

Health and beauty brands turning heads across the web











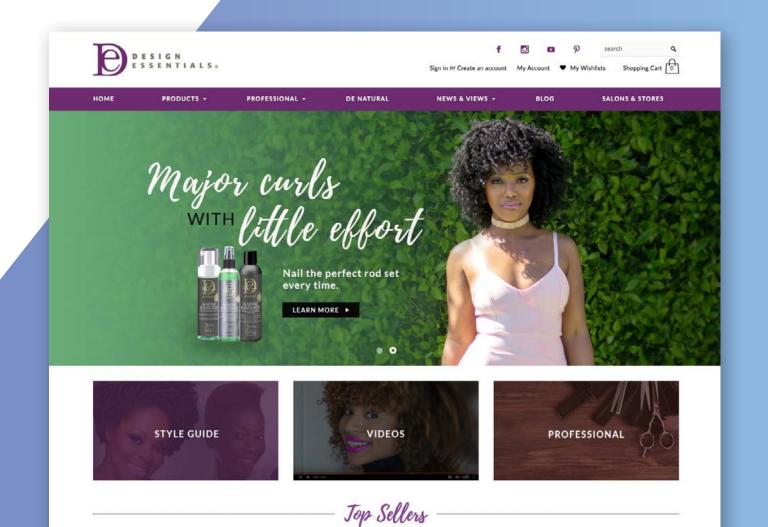




What I wasn't expecting was the immediate lift we had in mobile conversion – we've seen a 68% increase since migrating over to BigCommerce in January.

Sholanda Armstrong, Digital marketing director



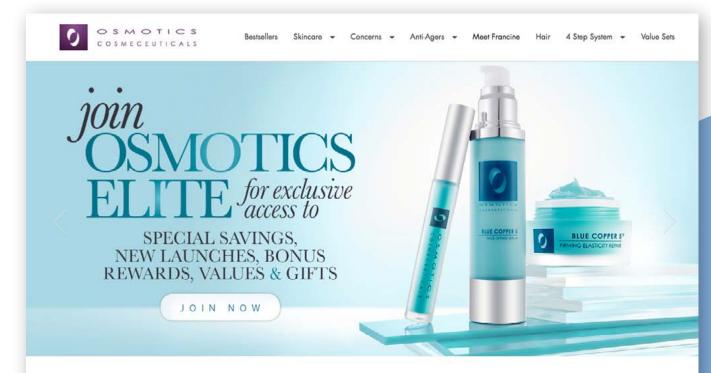


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Our previous site just wasn't optimized for mobile, and as a result, we were losing a significant amount of traffic.

Jill DeGroot-Schulke, Ecommerce and digital marketing manager





FEATURED PRODUCTS





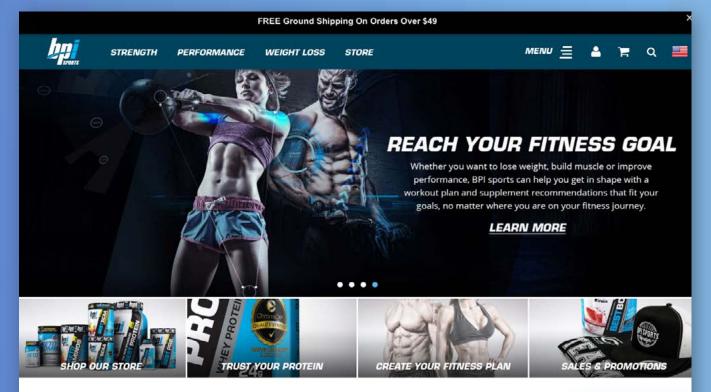




With all of its out-of-the-box tools and functionality, BigCommerce allowed us to stop playing catch up.

Bill Maroulis, Digital strategy director













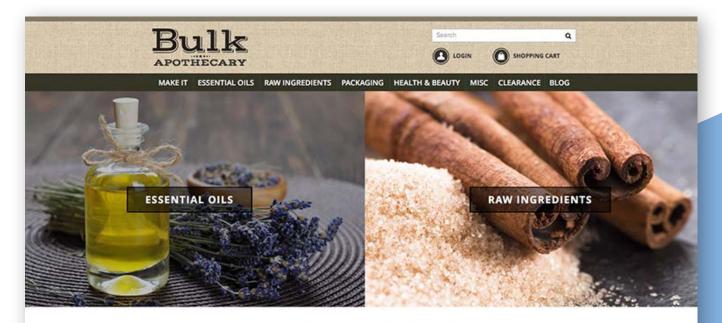




We expected to see a modest dip in revenue due to seasonality, but since switching our online sales are up 15-20%.

Gary Pellegrino Jr., President





SEE WHAT WE'RE MAKING







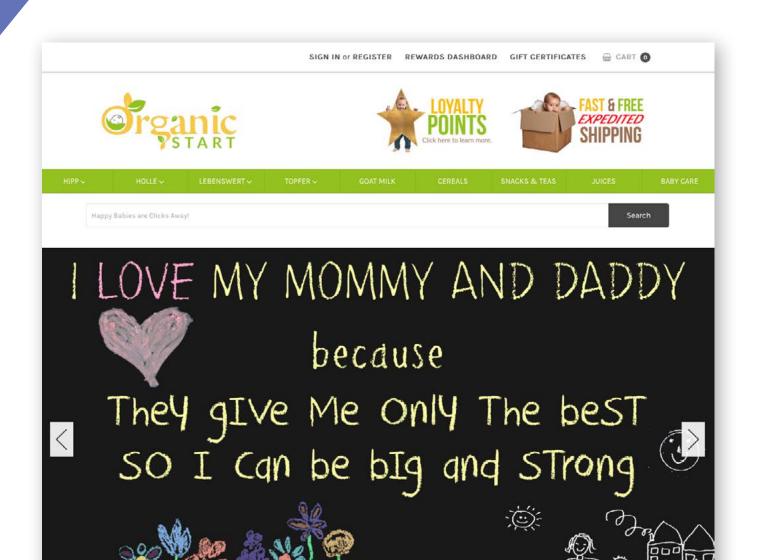


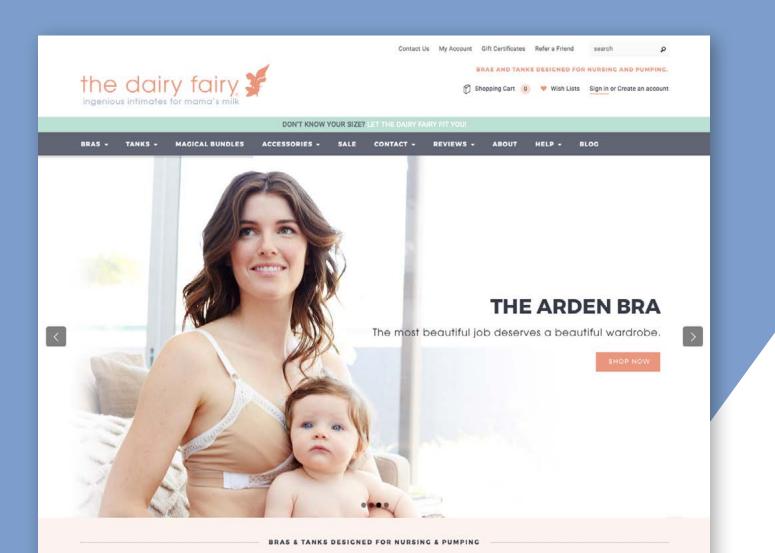


SEE MORE RECIPES

Google Shopping has tripled our revenue stream bringing in customers we never knew we could market to.







With a website, you have a lot more control over everything, especially your interaction with customers.

Emily Ironi, Founder and CEO the dairy fairy #



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Companies reached out to us through our online presence requesting wholesale pricing. As a result, we hired a wholesale team to support them and engaged brokers this past year.





SPEND \$49+ TO RECEIVE FREE SHIPPING IN THE UNITED STATES!

Anniversary Sale!
25% OFF through 5/21/17
No coupon code needed!

ORAL CARE > WHAT'S IN IT? STORE LOCATOR

JOIN OUR NEWSLETTER

SMELL AWESOME, WORRY LESS Wear Long Lasting Natural Deodorant That Actually Works! SHOP DEODORANT WHY PRIMAL PIT PA

GET REAL.

Feel fresh, longer with 26% real, natural ingredients and absolutely zero bad stuff!

Do You Work H
Play full out. N
you. We'll

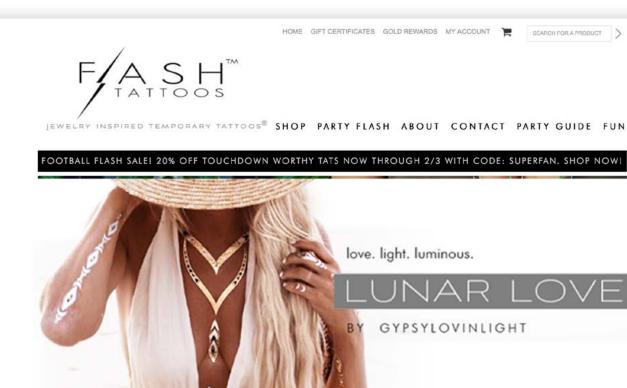
Do You Work Hard and Play Harder? Play full out. No Sweat You do you. We'll stop your stink.

HAVE FUN.

JOIN YOUR PEOPLE.

Join 100k+ formerly stinky peeps who now smell awesome... all day, every day 🌆 Upgrading to BigCommerce Enterprise has been one of the best decisions we've made for growing our business.

Kirsten Stoddard, Marketing manager



MOST POPULAR THIS WEEK











Q 8 🖶

visit our store locator to find one near you! dew

Featured Collection



BigCommerce's abandoned cart reclamation email has been wonderful! Over 14% of our abandoned carts have been reclaimed.

Jamyla Bennu, Founder and CEO

Instead of having to rely on dev support, our ecommerce team can manage these feeds and drive traffic to the site quickly and easily, resulting in a 10% increase in traffic.

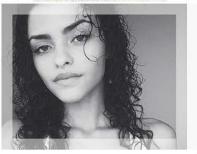
Jacqueline Cheney, Director of Ecommerce NATURALLY Curly

NATURALLYCurly

EXPLORE WATCH ASK WISHOP

TICLES HAIR TYPES PRODUCTS SALONS RECIPES PHOTOS GIVENWAYS

Curtak BOOSOSO



THIS IS WHY YOUR HAIR LOOKS FRIZZY AFTER IT DRIES

READ MORE →

Explore



4 WINTER ACCESSORIES THAT WILL PREVENT HAT HAIR FOR YOU While our curls look so cute poking out through the bottom of a cap, taking it off usually leaves us with an odd



CAN YOU REVERSE HEAT DAMAGE? Heat damage is the enemy of progress in the natural hair community. So can you reverse it?



THESE NUTRITIONAL DEFICIENCIES HURT YOUR HAIR GROWTH This is why you're seeing slow hair growth.







Our newest theme has doubled our conversion rate and raised our average order by 33%.









ALL SEEDS OIL COFFEE BUTTER BARS BODY GIFTS Search Hemp Seed Products

Search











NOD PILLOW POD BLANKET HOME MEDIA SHOP

THE NOD THE ULTIMATE TRAVEL PILLOW



ITEM DESCRIPTION

The reason it's hard to rest or sleep while traveling is because you can't keep your head, neck and back perpendicular and at a 90-degree angle similar to how provides the solution to amazing sleep while traveling by recreating how you sleep on a bed, but in an upright

ITEM DETAILS

- · Velcro Interior Pocket For Easy Organization.
- · Memory Foam Interior
- · Stabilizing and Supportive Over the Top Design.
- · Easy to Clean and Moisture Resistant, PU Coated
- · Folds up into itself as a small bag for easy storage. (both the NOD and the POD are designed to fit into pocket for storage - 5"x7")

PRE-ORDER YOUR NOD HERE!

IMAGES











I was, and continue to be, inspired by Apple store products, as they are such innovators and leaders in design.

Melissa Bamberg, Founder of NodPod



Now, we're doing more than \$300,000 in a single month.





I looked at Shopify and at Squarespace. None of them really could handle the volume I was doing with all of the features I was looking for.

Chris Bair, Founder and CEO



SEARCH GIFT CERTIFICATES SIGN IN or REGISTER CART



Keto Chow Meal Shakes

Ultra low carb replacement meal shake. Keto Chow is complete nutrition for Nutritional Ketosis. It's a drink mix that quickly and easily makes a complete keto meal.



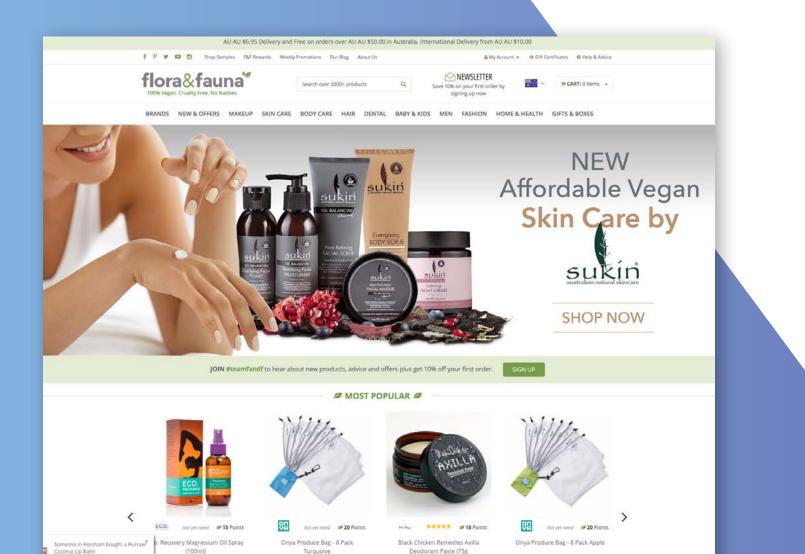
Featured Products











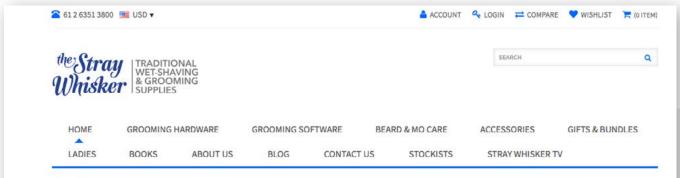
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We launched in 3 months with 30 brands and just under 500 products.

Julie Mathers, Founder and CEO flora&fauna*

That is another great thing about BigCommerce: little to no development work if we don't want to.









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We are now average profiting \$60,000 in sales a month!

Deonna Lewis, CEO BES | BOHO EXOTIC STUDIO



FEATURED PRODUCTS





SUPER POWERS BY CEO DEO MONIQUE \$9.99





CUSTOM MADE CROWNS (WIGS)

Our sales have increased tenfold online and in our shop.

Syed Shah, President SILK STONE









FEATURED

NEW ARRIV

ON S











BICCOMMERCE

"Online retail has become a huge growth driver for our merchants across the entire sporting goods industry," said Tod Klubnik, SVP of Global Sales for BigCommerce. "For retailers selling in competitive categories like sporting goods and outdoor equipment, a flexible and open SaaS platform represents a competitive advantage and allows them to focus on winning market share instead of managing backend infrastructure."































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