



FOR IMMEDIATE RELEASE
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2nd Vote Releases New Issue: Education

2nd Vote, a conservative organization dedicated to connecting public policy and corporate activism, has added Education as a new issue just in time for the school year.

"We are continually looking for ways to provide consumers with the information they need to make conservative shopping choices," said Chris Walker, Executive Director of 2nd Vote. "By adding education, 2nd Vote users can see the stance of several companies on issues that concern parents such as Common Core and school choice."

Companies such as General Electric, AT&T, State Farm, IBM and even Taco Bell have all supported Common Core. The 2nd Vote app works on a one-to-five scale, five meaning the company leans overwhelmingly conservative and one meaning the company leans overwhelmingly liberal.

About 2nd Vote

[2nd Vote](#) is a new resource for helping consumers make better-informed decisions about where to spend their money. 2nd Vote conducts extensive research on multiple issues to shed light on the various support that companies and non-profits give to specific issues that are important to those who follow public policy. The free app is available as an Apple, Android, Web and Kindle app. Follow 2nd Vote on Twitter @2ndvote and on Facebook at facebook.com2ndvote.

Sample Education Scores

Dell – 2nd Vote Score: 1 (Liberal)

Common Core

Dell directly endorsed Common Core Standards and wrote a letter in support of adopting Common Core State Standards. Dell also developed a "Common Core Technology Readiness Assessment" program to help school districts implement Common Core standards. Dell is a member of the Business Roundtable. The Business Roundtable supports "the state and local adoption of Common Core State Standards." According to Business Roundtable President John Engler, "these standards should have the support of any American who wants to ensure our country and our children are ready to compete in the 21st century global marketplace." Dell is listed as a supporter of the Bipartisan Policy Center. The Bipartisan

Policy Center supports the adoption of the Common Core State Standards and is one of Common Core's leading sponsors.

School Choice

Dell is a member of the Business Roundtable. The Business Roundtable supports school choice.

ExxonMobil – 2nd Vote Score: 1 (Liberal)

Common Core

ExxonMobil produced and ran national television ads "touting the value" in a "high-profile effort to sell" Common Core. ExxonMobil is listed as a contributor to Achieve Inc. According to its website, Achieve Inc. is a non-profit that "helped develop the Common Core State Standards." Exxon Mobil is listed as a supporter of the Bipartisan Policy Center. The Bipartisan Policy Center supports the adoption of the Common Core State Standards and is one of Common Core's leading sponsors. ExxonMobil is a member of the Business Roundtable. The Business Roundtable supports "the state and local adoption of Common Core State Standards." According to Business Roundtable President John Engler, "these standards should have the support of any American who wants to ensure our country and our children are ready to compete in the 21st century global marketplace."

School Choice

ExxonMobil is a member of the Business Roundtable. The Business Roundtable supports school choice.

General Electric – 2nd Vote Score: 1 (Liberal)

Common Core

General Electric promotes Common Core State Standards on its Website and has contributed at least \$18 million to the effort. General Electric is listed as a contributor to Achieve Inc. According to its website, Achieve Inc. is a non-profit that "helped develop the Common Core State Standards." General Electric is listed as a corporate supporter of the Center for American Progress in 2013. In June 2014, the Center for American Progress issued a report in full support of the Common Core State Standards. According to the Center for American Progress, Common Core State Standards "are one of the most important reforms to American public education in decades." General Electric is listed as a supporter of the Bipartisan Policy Center. The Bipartisan Policy Center supports the adoption of the Common Core State Standards and is one of Common Core's leading sponsors. General Electric is a member of the Business Roundtable. The Business Roundtable supports "the state and local adoption of Common Core State Standards." According to Business Roundtable President John Engler, "these standards should have the support of any American who wants to ensure our country and our children are ready to compete in the 21st century global marketplace."

School Choice

General Electric is listed as a corporate sponsor of the Center for American Progress. In 2011, the Center for American Progress called school vouchers a "weapon" that conservatives are using to "destroy the

public school system.” However, General Electric is a member of the Business Roundtable. The Business Roundtable supports school choice.

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