

Marketing, Websites and Booking Solutions



Hello Let's get started...

We can help elevate your business with creative marketing, seamless booking software, and websites designed to make an impact.

Let's bring your brand to life and connect you with more customers!



- **©** 01726 418 118
- www.pitched.co.uk





Who Are We?

Based in Cornwall but serving clients across the UK, we are a dynamic marketing and creative agency offering a full range of digital and offline marketing solutions. From social media advertising, PPC campaigns, and video production to brochure design, signage, and print, we provide comprehensive support tailored to your needs.

In addition, we have developed our own booking management software and subscription-based templated websites so you can get your business online fast.

Our core business and specialism is the UK holiday park & campsite sector, however our diverse portfolio includes clients in the public sector, hospitality, training services and internet providers. Our dedicated team of marketers, designers, and developers bring a wealth of knowledge, creativity, and commitment to every project.

Our Values

We pride ourselves on our friendly but professional approach. If you work with us, you can be sure that we will uphold our values:



Collaboration

We encourage a collaborative environment that celebrates teamwork, builds strong relationships to achieve common goals and fosters innovation.



Integrity

We uphold a culture of honesty and reliability with a strong work ethic in all interactions and decision-making processes.



Respect

We are respectful in all communications and foster an environment where everyone feels valued.



Approachable

We promote a friendly and approachable workplace that encourages open communication, trust and engagement.



Flexible

We embrace the importance of being adaptable and open to change in response to opportunities and challenges.







We are proud to be celebrating our 20th anniversary of supporting holiday parks in 2025!

Demonstrating our strong experience in this sector, we're passionate about this industry and offer a comprehensive package of support to holiday parks, campsites and accommodation providers.



SUPPORTING UK HOLIDAY PARKS SINCE 2005

What Do We Do?

We offer a range of services and products - you may only require one of these, or you may decide you'd like support in multiple areas.





As a creative and marketing agency we act as an extension to your team by providing advice and support on your marketing strategy. We leverage our years of experience to help empower your business to captivate your target audience and drive sales and revenue.

We will work with you to craft compelling campaigns tailored to your unique offerings, develop engaging social media strategies and produce eye-catching brochures and captivating online visual content to make you stand out from your competitors.





Take the hassle out of booking management with our class-leading booking software, developed especially for holiday parks and campsites, which provides seamless integration with the major booking agents. Pitched Booking combines an intuitive back-office management system to make your daily operations much smoother, alongside a streamlined online booking process for your customers.



Elements

Pitched goes beyond conventional marketing solutions by offering subscription-based websites. In today's digital landscape, a strong online presence is non-negotiable. We understand this and deliver pre-templated websites, designed with holiday parks in mind, that not only reflect your brand identity but also enhance user experience, ultimately leading to higher conversion rates. Elements websites ensure ongoing support and updates, keeping you current and competitive in a rapidly evolving online environment.

Interested in working with us?

If you'd like to find out more about us, or have a project you'd like to discuss, we'd love to have a chat. Scan the QR code, complete our enquiry form and we'll be in touch.



- **6** 01726 418 118
- www.pitched.co.uk

Stay connected on social $f \odot in$



