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Milwaukee's Lifestyle Magazine

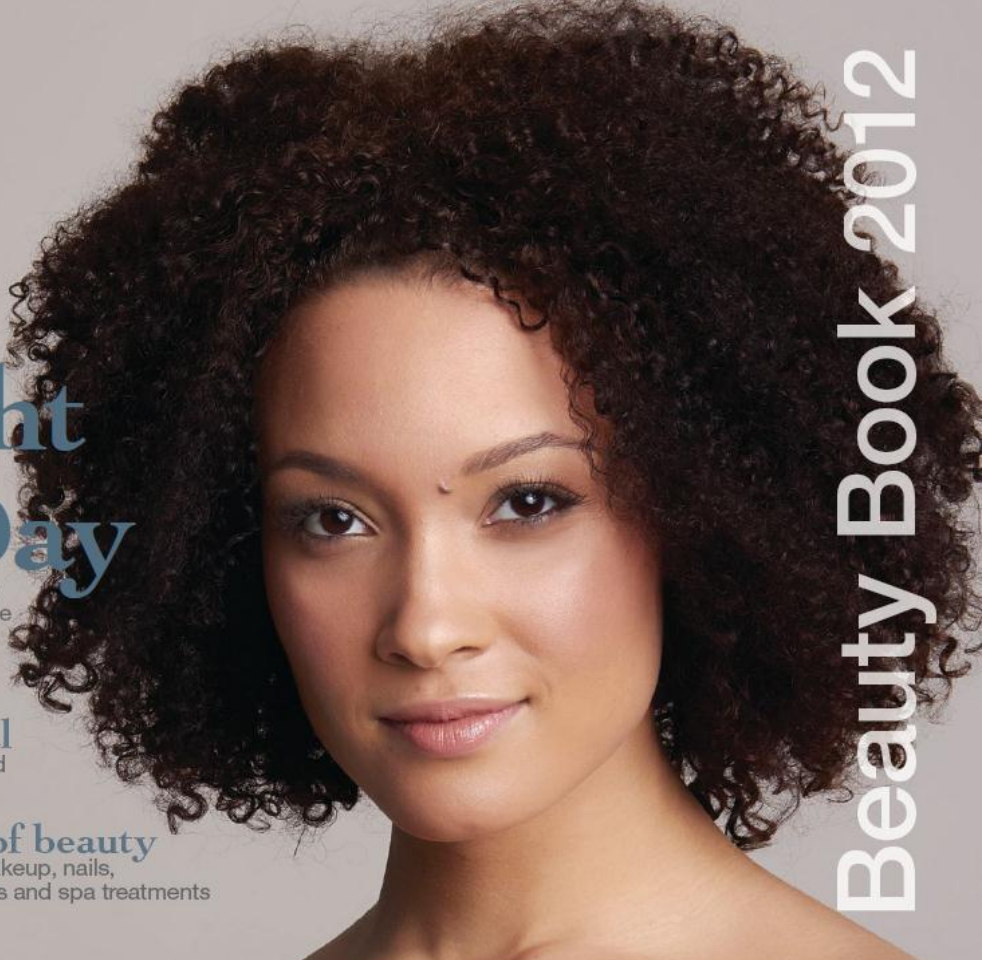
Night & Day

From Casual Beauty
to Dramatic Elegance
in Minutes

the arsenal
the top products and
treatments of 2012

the future of beauty
advances in hair, makeup, nails,
cosmetic procedures and spa treatments

Beauty Book 2012



COVETABLE

products

BY JORDAN DECHAMBRE
PHOTOGRAPHY BY DAN BISHOP

Local experts
dish on the best
beauty products
and treatments
of 2012

Scott Yance,
Erik of Norway,
Mequon and Milwaukee

The question:
“What are your
favorite hair care
products this year?”



Kérastase Elixir Ultime

“The Elixir is a styling product used to protect the hair and leave it shiny and healthy.

Kérastase Fibre Architecte

“A styling product best suited for damaged or unruly hair types. It is activated by the heat of the blow dryer or hot styling tools. It calms the hair in order to leave a brilliant, healthy finish.”

Aveda Invati Collection

It is actually a system — an exfoliating shampoo, thickening conditioner and scalp revitalizer that will reduce hair loss up to 33 percent. It will not grow hair, however, it will thicken anyone's current hair. This is the real deal.



Jade (Andrea Yumang),
Neroli Salon & Spa, Milwaukee,
Brookfield and Bayshore Town Center

The question:
What are the hottest nail
colors for 2012?



OPI Nail Lacquers in Samoan Sand, Bubble Bath, A Good ManDarin is Hard to Find, Vodka & Caviar and Got the Blues for Red

“2012 will still be a year of neutrals and brights. Nude shades such as Samoan Sand, an opaque creamy tan, and Bubble Bath, a soft milky pink, are definite go-to's for anyone. Classic scarlet reds such as Vodka & Caviar, a bold true red, and Got the Blues for Red, a gorgeous blue-toned red, are suitable for any occasion — and I like them best on short, simple nails. A Good ManDarin is Hard to Find is a bolder red-orange, if you choose to be so daring!





»» *beauty tip:*

Neutral eyes for day transition to nighttime drama with exotic colors, lush lashes and deep liner.

DAY&NIGHT

Subtle changes to your daytime hair and makeup routine create dramatic evening looks on the go

Model: Emily,
Ford Models Midwest

Fashion Editor: Jordan Dechambre
Photography by Dan Bishop



*»beauty tip:
Pull back and pin loose waves for
an elegant evening updo.*



Model: Michelle



»beauty tip:

A fresh day face shines for night with a deepened lip color and highlighted cheeks.



Hair: Dani Christen (with Jamie Lynn Mixon) for Neroli
Makeup: Elyse Cizek (with Marley and Renee Connor) for Neroli
Nails: Kanin Price for Neroli

Model: Elyse