

safety first

COMMITTED TO SAFETY

SAFETY IS IN THE NEWS

From new federal regulations to protect consumers to recalls of unsafe toys and other products, toy and product safety is making the headlines.

SAFETY IS OUR HIGHEST PRIORITY

At Little Brownie Bakers, we want to assure you that we share your serious concern for the safety of girls and their families. That's why we put every promotion, premium and awards item through rigorous safety testing before it is approved for delivery. We follow our Kellogg corporate quality safety guidelines, in addition to federal guidelines, and invest in third party testing by Specialized Technology Resources, Inc (STR) a CPSC accredited laboratory with state-of-the-art testing facilities worldwide. If a product fails safety testing, it will be re-manufactured, re-engineered, or pulled from our product line. Put simply — safety is our number one concern.

SAFETY AND THE LAW

The US Consumer Product Safety Commission put into law the Consumer Product Safety Improvement Act (CPSIA) of 2008. How does this impact you and your awards program?

At Little Brownie Bakers, our safety and compliance experts are your experts too! We study the latest safety trends and federal toy safety guidelines so when you use Little Brownie Awards items, all you have to worry about are the smiles on the girl's faces when you deliver their hard-earned awards!

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We live in a rapidly changing world marketplace. Little Brownie has developed these formal safety processes around our products so we can provide the items you need for exciting recognition and motivation programs for councils, volunteers and girls. In addition, we will comply eagerly with proposed changes in federal laws designed to protect consumers from hazards.

We know that Girl Scout councils hold us to the highest standards in our cookies and in all other products — and rightly so. Girls work hard to earn the award items that promote great results during the Cookie Activity. As they enjoy our girl-approved products, we are making sure that they stay safe.



SAFETY

is our highest priority

TIMES CHANGE. OUR COMMITMENT LASTS.

Little Brownie[®]
www.littlebrownie.com Bakers