



# Social Marketing Directory 2008 and Beyond...

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Hello Friend,

Thank you for ordering this resource guide to social networks, social bookmarking sites, and social video-sharing networks!

In this guide, you will find a list of literally hundreds of social sites that you can ultimately use to make more sales.

I will leave it up to your imagination on how to best use this information, but near the end of this report, there are a few ideas to get your creative juices flowing!

I wish you the best in your internet marketing career and with using these sites...you DO plan on using this information and not just let it sit on your hard drive, right?!

Riel Roussopoulos  
Web Producer  
[StrataXL.com](http://StrataXL.com)



## Social Networks

Social Networks, like Myspace, Squidoo, etc...are a great way to get your ideas and products in front of a lot of eyeballs.

Most (if not all) of these places allow you to create a “profile” that people will see. Inside that profile, you can (carefully) direct your traffic to either you main sites or directly to your products.

I would suggest that you interact with the networks and gently push your traffic to your main sites/products.

Otherwise, you will get a reputation as a spammer and your profile deleted. So, be careful!!



# Social Marketing Directory 2008 AND BEYOND!

| <u><i>Social Networking Sites</i></u>                                       | <u><i>Google PR</i></u> | <u><i>Alexa</i></u> |
|---|-------------------------|---------------------|
| <a href="http://360.yahoo.com">http://360.yahoo.com</a>                     | 8                       | 1                   |
| <a href="http://spaces.live.com">http://spaces.live.com</a>                 | 8                       | 5                   |
| <a href="http://www.MySpace.com">http://www.MySpace.com</a>                 | 8                       | 6                   |
| <a href="http://www.orkut.com">http://www.orkut.com</a>                     | 8                       | 7                   |
| <a href="http://www.facebook.com">http://www.facebook.com</a>               | 8                       | 10                  |
| <a href="http://www.hi5.com">http://www.hi5.com</a>                         | 6                       | 11                  |
| <a href="http://www.friendster.com">http://www.friendster.com</a>           | 7                       | 17                  |
| <a href="http://www.fotolog.com">http://www.fotolog.com</a>                 | 7                       | 20                  |
| <a href="http://www.livejournal.com">http://www.livejournal.com</a>         | 8                       | 59                  |
| <a href="http://www.bebo.com">http://www.bebo.com</a>                       | 7                       | 89                  |
| <a href="http://www.xanga.com">http://www.xanga.com</a>                     | 7                       | 92                  |
| <a href="http://www.multiply.com">http://www.multiply.com</a>               | 6                       | 111                 |
| <a href="http://www.linkedin.com">http://www.linkedin.com</a>               | 7                       | 139                 |
| <a href="http://www.piczo.com">http://www.piczo.com</a>                     | 6                       | 263                 |
| <a href="http://www.last.fm">http://www.last.fm</a>                         | 7                       | 284                 |
| <a href="http://www.stumbleupon.com">http://www.stumbleupon.com</a>         | 8                       | 288                 |
| <a href="http://www.broadcaster.com">http://www.broadcaster.com</a>         | 5                       | 342                 |
| <a href="http://www.gaiainline.com">http://www.gaiainline.com</a>           | 6                       | 424                 |
| <a href="http://www.mybloglog.com">http://www.mybloglog.com</a>             | 7                       | 454                 |
| <a href="http://www.squidoo.com">http://www.squidoo.com</a>                 | 6                       | 487                 |
| <a href="http://my.opera.com/community/">http://my.opera.com/community/</a> | 8                       | 492                 |



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|   |   |       |
|---|---|-------|
| <a href="http://www.buzznet.com">http://www.buzznet.com</a>                 | 6 | 564   |
| <a href="http://www.imvu.com">http://www.imvu.com</a>                       | 6 | 615   |
| <a href="http://www.twitter.com">http://www.twitter.com</a>                 | 8 | 620   |
| <a href="http://www.slashdot.org">http://www.slashdot.org</a>               | 9 | 632   |
| <a href="http://www.wayn.com">http://www.wayn.com</a>                       | 5 | 1,067 |
| <a href="http://www.classmates.com">http://www.classmates.com</a>           | 7 | 1,080 |
| <a href="http://www.meetup.com">http://www.meetup.com</a>                   | 8 | 1,264 |
| <a href="http://www.vox.com">http://www.vox.com</a>                         | 8 | 1,357 |
| <a href="http://www.blackplanet.com">http://www.blackplanet.com</a>         | 6 | 1,400 |
| <a href="http://www.faceparty.com">http://www.faceparty.com</a>             | 6 | 1,511 |
| <a href="http://www.yelp.com">http://www.yelp.com</a>                       | 7 | 1,793 |
| <a href="http://www.ning.com">http://www.ning.com</a>                       | 7 | 1,911 |
| <a href="http://www.secondlife.com">http://www.secondlife.com</a>           | 7 | 1,975 |
| <a href="http://www.myearbook.com">http://www.myearbook.com</a>             | 6 | 2,323 |
| <a href="http://www.hubpages.com">http://www.hubpages.com</a>               | 6 | 2,773 |
| <a href="http://www.43things.com">http://www.43things.com</a>               | 7 | 2,885 |
| <a href="http://www.mog.com">http://www.mog.com</a>                         | 6 | 3,284 |
| <a href="http://www.reunion.com">http://www.reunion.com</a>                 | 6 | 3,884 |
| <a href="http://www.xuqa.com">http://www.xuqa.com</a>                       | 5 | 4,006 |
| <a href="http://www.ecademy.com">http://www.ecademy.com</a>                 | 7 | 4,178 |
| <a href="http://uk.tribe.net">http://uk.tribe.net</a>                       | 3 | 4,211 |
| <a href="http://www.tribe.net">http://www.tribe.net</a>                     | 6 | 4,211 |
| <a href="http://community.adlandpro.com">http://community.adlandpro.com</a> | 4 | 4,429 |
| <a href="http://www.greatestjournal.com">http://www.greatestjournal.com</a> | 0 | 4,665 |



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|---|---|--------|
| <a href="http://www.nexopia.com">http://www.nexopia.com</a>             | 5 | 4,776  |
| <a href="http://www.care2.com">http://www.care2.com</a>                 | 6 | 5,435  |
| <a href="http://www.mobango.com">http://www.mobango.com</a>             | 5 | 5,636  |
| <a href="http://www.couchsurfing.com">http://www.couchsurfing.com</a>   | 6 | 6,093  |
| <a href="http://www.fanpop.com">http://www.fanpop.com</a>               | 5 | 7,527  |
| <a href="http://www.gazzag.com">http://www.gazzag.com</a>               | 4 | 8,571  |
| <a href="http://www.ryze.com">http://www.ryze.com</a>                   | 6 | 9,276  |
| <a href="http://www.unyk.com">http://www.unyk.com</a>                   | 3 | 9,358  |
| <a href="http://www.migente.com">http://www.migente.com</a>             | 6 | 9,379  |
| <a href="http://www.downelink.com">http://www.downelink.com</a>         | 3 | 9,782  |
| <a href="http://www.bluedot.us">http://www.bluedot.us</a>               | 6 | 10,224 |
| <a href="http://www.gather.com">http://www.gather.com</a>               | 6 | 10,446 |
| <a href="http://www.directmatches.com">http://www.directmatches.com</a> | 3 | 12,752 |
| <a href="http://www.zaadz.com">http://www.zaadz.com</a>                 | 6 | 13,243 |
| <a href="http://www.librarything.com">http://www.librarything.com</a>   | 7 | 14,929 |
| <a href="http://start.aimpages.com">http://start.aimpages.com</a>       | 6 | 15,322 |
| <a href="http://www.yuwie.com">http://www.yuwie.com</a>                 | 0 | 16,248 |
| <a href="http://www.dogster.com">http://www.dogster.com</a>             | 6 | 18,835 |
| <a href="http://www.tagworld.com">http://www.tagworld.com</a>           | 6 | 19,035 |
| <a href="http://www.eons.com">http://www.eons.com</a>                   | 6 | 21,925 |
| <a href="http://www.travbuddy.com">http://www.travbuddy.com</a>         | 5 | 23,114 |
| <a href="http://www.student.com">http://www.student.com</a>             | 6 | 25,996 |
| <a href="http://www.profileheaven.com">http://www.profileheaven.com</a> | 5 | 27,346 |
| <a href="http://www.passado.com">http://www.passado.com</a>             | 5 | 30,017 |



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|---|---|---------|
| <a href="http://www.ruckus.com">http://www.ruckus.com</a>                     | 6 | 31,343  |
| <a href="http://www.graduates.com">http://www.graduates.com</a>               | 5 | 46,510  |
| <a href="http://www.bizpreneur.com">http://www.bizpreneur.com</a>             | 3 | 51,302  |
| <a href="http://www.meetin.org">http://www.meetin.org</a>                     | 5 | 56,148  |
| <a href="http://www.blurty.com">http://www.blurty.com</a>                     | 5 | 57,077  |
| <a href="http://www.takingitglobal.org">http://www.takingitglobal.org</a>     | 7 | 65,893  |
| <a href="http://www.consumating.com">http://www.consumating.com</a>           | 7 | 75,910  |
| <a href="http://www.wallop.com">http://www.wallop.com</a>                     | 0 | 87,146  |
| <a href="http://www.trade-pals.com">http://www.trade-pals.com</a>             | 5 | 90,363  |
| <a href="http://www.deadjournal.com">http://www.deadjournal.com</a>           | 6 | 90,743  |
| <a href="http://www.musicforte.com">http://www.musicforte.com</a>             | 6 | 117,921 |
| <a href="http://www.mugshot.org">http://www.mugshot.org</a>                   | 6 | 123,116 |
| <a href="http://www.dodgeball.com">http://www.dodgeball.com</a>               | 7 | 124,452 |
| <a href="http://www.mygamma.com">http://www.mygamma.com</a>                   | 5 | 133,295 |
| <a href="http://www.decayenne.com">http://www.decayenne.com</a>               | 3 | 161,472 |
| <a href="http://www.dandelife.com">http://www.dandelife.com</a>               | 6 | 180,141 |
| <a href="http://www.tripconnect.com">http://www.tripconnect.com</a>           | 5 | 298,657 |
| <a href="http://www.bizfriendz.com">http://www.bizfriendz.com</a>             | 3 | 328,262 |
| <a href="http://www.itsjustcoffee.com">http://www.itsjustcoffee.com</a>       | 5 | 371,872 |
| <a href="http://www.mynetspot.org">http://www.mynetspot.org</a>               | 4 | 374,830 |
| <a href="http://www.babbello.com">http://www.babbello.com</a>                 | 4 | 477,153 |
| <a href="http://www.sitespaces.net">http://www.sitespaces.net</a>             | 4 | 556,072 |
| <a href="http://www.mylocalspot.com">http://www.mylocalspot.com</a>           | 0 | 694,251 |
| <a href="http://www.intellectconnect.com">http://www.intellectconnect.com</a> | 3 | 769,852 |



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|---|---|------------|
| <a href="http://www.udugu.com">http://www.udugu.com</a>                         | 3 | 772,127    |
| <a href="http://www.daylo.com">http://www.daylo.com</a>                         | 5 | 774,862    |
| <a href="http://www.refer-online.com">http://www.refer-online.com</a>           | 3 | 894,990    |
| <a href="http://www.flingr.com">http://www.flingr.com</a>                       | 4 | 1,214,411  |
| <a href="http://www.lunarstorm.co.uk">http://www.lunarstorm.co.uk</a>           | 4 | 1,347,222  |
| <a href="http://www.yapperz.com">http://www.yapperz.com</a>                     | 3 | 1,427,170  |
| <a href="http://www.listography.com">http://www.listography.com</a>             | 4 | 1,524,242  |
| <a href="http://www.linknrnk.com">http://www.linknrnk.com</a>                   | 3 | 2,028,088  |
| <a href="http://www.communityx.net">http://www.communityx.net</a>               | 3 | 2,189,003  |
| <a href="http://www.refernet.net">http://www.refernet.net</a>                   | 4 | 3,095,115  |
| <a href="http://www.vshake.com">http://www.vshake.com</a>                       | 4 | 3,349,294  |
| <a href="http://www.akintu.com">http://www.akintu.com</a>                       | 2 | 4,589,635  |
| <a href="http://www.100millionspiders.com">http://www.100millionspiders.com</a> | 4 | 4,941,761  |
| <a href="http://www.canyouconnect.com">http://www.canyouconnect.com</a>         | 4 | 5,110,187  |
| <a href="http://www.christianspace360.com">http://www.christianspace360.com</a> | 2 | 5,734,849  |
| <a href="http://www.uuswap.com">http://www.uuswap.com</a>                       | 3 | 5,747,854  |
| <a href="http://www.mixednutz.net">http://www.mixednutz.net</a>                 | 4 | no ranking |



# Social Bookmarking

Social bookmarking sites are a little different.

Some allow you to create a profile, while others will make you create an account so that you can just post links.

But once again, do not bombard these sites with link after link (or story after story)!

I don't know if you know this or not, but I have read that search engines (especially Google) do not like to see a site go from nonexistent to thousands of visitors a day – overnight. It's not all that natural or normal!

So, use a modest approach and do it over time. Spread your love over time ;-)

I suggest that you keep some kind of promotion journal (in a spreadsheet) so that you can keep track of each of your sites/products and what avenues you use to help create traffic.



# Social Marketing Directory 2008 AND BEYOND!

| <b><u>Social Bookmarking Sites</u></b>                                      | <b><u>Google PR</u></b> | <b><u>Alexa</u></b> |
|---|-------------------------|---------------------|
| <a href="http://bookmarks.yahoo.com">http://bookmarks.yahoo.com</a>         | 7                       | 1                   |
| <a href="http://myweb.yahoo.com">http://myweb.yahoo.com</a>                 | 8                       | 1                   |
| <a href="http://www.google.com/notebook">http://www.google.com/notebook</a> | 7                       | 3                   |
| <a href="http://favorites.live.com">http://favorites.live.com</a>           | 6                       | 5                   |
| <a href="http://www.digg.com">http://www.digg.com</a>                       | 8                       | 104                 |
| <a href="http://mystuff.ask.com">http://mystuff.ask.com</a>                 | 8                       | 194                 |
| <a href="http://www.technorati.com">http://www.technorati.com</a>           | 8                       | 238                 |
| <a href="http://del.icio.us">http://del.icio.us</a>                         | 8                       | 260                 |
| <a href="http://www.stumbleupon.com">http://www.stumbleupon.com</a>         | 8                       | 288                 |
| <a href="http://www.netscape.com">http://www.netscape.com</a>               | 9                       | 525                 |
| <a href="http://www.reddit.com">http://www.reddit.com</a>                   | 7                       | 861                 |
| <a href="http://www.meneame.net">http://www.meneame.net</a>                 | 7                       | 1,762               |
| <a href="http://www.fark.com">http://www.fark.com</a>                       | 7                       | 2,049               |
| <a href="http://www.ilike.com">http://www.ilike.com</a>                     | 6                       | 2,945               |
| <a href="http://www.mog.com">http://www.mog.com</a>                         | 6                       | 3,284               |
| <a href="http://www.newsvine.com">http://www.newsvine.com</a>               | 7                       | 4,173               |
| <a href="http://www.furl.net">http://www.furl.net</a>                       | 8                       | 4,179               |
| <a href="http://www.blinklist.com">http://www.blinklist.com</a>             | 6                       | 4,852               |
| <a href="http://www.dzone.com">http://www.dzone.com</a>                     | 6                       | 5,071               |
| <a href="http://www.clipmarks.com">http://www.clipmarks.com</a>             | 6                       | 6,834               |
| <a href="http://www.pligg.com">http://www.pligg.com</a>                     | 6                       | 6,875               |
| <a href="http://www.kaboodle.com">http://www.kaboodle.com</a>               | 6                       | 7,066               |
| <a href="http://www.bumpzee.com">http://www.bumpzee.com</a>                 | 4                       | 7,214               |



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|---|---|--------|
| <a href="http://ma.gnolia.com">http://ma.gnolia.com</a>               | 7 | 7,416  |
| <a href="http://www.rollyo.com">http://www.rollyo.com</a>             | 7 | 8,153  |
| <a href="http://www.jaiku.com">http://www.jaiku.com</a>               | 6 | 8,506  |
| <a href="http://www.9rules.com">http://www.9rules.com</a>             | 8 | 8,691  |
| <a href="http://www.startaid.com">http://www.startaid.com</a>         | 4 | 9,069  |
| <a href="http://www.shoutwire.com">http://www.shoutwire.com</a>       | 5 | 10,216 |
| <a href="http://www.bluedot.us">http://www.bluedot.us</a>             | 6 | 10,224 |
| <a href="http://www.gather.com">http://www.gather.com</a>             | 6 | 10,446 |
| <a href="http://www.simpv.com">http://www.simpv.com</a>               | 7 | 11,018 |
| <a href="http://www.nowpublic.com">http://www.nowpublic.com</a>       | 7 | 13,077 |
| <a href="http://www.plugin.com">http://www.plugin.com</a>             | 5 | 13,733 |
| <a href="http://www.stylehive.com">http://www.stylehive.com</a>       | 5 | 14,062 |
| <a href="http://www.spurl.net">http://www.spurl.net</a>               | 6 | 14,448 |
| <a href="http://www.blinkbits.com">http://www.blinkbits.com</a>       | 6 | 14,621 |
| <a href="http://www.librarything.com">http://www.librarything.com</a> | 7 | 14,929 |
| <a href="http://www.blogmarks.net">http://www.blogmarks.net</a>       | 6 | 15,334 |
| <a href="http://www.netvouz.com">http://www.netvouz.com</a>           | 6 | 15,486 |
| <a href="http://www.diigo.com">http://www.diigo.com</a>               | 6 | 16,328 |
| <a href="http://www.wink.com">http://www.wink.com</a>                 | 6 | 17,483 |
| <a href="http://www.corank.com">http://www.corank.com</a>             | 5 | 18,063 |
| <a href="http://www.popurls.com">http://www.popurls.com</a>           | 6 | 18,542 |
| <a href="http://www.mister-wong.com">http://www.mister-wong.com</a>   | 6 | 19,913 |
| <a href="http://www.backflip.com">http://www.backflip.com</a>         | 6 | 20,036 |
| <a href="http://www.rojo.com">http://www.rojo.com</a>                 | 8 | 24,035 |



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|---|---|--------|
| <a href="http://www.shadows.com">http://www.shadows.com</a>         | 6 | 26,359 |
| <a href="http://www.bloghop.com">http://www.bloghop.com</a>         | 6 | 28,551 |
| <a href="http://www.rawsugar.com">http://www.rawsugar.com</a>       | 6 | 28,679 |
| <a href="http://www.listible.com">http://www.listible.com</a>       | 6 | 28,854 |
| <a href="http://www.thoof.com">http://www.thoof.com</a>             | 4 | 29,996 |
| <a href="http://www.tailrank.com">http://www.tailrank.com</a>       | 7 | 31,764 |
| <a href="http://www.wists.com">http://www.wists.com</a>             | 5 | 32,096 |
| <a href="http://www.bibsonomy.org">http://www.bibsonomy.org</a>     | 6 | 32,143 |
| <a href="http://www.plime.com">http://www.plime.com</a>             | 6 | 32,608 |
| <a href="http://my.xilinus.com">http://my.xilinus.com</a>           | 5 | 33,992 |
| <a href="http://www.yoono.com">http://www.yoono.com</a>             | 7 | 37,043 |
| <a href="http://www.searchles.com">http://www.searchles.com</a>     | 6 | 38,080 |
| <a href="http://www.hugg.com">http://www.hugg.com</a>               | 6 | 40,325 |
| <a href="http://www.citeulike.org">http://www.citeulike.org</a>     | 7 | 42,690 |
| <a href="http://www.kuro5hin.org">http://www.kuro5hin.org</a>       | 7 | 43,416 |
| <a href="http://de.lirio.us">http://de.lirio.us</a>                 | 7 | 44,008 |
| <a href="http://www.spotback.com">http://www.spotback.com</a>       | 5 | 44,542 |
| <a href="http://www.spotplex.com">http://www.spotplex.com</a>       | 6 | 45,914 |
| <a href="http://www.fazed.org">http://www.fazed.org</a>             | 5 | 46,862 |
| <a href="http://www.kinja.com">http://www.kinja.com</a>             | 7 | 48,083 |
| <a href="http://www.connotea.org">http://www.connotea.org</a>       | 7 | 50,838 |
| <a href="http://www.markaboo.com">http://www.markaboo.com</a>       | 5 | 51,636 |
| <a href="http://www.stylefeeder.com">http://www.stylefeeder.com</a> | 6 | 52,124 |
| <a href="http://www.i89.us">http://www.i89.us</a>                   | 4 | 52,467 |



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|   |   |         |
|---|---|---------|
| <a href="http://www.linkagogo.com">http://www.linkagogo.com</a>             | 6 | 53,642  |
| <a href="http://www.lifelogger.com">http://www.lifelogger.com</a>           | 5 | 57,816  |
| <a href="http://www.feedmelinks.com">http://www.feedmelinks.com</a>         | 6 | 58,515  |
| <a href="http://www.tagtooga.com">http://www.tagtooga.com</a>               | 5 | 58,629  |
| <a href="http://www.buddymarks.com">http://www.buddymarks.com</a>           | 5 | 59,264  |
| <a href="http://www.claimid.com">http://www.claimid.com</a>                 | 7 | 59,735  |
| <a href="http://www.clipfire.com">http://www.clipfire.com</a>               | 7 | 59,735  |
| <a href="http://www.linkroll.com">http://www.linkroll.com</a>               | 5 | 60,704  |
| <a href="http://www.bmaccess.net">http://www.bmaccess.net</a>               | 4 | 67,799  |
| <a href="http://www.aboogy.com">http://www.aboogy.com</a>                   | 4 | 68,810  |
| <a href="http://www.oyax.com">http://www.oyax.com</a>                       | 4 | 70,420  |
| <a href="http://www.gravee.com">http://www.gravee.com</a>                   | 5 | 71,022  |
| <a href="http://www.butterflyproject.nl">http://www.butterflyproject.nl</a> | 5 | 82,517  |
| <a href="http://www.myhq.com">http://www.myhq.com</a>                       | 5 | 84,174  |
| <a href="http://www.wirefan.com">http://www.wirefan.com</a>                 | 3 | 86,989  |
| <a href="http://ww2.ikeepbookmarks.com">http://ww2.ikeepbookmarks.com</a>   | 3 | 99,132  |
| <a href="http://www.a1-webmarks.com">http://www.a1-webmarks.com</a>         | 4 | 102,467 |
| <a href="http://www.connectedy.com">http://www.connectedy.com</a>           | 4 | 102,786 |
| <a href="http://www.sitejot.com">http://www.sitejot.com</a>                 | 4 | 104,531 |
| <a href="http://www.linkatopia.com">http://www.linkatopia.com</a>           | 5 | 104,757 |
| <a href="http://www.myvmarks.com">http://www.myvmarks.com</a>               | 5 | 107,019 |
| <a href="http://www.getboo.com">http://www.getboo.com</a>                   | 4 | 107,787 |
| <a href="http://www.mylinkvault.com">http://www.mylinkvault.com</a>         | 5 | 107,919 |
| <a href="http://www.urlex.info">http://www.urlex.info</a>                   | 4 | 111,942 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |         |
|---|---|---------|
| <a href="http://www.lilisto.com">http://www.lilisto.com</a>                 | 5 | 117,882 |
| <a href="http://www.philoi.com">http://www.philoi.com</a>                   | 4 | 119,466 |
| <a href="http://www.syncone.net">http://www.syncone.net</a>                 | 4 | 120,241 |
| <a href="http://www.syncone.net">http://www.syncone.net</a>                 | 4 | 120,241 |
| <a href="http://www.3odaytags.com">http://www.3odaytags.com</a>             | 4 | 121,240 |
| <a href="http://www.shoppersbase.com">http://www.shoppersbase.com</a>       | 4 | 121,787 |
| <a href="http://www.linkfilter.net">http://www.linkfilter.net</a>           | 6 | 126,289 |
| <a href="http://www.voo2do.com">http://www.voo2do.com</a>                   | 6 | 130,419 |
| <a href="http://www.jeteye.com">http://www.jeteye.com</a>                   | 7 | 139,913 |
| <a href="http://www.hanzoweb.com">http://www.hanzoweb.com</a>               | 5 | 147,791 |
| <a href="http://www.myprogs.net">http://www.myprogs.net</a>                 | 5 | 153,994 |
| <a href="http://www.reader2.com">http://www.reader2.com</a>                 | 5 | 154,589 |
| <a href="http://www.fungow.com">http://www.fungow.com</a>                   | 4 | 161,631 |
| <a href="http://www.feedmarker.com">http://www.feedmarker.com</a>           | 6 | 183,175 |
| <a href="http://www.zlitt.com">http://www.zlitt.com</a>                     | 3 | 186,557 |
| <a href="http://www.hyperlinkomatic.com">http://www.hyperlinkomatic.com</a> | 5 | 188,099 |
| <a href="http://www.tektag.com">http://www.tektag.com</a>                   | 4 | 195,310 |
| <a href="http://dev.upian.com/hotlinks/">http://dev.upian.com/hotlinks/</a> | 6 | 197,988 |
| <a href="http://www.givealink.org">http://www.givealink.org</a>             | 5 | 206,332 |
| <a href="http://www.unalog.com">http://www.unalog.com</a>                   | 5 | 209,357 |
| <a href="http://www.plum.com">http://www.plum.com</a>                       | 5 | 212,421 |
| <a href="http://www.ifaves.com">http://www.ifaves.com</a>                   | 4 | 243,925 |
| <a href="http://www.taggly.com">http://www.taggly.com</a>                   | 5 | 244,560 |
| <a href="http://www.rrove.com">http://www.rrove.com</a>                     | 5 | 270,344 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |         |
|---|---|---------|
| <a href="http://www.maple.nu">http://www.maple.nu</a>                     | 0 | 273,975 |
| <a href="http://www.links2go.com">http://www.links2go.com</a>             | 6 | 292,911 |
| <a href="http://www.sync2it.com">http://www.sync2it.com</a>               | 5 | 294,608 |
| <a href="http://www.saveyourlinks.com">http://www.saveyourlinks.com</a>   | 5 | 298,538 |
| <a href="http://www.web-feeds.com">http://www.web-feeds.com</a>           | 5 | 302,599 |
| <a href="http://www.ez4u.net">http://www.ez4u.net</a>                     | 4 | 304,278 |
| <a href="http://www.allmyfavorites.net">http://www.allmyfavorites.net</a> | 4 | 324,449 |
| <a href="http://www.6-clicks.com">http://www.6-clicks.com</a>             | 4 | 342,096 |
| <a href="http://www.ambedo.com">http://www.ambedo.com</a>                 | 5 | 370,925 |
| <a href="http://www.cloudytags.com">http://www.cloudytags.com</a>         | 4 | 375,411 |
| <a href="http://www.dohat.com">http://www.dohat.com</a>                   | 4 | 378,369 |
| <a href="http://www.chipmark.com">http://www.chipmark.com</a>             | 2 | 391,193 |
| <a href="http://www.bookkit.com">http://www.bookkit.com</a>               | 4 | 404,019 |
| <a href="http://www.wobblog.com">http://www.wobblog.com</a>               | 4 | 412,265 |
| <a href="http://www.meme-stream.com">http://www.meme-stream.com</a>       | 3 | 419,904 |
| <a href="http://www.thinkpocket.com">http://www.thinkpocket.com</a>       | 4 | 428,727 |
| <a href="http://www.yattle.com">http://www.yattle.com</a>                 | 3 | 452,735 |
| <a href="http://www.tutorialism.com">http://www.tutorialism.com</a>       | 4 | 454,097 |
| <a href="http://www.carnatic.com/www/">http://www.carnatic.com/www/</a>   | 5 | 455,733 |
| <a href="http://www.2centsnews.com">http://www.2centsnews.com</a>         | 3 | 497,794 |
| <a href="http://www.gibeo.net">http://www.gibeo.net</a>                   | 6 | 516,754 |
| <a href="http://www.portachi.com">http://www.portachi.com</a>             | 4 | 523,206 |
| <a href="http://www.aworldofhelp.com">http://www.aworldofhelp.com</a>     | 3 | 540,229 |
| <a href="http://www.tabmarks.com">http://www.tabmarks.com</a>             | 3 | 602,582 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |           |
|---|---|-----------|
| <a href="http://supr.c.ilio.us">http://supr.c.ilio.us</a>             | 5 | 671,434   |
| <a href="http://www.sitetagger.com">http://www.sitetagger.com</a>     | 0 | 675,383   |
| <a href="http://www.trexy.com">http://www.trexy.com</a>               | 6 | 789,323   |
| <a href="http://www.openserving.com">http://www.openserving.com</a>   | 6 | 818,185   |
| <a href="http://www.allyourwords.com">http://www.allyourwords.com</a> | 5 | 877,650   |
| <a href="http://thumblicio.us">http://thumblicio.us</a>               | 6 | 930,264   |
| <a href="http://www.newsweight.com">http://www.newsweight.com</a>     | 2 | 940,884   |
| <a href="http://www.nextaris.com">http://www.nextaris.com</a>         | 6 | 964,600   |
| <a href="http://www.pixelmo.com">http://www.pixelmo.com</a>           | 4 | 1,028,271 |
| <a href="http://www.listmixer.com">http://www.listmixer.com</a>       | 5 | 1,425,518 |
| <a href="http://www.wurldbook.com">http://www.wurldbook.com</a>       | 6 | 1,470,607 |
| <a href="http://www.memfrag.com">http://www.memfrag.com</a>           | 4 | 1,490,036 |
| <a href="http://www.feedalley.com">http://www.feedalley.com</a>       | 5 | 1,659,422 |
| <a href="http://www.smelis.com">http://www.smelis.com</a>             | 4 | 2,141,471 |
| <a href="http://www.recipe-buzz.com">http://www.recipe-buzz.com</a>   | 0 | 4,011,082 |



# Social Marketing Directory 2008 AND BEYOND!

## Social Video-Sharing

Unless you have been really blind to trends, you should know that videos are HOT, HOT, HOT!!! The best thing since sliced bread, baby!

But I digress...

Seriously, more and more people are not only watching videos for their information, but more marketers are starting to use them as well to get their messages to the end user...and if you are not using them, well, then you are missing a great opportunity to capitalize on this growing market.

Here – go read these:

<http://www.comscore.com/press/release.asp?press=1529>

<http://www.webpronews.com/topnews/2007/06/13/online-video-ads-lead-to-sales>

[http://www.online-publishers.org/media/131\\_W\\_opa\\_online\\_video\\_study\\_mar06.pdf](http://www.online-publishers.org/media/131_W_opa_online_video_study_mar06.pdf)

[http://publications.mediapost.com/index.cfm?fuseaction=Articles.showArticle&art\\_aid=62634](http://publications.mediapost.com/index.cfm?fuseaction=Articles.showArticle&art_aid=62634)

<http://blog.compete.com/2007/09/06/video-market-share-july-2007/>

<http://blog.compete.com/2007/04/26/online-video-market-share-google-youtube-maniatv/>

So, are you convinced you need to start using video?

The only answer is YES! ;-)

“But, I don’t know how to create a video!”

Oh, come on...I have a solution for you...and it’s free!

AgentXL

[www.StrataXL.com](http://www.StrataXL.com)

REM2.0<sup>BETA</sup>



Basically, you can create a video using screen capture tools – from capturing you surfing websites, to making a video screen capture of you going through a PowerPoint presentation (relax, I have a freebie for that as well!), to a video screen capture of you using Notepad!

And really, it is not all that complicated.

What you will need is a video screen capture program, a cheap microphone, and if you want to create videos of PowerPoint / Word / Notepad presentations, you will need those programs as well (fear not, I have a free option for those as well!)

Video Screen Capture Programs:

Not Free:

Camtasia (\$300) is without argue, one of the best screen capture utilities available – but it is also \$300! If you can afford it, I would highly suggest you get it. But it is not necessary ;-)

BECAUSE ...

Here are some alternatives – some completely free and one that is VERY CHEAP for what it can do!



There is a free version of Camtasia available for download. Camtasia was actually created from a program called Cam Studio....which is free.

You can download it here:

<http://www.camstudio.org>

CamstudioPro – this is not free, but VERY, VERY cheap for what it does! As of this writing (9/5/2007) it is only \$29.95!!

It is also based on the original Camstudio, but has been greatly improved ... by a programming nut, Dave Guindon. Dave has created a very cool alternative to Camtasia and has priced it so that just about anyone can afford it!

Please, you owe it to yourself to at least look at it ... I think you will be VERY impressed with what it can do!

You can check it out here: [CamStudio Pro](#)

Another free option is called The Jing Project.

The Jing Project is actually made by the creators of Camtasia, but is free and is super easy to use!!!

Check it out at:

<http://www.jingproject.com>

AgentXL

[www.StrataXL.com](http://www.StrataXL.com)

REM2.0<sup>BETA</sup>



Ok .. now if you are a Windows XP user, you already have a built in video creator ... it's called Windows Movie Maker!

If for some reason it is not installed, you can get it here (and learn more about it):

<http://www.microsoft.com/windowsxp/using/moviemaker/default.mspx>

Two more free options to look at:

<http://www.smallvideosoft.com/screen-video-capture/>

<http://www.virtualdub.org>

Now, as far as a Microsoft Word / PowerPoint alternative, one of the best ones available (and also FREE) is a Suite of "Office-type" tools called Open Office!

You can download it here:

<http://www.openoffice.org>



# Social Marketing Directory 2008 AND BEYOND!

| <b><i>Video Sharing Sites</i></b>   | <b><i>Google PR</i></b> | <b><i>Alexa</i></b> |
|---|-------------------------|---------------------|
| <a href="http://video.yahoo.com">http://video.yahoo.com</a>                     | 8                       | 1                   |
| <a href="http://soapbox.msn.com">http://soapbox.msn.com</a>                     | 6                       | 2                   |
| <a href="http://video.msn.com">http://video.msn.com</a>                         | 7                       | 2                   |
| <a href="http://video.google.com">http://video.google.com</a>                   | 9                       | 3                   |
| <a href="http://www.youtube.com">http://www.youtube.com</a>                     | 8                       | 4                   |
| <a href="http://vids.myspace.com">http://vids.myspace.com</a>                   | 6                       | 6                   |
| <a href="http://www.dailymotion.com">http://www.dailymotion.com</a>             | 7                       | 50                  |
| <a href="http://uncutvideo.aol.com">http://uncutvideo.aol.com</a>               | 7                       | 54                  |
| <a href="http://video.aol.com">http://video.aol.com</a>                         | 8                       | 54                  |
| <a href="http://www.veoh.com">http://www.veoh.com</a>                           | 6                       | 97                  |
| <a href="http://video-upload.download.com">http://video-upload.download.com</a> | 2                       | 109                 |
| <a href="http://www.4shared.com">http://www.4shared.com</a>                     | 6                       | 110                 |
| <a href="http://www.multiply.com">http://www.multiply.com</a>                   | 6                       | 111                 |
| <a href="http://www.metacafe.com">http://www.metacafe.com</a>                   | 7                       | 140                 |
| <a href="http://stage6.divx.com">http://stage6.divx.com</a>                     | 7                       | 178                 |
| <a href="http://www.yourfilehost.com">http://www.yourfilehost.com</a>           | 5                       | 181                 |
| <a href="http://www.flurl.com">http://www.flurl.com</a>                         | 6                       | 254                 |
| <a href="http://www.webshots.com">http://www.webshots.com</a>                   | 8                       | 271                 |
| <a href="http://www.break.com">http://www.break.com</a>                         | 6                       | 283                 |
| <a href="http://www.tinypic.com">http://www.tinypic.com</a>                     | 6                       | 315                 |
| <a href="http://www.broadcaster.com">http://www.broadcaster.com</a>             | 5                       | 356                 |
| <a href="http://www.esnips.com">http://www.esnips.com</a>                       | 7                       | 400                 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |       |
|---|---|-------|
| <a href="http://www.buzznet.com">http://www.buzznet.com</a>               | 5 | 564   |
| <a href="http://www.livevideo.com">http://www.livevideo.com</a>           | 6 | 713   |
| <a href="http://www.mojoflix.com">http://www.mojoflix.com</a>             | 5 | 743   |
| <a href="http://www.liveleak.com">http://www.liveleak.com</a>             | 6 | 757   |
| <a href="http://www.collegehumor.com">http://www.collegehumor.com</a>     | 8 | 1,072 |
| <a href="http://mix.lycos.com">http://mix.lycos.com</a>                   | 6 | 1,144 |
| <a href="http://www.ebaumsworld.com">http://www.ebaumsworld.com</a>       | 6 | 1,197 |
| <a href="http://www.ifilm.com">http://www.ifilm.com</a>                   | 7 | 1,332 |
| <a href="http://www.heavy.com">http://www.heavy.com</a>                   | 6 | 1,384 |
| <a href="http://www.putfile.com">http://www.putfile.com</a>               | 6 | 1,612 |
| <a href="http://www.ning.com">http://www.ning.com</a>                     | 7 | 1,911 |
| <a href="http://www.fark.com/video/">http://www.fark.com/video/</a>       | 6 | 2,046 |
| <a href="http://www.sevenload.com">http://www.sevenload.com</a>           | 6 | 2,252 |
| <a href="http://www.brightcove.com">http://www.brightcove.com</a>         | 8 | 2,459 |
| <a href="http://www.guba.com">http://www.guba.com</a>                     | 6 | 2,532 |
| <a href="http://www.vidmax.com">http://www.vidmax.com</a>                 | 5 | 2,757 |
| <a href="http://www.megavideo.com">http://www.megavideo.com</a>           | 0 | 3,413 |
| <a href="http://www.revver.com">http://www.revver.com</a>                 | 7 | 3,533 |
| <a href="http://www.addictingclips.com">http://www.addictingclips.com</a> | 7 | 3,663 |
| <a href="http://www.atomfilms.com">http://www.atomfilms.com</a>           | 7 | 4,064 |
| <a href="http://www.sumo.tv">http://www.sumo.tv</a>                       | 5 | 4,258 |
| <a href="http://www.grouper.com">http://www.grouper.com</a>               | 6 | 4,431 |
| <a href="http://www.blinkx.com">http://www.blinkx.com</a>                 | 6 | 4,491 |
| <a href="http://www.gorillamask.net">http://www.gorillamask.net</a>       | 6 | 4,495 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |        |
|---|---|--------|
| <a href="http://www.i-am-bored.com">http://www.i-am-bored.com</a>       | 5 | 4,575  |
| <a href="http://www.jokeroo.com">http://www.jokeroo.com</a>             | 5 | 4,713  |
| <a href="http://www.blip.tv">http://www.blip.tv</a>                     | 8 | 4,943  |
| <a href="http://www.funnyjunk.com">http://www.funnyjunk.com</a>         | 5 | 5,223  |
| <a href="http://www.vimeo.com">http://www.vimeo.com</a>                 | 7 | 6,441  |
| <a href="http://www.vidilife.com">http://www.vidilife.com</a>           | 6 | 6,650  |
| <a href="http://www.dabble.com">http://www.dabble.com</a>               | 6 | 6,949  |
| <a href="http://www.vidiac.com">http://www.vidiac.com</a>               | 5 | 7,033  |
| <a href="http://www.dumpalink.com">http://www.dumpalink.com</a>         | 5 | 7,690  |
| <a href="http://www.funnyordie.com">http://www.funnyordie.com</a>       | 0 | 7,785  |
| <a href="http://www.zippyvideos.com">http://www.zippyvideos.com</a>     | 6 | 7,799  |
| <a href="http://www.maniatv.com">http://www.maniatv.com</a>             | 5 | 8,531  |
| <a href="http://www.yikers.com">http://www.yikers.com</a>               | 6 | 8,577  |
| <a href="http://www.glumbert.com">http://www.glumbert.com</a>           | 6 | 8,881  |
| <a href="http://www.jibjab.com">http://www.jibjab.com</a>               | 6 | 10,040 |
| <a href="http://www.flixya.com">http://www.flixya.com</a>               | 6 | 10,380 |
| <a href="http://www.jumpcut.com">http://www.jumpcut.com</a>             | 6 | 10,404 |
| <a href="http://www.videojug.com">http://www.videojug.com</a>           | 6 | 10,848 |
| <a href="http://www.stupidvideos.com">http://www.stupidvideos.com</a>   | 6 | 12,414 |
| <a href="http://www.freeiq.com">http://www.freeiq.com</a>               | 1 | 12,440 |
| <a href="http://www.expertvillage.com">http://www.expertvillage.com</a> | 5 | 12,800 |
| <a href="http://www.vsocial.com">http://www.vsocial.com</a>             | 6 | 13,180 |
| <a href="http://www.thatvideosite.com">http://www.thatvideosite.com</a> | 5 | 13,225 |
| <a href="http://www.mefedia.com">http://www.mefedia.com</a>             | 6 | 13,423 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |        |
|---|---|--------|
| <a href="http://www.videovat.com">http://www.videovat.com</a>             | 6 | 13,742 |
| <a href="http://www.kaneva.com">http://www.kaneva.com</a>                 | 5 | 13,863 |
| <a href="http://www.funnyhub.com">http://www.funnyhub.com</a>             | 6 | 14,057 |
| <a href="http://www.dropshots.com">http://www.dropshots.com</a>           | 6 | 14,117 |
| <a href="http://www.yourdailymedia.com">http://www.yourdailymedia.com</a> | 6 | 14,436 |
| <a href="http://www.wewin.com">http://www.wewin.com</a>                   | 3 | 14,545 |
| <a href="http://www.ustream.tv">http://www.ustream.tv</a>                 | 4 | 15,783 |
| <a href="http://www.vidivodo.com">http://www.vidivodo.com</a>             | 4 | 15,976 |
| <a href="http://www.vuze.com">http://www.vuze.com</a>                     | 2 | 16,187 |
| <a href="http://www.5min.com">http://www.5min.com</a>                     | 6 | 16,782 |
| <a href="http://www.godtube.com">http://www.godtube.com</a>               | 5 | 18,198 |
| <a href="http://www.tagworld.com">http://www.tagworld.com</a>             | 6 | 18,785 |
| <a href="http://strmz.jot.com">http://strmz.jot.com</a>                   | 0 | 20,157 |
| <a href="http://www.sclipo.com">http://www.sclipo.com</a>                 | 0 | 20,740 |
| <a href="http://www.onetruemedia.com">http://www.onetruemedia.com</a>     | 5 | 21,834 |
| <a href="http://www.shoutfile.com">http://www.shoutfile.com</a>           | 5 | 23,572 |
| <a href="http://www.twango.com">http://www.twango.com</a>                 | 5 | 23,708 |
| <a href="http://www.sharkle.com">http://www.sharkle.com</a>               | 5 | 23,885 |
| <a href="http://www.purevideo.com">http://www.purevideo.com</a>           | 0 | 23,912 |
| <a href="http://www.viddler.com">http://www.viddler.com</a>               | 6 | 24,524 |
| <a href="http://www.kwego.com">http://www.kwego.com</a>                   | 4 | 24,554 |
| <a href="http://www.spymac.com">http://www.spymac.com</a>                 | 6 | 25,081 |
| <a href="http://www.dailyhaha.com">http://www.dailyhaha.com</a>           | 6 | 26,561 |
| <a href="http://www.blogtv.com">http://www.blogtv.com</a>                 | 4 | 27,083 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |        |
|---|---|--------|
| <a href="http://www.clipshack.com">http://www.clipshack.com</a>   | 5 | 27,443 |
| <a href="http://www.guzer.com">http://www.guzer.com</a>           | 5 | 27,906 |
| <a href="http://www.needforfun.com">http://www.needforfun.com</a> | 5 | 29,807 |
| <a href="http://www.castpost.com">http://www.castpost.com</a>     | 5 | 31,549 |
| <a href="http://www.funmansion.com">http://www.funmansion.com</a> | 6 | 33,069 |
| <a href="http://www.bofunk.com">http://www.bofunk.com</a>         | 5 | 34,034 |
| <a href="http://www.tubetorial.com">http://www.tubetorial.com</a> | 7 | 36,018 |
| <a href="http://www.current.tv">http://www.current.tv</a>         | 7 | 38,090 |
| <a href="http://www.expotv.com">http://www.expotv.com</a>         | 6 | 38,387 |
| <a href="http://www.vume.com">http://www.vume.com</a>             | 0 | 38,752 |
| <a href="http://www.truevo.com">http://www.truevo.com</a>         | 6 | 41,165 |
| <a href="http://www.vmix.com">http://www.vmix.com</a>             | 6 | 41,271 |
| <a href="http://www.holylemon.com">http://www.holylemon.com</a>   | 5 | 41,648 |
| <a href="http://www.getmiro.com">http://www.getmiro.com</a>       | 5 | 46,609 |
| <a href="http://www.motionbox.com">http://www.motionbox.com</a>   | 8 | 46,880 |
| <a href="http://www.funnydump.com">http://www.funnydump.com</a>   | 5 | 46,987 |
| <a href="http://www.funnyplace.org">http://www.funnyplace.org</a> | 4 | 48,682 |
| <a href="http://www.mediabum.com">http://www.mediabum.com</a>     | 5 | 51,716 |
| <a href="http://www.ourmedia.org">http://www.ourmedia.org</a>     | 7 | 52,155 |
| <a href="http://www.eyespot.com">http://www.eyespot.com</a>       | 6 | 54,917 |
| <a href="http://www.danerd.com">http://www.danerd.com</a>         | 6 | 56,020 |
| <a href="http://www.babelgum.com">http://www.babelgum.com</a>     | 5 | 56,270 |
| <a href="http://www.dorks.com">http://www.dorks.com</a>           | 6 | 56,319 |
| <a href="http://www.operator11.com">http://www.operator11.com</a> | 0 | 56,842 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |         |
|---|---|---------|
| <a href="http://www.caught-on-video.com">http://www.caught-on-video.com</a> | 4 | 57,042  |
| <a href="http://www.lifelogger.com">http://www.lifelogger.com</a>           | 5 | 57,816  |
| <a href="http://www.tubearoo.com">http://www.tubearoo.com</a>               | 0 | 58,055  |
| <a href="http://www.videowebtown.com">http://www.videowebtown.com</a>       | 5 | 58,600  |
| <a href="http://tv.oneworld.net">http://tv.oneworld.net</a>                 | 6 | 60,979  |
| <a href="http://www.ziddio.com">http://www.ziddio.com</a>                   | 5 | 62,529  |
| <a href="http://www.lulu.tv">http://www.lulu.tv</a>                         | 6 | 66,446  |
| <a href="http://www.videobomb.com">http://www.videobomb.com</a>             | 6 | 70,123  |
| <a href="http://www.myvideo.co.za">http://www.myvideo.co.za</a>             | 5 | 74,044  |
| <a href="http://www.mogulus.com">http://www.mogulus.com</a>                 | 5 | 75,781  |
| <a href="http://www.dotcomedy.com">http://www.dotcomedy.com</a>             | 5 | 76,645  |
| <a href="http://www.viddyou.com">http://www.viddyou.com</a>                 | 6 | 78,871  |
| <a href="http://www.zanyvideos.com">http://www.zanyvideos.com</a>           | 4 | 82,792  |
| <a href="http://www.videodumper.com">http://www.videodumper.com</a>         | 6 | 84,119  |
| <a href="http://www.evideoshare.com">http://www.evideoshare.com</a>         | 4 | 84,391  |
| <a href="http://www.showmedo.com">http://www.showmedo.com</a>               | 6 | 89,209  |
| <a href="http://mojiti.com">http://mojiti.com</a>                           | 5 | 98,211  |
| <a href="http://www.pickle.com">http://www.pickle.com</a>                   | 5 | 98,862  |
| <a href="http://www.thedailyreel.com">http://www.thedailyreel.com</a>       | 7 | 100,485 |
| <a href="http://www.dailycomedy.com">http://www.dailycomedy.com</a>         | 5 | 107,244 |
| <a href="http://www.nelsok.com">http://www.nelsok.com</a>                   | 5 | 109,629 |
| <a href="http://www.flukiest.com">http://www.flukiest.com</a>               | 5 | 112,524 |
| <a href="http://www.fliqz.com">http://www.fliqz.com</a>                     | 5 | 128,926 |
| <a href="http://www.clickeaster.com">http://www.clickeaster.com</a>         | 6 | 135,415 |



# Social Marketing Directory 2008 AND BEYOND!

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|---|---|---------|
| <a href="http://www.freevlog.org">http://www.freevlog.org</a>       | 7 | 149,402 |
| <a href="http://www.teachertube.com">http://www.teachertube.com</a> | 6 | 153,819 |
| <a href="http://www.viewdo.com">http://www.viewdo.com</a>           | 5 | 158,214 |
| <a href="http://www.sutree.com">http://www.sutree.com</a>           | 5 | 159,801 |
| <a href="http://www.clipblast.com">http://www.clipblast.com</a>     | 4 | 159,844 |
| <a href="http://www.zooppa.com">http://www.zooppa.com</a>           | 5 | 164,487 |
| <a href="http://www.eyeka.com">http://www.eyeka.com</a>             | 5 | 182,749 |
| <a href="http://www.bigcontact.com">http://www.bigcontact.com</a>   | 4 | 197,919 |
| <a href="http://www.dave.tv">http://www.dave.tv</a>                 | 5 | 213,428 |
| <a href="http://www.youare.tv">http://www.youare.tv</a>             | 5 | 218,251 |
| <a href="http://www.funnyreign.com">http://www.funnyreign.com</a>   | 5 | 223,867 |
| <a href="http://www.pixparty.com">http://www.pixparty.com</a>       | 4 | 244,372 |
| <a href="http://www.vidipedia.org">http://www.vidipedia.org</a>     | 3 | 269,750 |
| <a href="http://www.cuts.com">http://www.cuts.com</a>               | 5 | 277,587 |
| <a href="http://www.voomed.com">http://www.voomed.com</a>           | 5 | 286,045 |
| <a href="http://www.treemo.com">http://www.treemo.com</a>           | 5 | 292,082 |
| <a href="http://www.izimi.com">http://www.izimi.com</a>             | 4 | 301,545 |
| <a href="http://www.mixpo.com">http://www.mixpo.com</a>             | 6 | 303,888 |
| <a href="http://www.hictu.com">http://www.hictu.com</a>             | 5 | 305,314 |
| <a href="http://www.panjea.com">http://www.panjea.com</a>           | 5 | 327,573 |
| <a href="http://www.zeec.net">http://www.zeec.net</a>               | 4 | 342,704 |
| <a href="http://www.dovetail.tv">http://www.dovetail.tv</a>         | 5 | 348,885 |
| <a href="http://www.scenemaker.net">http://www.scenemaker.net</a>   | 6 | 352,443 |
| <a href="http://jaycut.com">http://jaycut.com</a>                   | 2 | 353,906 |



# Social Marketing Directory 2008 AND BEYOND!

|   |   |           |
|---|---|-----------|
| <a href="http://www.hungryflix.com">http://www.hungryflix.com</a>     | 5 | 419,096   |
| <a href="http://www.u2upfly.com">http://www.u2upfly.com</a>           | 2 | 443,601   |
| <a href="http://www.qubetv.tv">http://www.qubetv.tv</a>               | 3 | 573,409   |
| <a href="http://www.fireant.tv">http://www.fireant.tv</a>             | 7 | 629,887   |
| <a href="http://www.helpfulvideo.com">http://www.helpfulvideo.com</a> | 0 | 659,150   |
| <a href="http://www.engagemedia.org">http://www.engagemedia.org</a>   | 6 | 680,339   |
| <a href="http://www.vlogmap.org">http://www.vlogmap.org</a>           | 6 | 684,603   |
| <a href="http://www.dumpthe.net">http://www.dumpthe.net</a>           | 5 | 719,941   |
| <a href="http://www.coull.tv">http://www.coull.tv</a>                 | 5 | 753,818   |
| <a href="http://uvu.channel2.org">http://uvu.channel2.org</a>         | 5 | 793,051   |
| <a href="http://www.video123.com">http://www.video123.com</a>         | 3 | 846,027   |
| <a href="http://www.cozmo.tv">http://www.cozmo.tv</a>                 | 5 | 881,566   |
| <a href="http://www.blogcheese.com">http://www.blogcheese.com</a>     | 4 | 1,125,446 |
| <a href="http://www.yourkindatv.com">http://www.yourkindatv.com</a>   | 5 | 1,440,335 |
| <a href="http://www.filecow.com">http://www.filecow.com</a>           | 5 | 1,625,194 |
| <a href="http://www.onfuego.com">http://www.onfuego.com</a>           | 3 | 1,970,323 |
| <a href="http://www.skilltip.tv">http://www.skilltip.tv</a>           | 4 | 2,112,774 |
| <a href="http://www.clesh.com">http://www.clesh.com</a>               | 5 | 2,146,609 |
| <a href="http://www.yurth.com">http://www.yurth.com</a>               | 4 | 4,225,459 |
| <a href="http://www.myextreme.ca">http://www.myextreme.ca</a>         | 3 | 4,598,369 |



# Social Marketing Directory 2008 AND BEYOND!

## Other Ideas



### *Create Short Reports!*

You have over 400 resources here in this report – think about it!

Hint: “How To Use \_\_\_\_\_”

i.e. “How To Use YouTube To Create a Whirlwind of Traffic!”

i.e. “How To Twitterize Your Traffic!”

- create .pdf reports for each one
- create video reports for each one
- create a series of 3 to 5 as a “package”



## ***Membership Site!***

Hold onto your hats:

How about a membership site dedicated to these resources!

Once a week, do a “Weekly Project” – focusing on one or more resources, creating/marketing a product using your chosen weekly resource(s) and document what happens.

If you focus on just using one resource a week, you essentially have about 7 years of content / ideas – just waiting for you to exploit!! Well...you do, if you think about it ;-)



## ***Video Idea: Niche Video Site***

Use the video-sharing sites to gather videos (well, their embed codes) and create niche video sites (or blogs)!

You can use these “metasearch” engines to search multiple video sites at once:

<http://www.clipblast.com>

<http://www.everyzing.com>

<http://www.ovguide.com>

<http://www.vidsea.com>

Once you have the embed codes, you can add them into your website (or blog) and then ... madness ... Monetize Your Site!!!

Monetize with:

AdSense or other contextual advertisements

[CPA Offers](#)

[Clickbank Offers](#)

[\\$7 dollar offers](#)

[Your own products](#)

And/Or – create your own videos, upload them to various video sharing sites, use their embed code and create your own niche site ... once again, monetize with the above!!



## *A Duh Moment ...*

Here's a thought I am sure you already had:  
Combine multiple resources when you start a new project ;-)

Create a product.

Create a site/blog to promote it.

Write a few articles about it.

Submit the articles via bookmarking.

Submit the articles to various article databases.

Submit the site/blog via bookmarking.

Create several profiles on social networks – all pointing to your site/blog.

Create a few videos about your product. Submit them to the various video sharing sites.

Wash, rinse & repeat

Simple ;-)