



Consultancy: Market Systems Resilience Measurement in the Suchana Project

Location:	Bangladesh
Department:	Programs (Bangladesh)
Reports To:	Director, Programs (Bangladesh)

BACKGROUND

iDE is an international NGO with over 35 years of experience in designing and delivering market-based anti-poverty programs in 11 countries. We are a world leader in making markets work for the poor as well as the longest established market development specialist NGO in Bangladesh. iDE believes that markets can be a powerful force for improving smallholder prosperity by creating income and livelihood opportunities for poor rural households. iDE Bangladesh currently has eight projects in agricultural markets, water, sanitation and hygiene (WASH), and access to finance with a focus on women’s economic empowerment and climate-smart technologies.

SUCHANA

The Suchana program aims to reduce undernutrition leading to stunting in children under two years of age living within 235,000 poor and very poor households in the districts of Sylhet and Moulvibazar in Bangladesh. The program adopts an integrated approach to nutrition specific and nutrition sensitive interventions and aims to develop a sustainable and replicable model that can be scaled. Suchana is funded by the UK Department for International Development and the European Union, and is implemented in Bangladesh by a consortium of partners, including Save the Children, iDE, WorldFish, Helen Keller International, and implementing agencies Center for Natural Resource Studies (CNRS), RDRS, and Friends in Village Development Bangladesh (FIVDB). A central component of the program is shifting detrimental behaviors on nutrition, health, resource allocation, and women’s decision making power towards positive behaviors that promote health, growth, gender equality and improved livelihoods.

iDE’s role in the program is to provide advisory services related to strengthening market linkages and improving market resilience through application of its Market System Resiliency Model. Market-based approaches help promote household resilience through increased income; improved food security,

sanitation and nutritional status; promotion of a diversity of farm and off-farm activities; and increased employment opportunities. However, for the benefits of a stable and inclusive market system to be sustainable in the longer term, the market system itself needs to be able to withstand, react, and transform in the face of shocks and stresses. Building resilience in this system is about strengthening the structure of the system, improving the connectivity between the various components and ensuring that the system is actively supported by its constituencies.

About the Assignment

The **Market Systems Resilience Measurement Consultancy** is a 12-week assignment to provide support to the iDE Suchana team to develop and implement a Market Systems Resilience measurement index and tool. This opportunity is open to individuals or firms and will support the Suchana consortium in the development of a strategy, methodology and work plan to measure market system resilience after the onset of COVID-19..

The consultancy will require travel to and within the Sylhet region of Bangladesh. Consultant will be required to observe and comply with iDE’s COVID-19 safety protocols and field implementation guidelines. It will require a demonstrated understanding of market-based approaches to development, as well as resilience in rural market systems.

iDE is committed to equal opportunities for all, and does not discriminate on grounds of race, gender, religion, sexual orientation, or any other status. Women and minority candidates are encouraged to apply.

Primary Tasks and Deliverables

The Consultant will carry out the following tasks. Prior to proceeding with tasks, the consultant will develop a detailed work plan and schedule in coordination with the iDE designated supervisor for the assignment.

Activity	Task	Deliverable
Market System Resilience (MSR) Measurement Support	In consultation with iDE’s Climate and Resilience expert, design and adapt the Market Systems Resilience Index (MSRI) framework to the current context of the Suchana program including indicators, definition, ranking parameters/weight etc.	Final revised MSRI framework and index
	Develop a research protocol including sampling methodology, data collection method, database development and work plan to measure MSR in the post-COVID-19 context in the Suchana project	MSRI research protocol with detailed index and research design
	Finalize survey questionnaires, key informant interviews (KII) and Focus Group Discussions and other required tools for data collection	Final data collection tools as per index and research design

	Facilitate in-person orientation for the assigned data collection team. Observe data collection and co-facilitate selected KII/FGDs Data cleaning, analysis and preparation of a report detailing findings, conclusions and recommendations on market systems resilience in the post-COVID-19 context in the Suchana project area of influence Presentation of findings to the Suchana consortium	Orientation guideline document /ppt for data collection team Final report PPT slidedeck
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Tentative Timeline

Sl. no.	Tasks and Deliverables	Working Months		
		Sept '20	Oct '20	Nov '20
Market System Resilience (MSR) Measurement				
1	Design and adapt the Market Systems Resilience Index (MSRI) framework	*		
2	Develop research protocol	*		
3	Finalize survey questionnaires, key informant interviews (KII) and Focus Group Discussions (FGD) and other required tools	*	*	
4	Facilitate in-person orientation for the assigned data collection team. Observe data collection and co-facilitate selected KII/FGDs		*	
5	Data cleaning, analysis and preparation of a report detailing findings, conclusions and recommendations			*
6	Presentation of findings to the Suchana consortium			*

Major Responsibilities of iDE

iDE and the wider consortium will provide the consultant with the necessary support to undertake and implement the assignment and execute the objectives of this Terms of Reference (ToR). Such responsibilities include:

- Providing guidance and clarifications of the assignment as needed
- Assist with coordination with wider Suchana consortium partners;
- Providing relevant documents and technical support to the consultant;
- Disbursing payment as per the agreed schedule

Remuneration/Payment

This consultancy duration will be 12 weeks from July 2020 - September 2020. Payments will be made to a bank account through bank transfer, upon the submission of approved deliverables. Government of Bangladesh (GoB) Tax and VAT regulations are applicable and both tax and VAT will be deducted at source as per GoB policy. This payment should include remuneration, overhead and any miscellaneous costs. The consultant will submit two invoices at the end of each phase. The payment schedule is as follows:

- 50% of the contract value disbursed upon approval of deliverables 1, 2 and 3 (see Tentative Timeline table above)
- 50% of the contract value disbursed upon approval of deliverables 4, 5, and 6

Primary Qualifications

Successful candidates will fulfill most of the following requirements:

- Bachelor's degree in international studies, development or other relevant subject
- Relevant international development experience in the field, preferably at least 3 years of previous experience working in progressively senior roles
- Efficiency in analytical, inter-personal skills and documentation.
- Full fluency in both verbal and written English
- Strong capacity in knowledge management including but not limited to: report design, and case study development
- Experience in qualitative and quantitative research in a rural development setting
- Capacity in market systems development desirable

Diversity Statement:

iDE takes pride in our talented and diverse workforce. Minorities, women, and individuals with disabilities are encouraged to apply. Hiring, promotion, and compensation of employees are conducted without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, or age.

To Apply

Interested applicants should submit below-mentioned documents to bangladesh.procurement@ideglobal.org by August 22, 2020

- Cover letter (maximum one page)
- The CV of relevant consultant(s) (maximum two pages with reference to the required eligibility criteria above) highlighting their area of expertise related to this assignment
- Financial Proposal (maximum one-page): breakdown of cost estimates for services rendered. This should include, but not be limited to: daily consultancy fees, equipment and materials, and indirect costs required to complete the scope of work.
- If applicable, please also include VAT Registration Certificate, TIN Certificate, Trade License Certificate
- Please write “**Consultancy: Market Systems Resilience Measurement in the Suchana Project**” in the subject line. Only shortlisted consultants/firms will be contacted