



**The Foundation for  
Integrative Research**

## **North Texas Society of Clinical Hypnotists**

Carl A. Ward, Ph.D., President NTSCH

May 14<sup>th</sup> 2013

Argosy University Dallas

5001 Lyndon B. Johnson Freeway

Farmers Branch, TX 75244

### **Introduction to NLP**

#### **Presented By**

S. Lane Pierce, CEO / President

The Foundation for Integrative Research, Inc.

Lane is a Master Trainer of Neuro Linguistic Programming, Hypnosis and other Technologies of the Mind. He is a Charter Member of the Advisory Board for the International Positive Psychological Association and is the founder of The Foundation for Integrative Research, Inc.

Lane has an extensive background in business and the service industry. He has successfully led many negotiations and post-sale projects to completion with high client satisfaction. He is an accomplished presenter and specializes in training personnel in human factors and communication skills. He has helped businesses see growth, community organizations build strength, and his work in teaching how to control one's own mind has proven to change the lives of his clients in private practice as well.

#### **Objective**

Introduce NLP and how demonstrate how it is used to dramatically improve the hypnotic process.

#### **Topics**

1. What is NLP?
2. Visuals, Auditories, Kinesthetics and Digitals
3. Constructing images in the mind
4. Demonstrate Rapid Change Technique Using Submodalities Shift

#### **Opportunities to Learn More**

Reclaim Your Life Seminar, June 22<sup>nd</sup> & 23<sup>rd</sup>

*Eliminate obstacles, remove Limiting Decisions/Beliefs and propel yourself to the future you deserve.*

The Power of NLP, July 6<sup>th</sup>, 7<sup>th</sup>, 13<sup>th</sup>, 14<sup>th</sup> & 20<sup>th</sup>

*Learn the skills of NLP at the Practitioner level. You will learn all the fundamental elements of NLP and how to apply them to improve your own life. This class will prepare you to stand for certification as a NLP Practitioner with The Association for Integrative Research.*

For more information or to register, visit [www.globalthought.org](http://www.globalthought.org)