



iDESIGN CAMBODIA

We are on the lookout for a
Senior Design Strategist

Do you want to design for the other 90%?

Location: Phnom Penh, Cambodia

Deadline: June 20 or Until we find the right candidate

Start Date: As soon as possible





DESIGNING FOR THE OTHER 90%

Apple, IKEA, Google, Netflix... the list goes on. For those who get design right, the rewards are boundless. Successful companies in developed economies use innovation methodologies (HCD, Design Thinking, etc.) as a core business practice. But largely, innovation methodologies are used almost exclusively to create products and services for the richest 10% of the world.

But what if we could apply Design Thinking and HCD to problems that are of life and death importance? In a world where the broad recognition and language of design has permeated across almost every sphere of industry and business, we believe that a structured approach to design and innovation can energize developmental impact in the social sector.

iDE is a global organisation spanning offices in 14 countries, employing over 1,000 people directly, and indirectly enabling income, and opportunities for the rural poor through our market based approaches in **agriculture; water, sanitation, and hygiene; and finance.** ([find out more here](#))

iDESIGN is an Innovation Lab embedded within iDE's country office in Cambodia with a mission to champion an integrated approach innovation to drive lasting impact for iDE's multi-sectoral programs. We also function as a strategy and innovation consultancy with a portfolio of work with other developmental organisations such as Care International, Hellen Keller, USAID, UNICEF, etc..

Our work in the past has involved addressing a variety of challenges in areas of - clean water, access to toilets, agriculture, food security, nutrition, maternal and child health, garment factory worker conditions, gender, and wildlife conservation. Through our successes in multiple contexts, we have demonstrated the transformative power of our process, shaping the discourse on design in Cambodia.

We are in the business of driving lasting, impactful innovation for the world's other 90% and we are looking for a world class expert in innovation to join our multidisciplinary and multi-cultural team in Cambodia. **IS THIS YOU?**

WE'VE WORKED WITH





WHAT WE'RE LOOKING FOR

YOU WILL

You will join a team of innovation experts with different backgrounds, from around the world. You will be a key player in a team that will work together to design innovations for the rural poor. Your work may include:

- Overseeing simultaneous end to end projects
Managing day-to-day operations of a design team, including setting priorities, assigning resources, and ensuring project goals are achieved
- Planning and conducting design research
- Running co-creation workshops
- Building prototypes, running testing and validations
- Support projects through the creation of visuals, graphics and media
- Establishing and nurturing good client relationships
- Contributing to thought leadership and activities related to your expertise in innovation
- Writing some proposals
- Inspiring the team

BONUS POINTS:

If you have experience in any of the following:

- Working in developing countries
- Visual design (graphic, illustration, film, new media, etc..)
- Behavior change
- Quantitative research (data collections, analysis, interpretation)
- Business skills / Business Model Generation
- Model Making (Building prototypes)

YOU HAVE

- 4-6 years of practical experience in innovation
- Proven ability to lead innovation projects from end to end
- Experience mastering innovation methodologies as HCD or Design Thinking
- Experience to plan, structure and lead design research, extract patterns and generate insights and opportunities, run co-creation workshops and able to design experiments/prototypes to test/validate ideas
- Experience building innovation capacity and culture in an organization
- Creativity, resourcefulness and comfort in adapting your way through a hectic day in the field conducting research as well as in studio
- Experience collaborating in multi disciplinary teams. Fluent spoken and written English
- A curious and provocative thinking being passionate about innovation and design
- Cultural Sensitivity and respect towards unfamiliar local contexts



WE'LL COVER

Our intention is to pay our team a competitive salary benchmarked with market pay scales, and commensurate with experience. In addition, we will cover health insurance and visa allowance fees.

INTERESTED?

Write to us at **idesigncambodia@ideglobal.org** attaching the following:

- 1) CV
- 2) Portfolio with your previous design work/ projects
- 3) Cover Letters are old fashioned. Through a video, a poster, a sketch/ other creative medium, tell us about yourself, your practice, your motivations to work at the iDESIGN Innovation Lab, and why you are the best candidate. Just be creative and tell us a good story!

DON'T MATCH?

Don't worry. We're always on the lookout for unusual talent that helps us connect with the most relevant people and contexts. Send in a general application to **idesigncambodia@ideglobal.org** if you feel your skillsets and interests overlap with ours.