



The *Shepherd Express* is pleased and proud to celebrate the 20th anniversary of the original, largest and most coveted **Best of Milwaukee Readers' Choice Awards**. It was 20 years ago--when the *Shepherd* was just 8 years old--that the staff decided to celebrate Milwaukee's best by letting the readers select their favorite people and places throughout the city. The **Best of Milwaukee** started with a large voter turnout and has grown ever since. The *Shepherd Express* has adapted its voting system from the early days when readers cut the ballot out of the newspaper to an online system in which thousands upon thousands of Milwaukee-area residents vote for their favorites. *Shepherd* readers take their **Best of** voting very seriously, which is why the award is prized above its many imitators.

We're adding a new twist for our 20th anniversary. In addition to asking readers to vote for their favorites in more than 180 categories, we're asking some of the critics that write for the *Shepherd Express* to select their favorites and expound on their choices. In some cases, the readers and critics agree; in other cases, the readers trump the critics. In all, it is the *Shepherd's* effort to congratulate and thank the winners and runners-up for their contributions in making Milwaukee such a great city.



Drop your pup at day care, swing by the bank, get a tattoo, squeeze in a quick workout or yoga session, relax at the spa and then check into a boutique hotel with motorcycles in the lobby. It's just a typical day in Milwaukee.

Critic's Picks

Dojo: [Futen Dojo](#)
Hair Salon--Women's: [Salon Thor](#)
Website: expressmilwaukee.com
Yoga Studio: [Bikram Yoga Milwaukee](#)

Reader's Picks

<p>Body Piercing Custom Tattoo 1956 N. Farwell Ave. 414-277-8282 www.custom-tattoo.net Runners-up: Avant-Garde Body Ritual</p> <p>Boutique Hotel Iron Horse Hotel 500 W. Florida St. 414-374-4766</p>	<p>Internet Provider Time Warner Runners-up: AT&T TDS Metrocom</p> <p>Massage Therapist Apple A Day 437 E. Lincoln Ave. 414-744-5457 www.appleadaymassage.com Runners-up: The Healing Place</p>
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www.theironhorsehotel.com

Runners-up:

Hotel Metro

Pfister Hotel

Doggy Day Care

Central Bark

Multiple locations

www.centralbarkusa.com

Runners-up:

Playtime Doggy Day Care

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Dojo

Futen Dojo

2234 S. Kinnickinnic Ave.

414-736-9272

www.futendojo.com

Runners-up:

Milwaukee Tai Chi Center

ATA Taekwondo

Financial Institution

M&I Bank

Multiple locations

www.mibank.com

Runners-up:

US Bank

UW Credit Union

Gym

Wisconsin Athletic Club

Multiple locations

www.thewac.com

Runners-up:

YMCA

Bally's Total Fitness

Hair Salon--Men's

Groom for Men

330 E. St. Paul Ave.

414-298-2076

www.groomformen.com

Runners-up:

The Establishment

Jose's Barber Extraordinaire

Hair Salon--Women's

Beauty

1633 N. Farwell Ave.

414-276-5054

www.beautymilwaukee.com

Runners-up:

The Establishment

Neroli

Elements Therapeutic Massage

Mobile Service Provider

Verizon Wireless

Runners-up:

AT&T

US Cellular

Personal Trainer

Milwaukee Adventure Boot Camp

414-881-5FIT

www.milwaukeebootcamp.com

Runners-up:

Wisconsin Athletic Club

Bally's Total Fitness

Real Estate Agency

Shorewest

Multiple locations

www.shorewest.com

Runners-up:

First Weber

Coldwell Banker Residential Brokerage

Real Estate Agent

Michelle Stepaniak

Runners-up:

Kristen Pietsch

Brad Posnanski

Spa

Neroli

325 E. Chicago St.

414-227-2888

www.nerolispa.com

Runners-up:

Aveda

The Establishment--Waxing with Annie

Tattoo Parlor

Custom Tattoo

1956 N. Farwell Ave.

414-277-8282

www.custom-tattoo.net

Runners-up:

Adambomb Gallerie

Body Ritual

Veterinarian

Small Animal Hospital

2340 N. Newhall St.

414-276-0701

www.smallanimalhostipallc.com

Runners-up:

St. Paul Veterinary Clinic

Shorewood Animal Hospital