

Community Advisory Board of WMNF 88.5 FM
Meeting of March 30, 2017

Attendance

Name	Committee Role	Station Affiliation	Present (P/A)
Kisha Linebaugh	Chair		P
Kisha Linebaugh	Secretary		P
Galen Meyers	Committee Member	Volunteer	P
Richard Manning	Committee Member	Former Board Member	P
Roxanne Gallo	Committee Member	Volunteer	P
Craig Kopp	General Manager		P

1. Call to Order – Kisha Linebaugh calls to order at 1:00pm
2. Roll Call
3. Introductions – Galen Meyers was in attendance for the first time, everyone introduced themselves
4. Format Explanation:
 - Galen Meyers introduced a movement called the “Maker’s Movement.” He explained that this is a movement of skill sharing, collective education and the general making of or doing of something in a collaborative space. He cited examples like Tampa Hackers, Family Lab (Orlando), and Hive. He discussed the international nature of this movement and how it aims to re-democratize the process of manufacturing of things.
 - Nation of Makers – Community building, democratizing making space, self education, entrepreneurship, incubation/co-office
 - Workshops and membership, like a “gym membership for your mind.”
 - Galen expressed a desire for WMNF to reach out to local leaders of this movement. He named Ian (eye-an) Cole; and national personality, Adam Savage from Myth Busters. He inquired about how to find more local leaders. WMNF could provide awareness and exposure to this movement.
 - Galen Meyers introduced the topic of permaculture being a topic that could use more exposure on WMNF. John Butts was named as a person in the local food movement as well as Circle T Farms. There is an official training program called the Grow Permaculture Institute. “How to Grow Food” Permaculture was discussed as being a holistic design system that can be applied to any methods of interaction. The Sustainability Show was mentioned as an appropriate audience for this discussion, along with mapping local farms and increasing the locality of food. “How to Cultivate Healthy Communities”

- Roxanne Gallo would like to see more diversity on the shows, especially LGBTQ and muslim input. The idea is not to have an entire show devoted to particular groups but to have a combination of music and people talking about the history of a particular population segment, current issues in the community, policy and community impact. She would like to see Programmers bringing their interests and being interactive with the community.
- Roxanne also recommended that there be an increase in public affairs during this political climate. The group discussed the idea of the station being a place to promote resistance. Using the public affairs shows and balancing the call-in format with inclusion of informing the public. With speakers or the host themselves. There could be anthem style music included as well. The desire is for WMNF to be a place that advertises, acknowledges, normalizes and empowers movements that are already taking place regularly in our area. The “Wall of Love,” and “Black Lives Matter,” were mentioned.
- Roxanne Gallo recommended that the station increase its social media presence and use it as a resource.
- The group discussed the need for the station to empower the community to take economic control of their lives and futures (healthy, sustainable, future)
- The group discussed that the station's role should be to focus on hope and getting people good accurate information.
- There was a suggestion to increase coverage of what the state legislature is doing. The consensus was that most people do not know what is going on. The group would like to see the station spending more time informing people and less time taking calls from the same people. It was mentioned that people are tired of hearing from straight, white men. There was discussion that listeners are looking for leadership with solutions. The idea of an interview show was discussed and it was mentioned that Executive Session could fit that role. Guests in groups that are being effected by current policies would be the focus.
 - Ideas on how to do this were to crowd source for experts/guests
 - Utilize social media
 - Raise awareness of programmers
 - Grass roots efforts to bring people together in the present (IRL- in real life)

5. Addition comments:

- Who's benefitting from the internet privacy laws
- The station could embark on educational endeavors to teach how things are organized outside of the US.
 - How is healthcare organized
 - Manufacturing
 - Corporate Salary Structure
 - Food Supply
 - Education
 - Cooperative business structure
- Richard Wolf's show was discussed
- A suggestion for WMNF to go to spaces and interact with people that experience the impacts of current issues

- Think-do-tank (HIVE)
 - The idea that WMNF can play a role in teaching people how to get involved
 - Accessibility?
 - Richard Manning questioned our participation level with USF and issues current happening that are also of interest to WMNF listeners:
 - Divestment
 - Attempted student activism
 - Board of trustees
 - Public education at large
 - The group discussed that just because there is another radio station on the campus, does not mean that what is happening there is not news worthy.
 - The group discussed the need to pull in younger people by doing outreach and that young people are ideal volunteers to help with the social medial and interactive activities.
6. Adjournment – Kisha Linebaugh adjourned at 2:00pm