



<u>Board Member</u>	<u>P</u>	<u>A</u>	<u>Board Member</u>	<u>P</u>	<u>A</u>
Michael Bagby	P		Laura Keane	P	
Randy Wynne	P		Kurt Madsen	P	
Craig Kopp	P		Letty Valdez	P	
John Francis	P		Sandy Wismer	P	
Laila Abdelaziz	P		Lauren Adriaansen	P	
Kate Throo Williams	P		Kisha Linebaugh	P	
David Harbeitner	P		Catherine Lim	P	
Pamela Robinson	P		Ian DeBarry	P	
Joshua Holton		A			

T – Participated by Telephone

1. Call to Order – Michael Bagby: 7:17 pm.
2. Roll Call/Proxies/Agenda Review – Lauren Adriaansen:
3. Visitors' Comments –
 Levi Jonathan – questions about the station’s missions and goal
4. Executive session from 7:26 pm to 8:50 for Personnel Reasons
 Moved: Ian/ 2nd: Kisha – acclaim
5. Review Last Month’s Minutes – Lauren Adriaansen

 Motion for approval of the regular November 2015 Board of Directors (BOD) Meeting Minutes passed unanimously. Motion: Dave/ 2nd: Laura – passed by acclaim
6. President’s Report/Executive Committee Report – Michael Bagby
 We need to be mindful of CPB guidelines
 Related: sign the CPB guidelines

Secretary – currently open – upon his return, Josh Holton can be voted in. (Lauren serving for this meeting)

7. Management Report – Craig Kopp:
See Appendix A
8. Community Advisory Board Report – Laura Keane
Board is convening meeting soon
9. Finance & Audit Committee – Dave Harbeitner:
Auditors are coming to the February meeting
Finance – money looks positive (again due to cut costs)
4Q special events were profitable
Received refined 3 year budget from Dustin
10. Personnel Committee – Lauren Adriaansen
Will be working with the Bylaws Committee to clean up grievance & appeals procedures, especially as written in Programmers Agreement
11. Bylaws Committee – Kate Throo-Williams
Current projects: Absence language, Appeal & Grievance process, Volunteer Handbook
12. Volunteer Committee– Ian DeBarry
Working on Habitat for Humanity day
Tampa Bay Black Heritage Festival – 1/16 & 1/17
MLK Parade 1/18
13. Diversity Committee– Pamela Robinson
List of counties & communities to update in the studio for on air
GMF & Recycle Tunes – future involvement
Met with WURK (new local low power station) to help with guidance
14. Youth Outreach Committee – Kisha Linebaugh
Looking at high school outreach
Identifying programs targeting younger listeners.
15. Technology Committee – John Francis
No meetings
Great progress at station
16. Long Range Plan Committee – Kurt Madsen
Use the board space on the new website (board.wmnf.org/lrp) for organizing
17. Development Committee – Kisha Linebaugh
Tour De Clay was successful - \$2785
Mermaid 5% night: Tuesday, 1/19, 5-11pm
Wine on the Radio at Vintage Wine – Jan 22, 7-9pm
Jan 26th – next meeting
18. New Business
Consent Agenda: David Harbeitner proposed looking into using a consent agenda for board meetings to save time and focus discussion in board meetings
President of the board created a new Ad Hoc committee to improve professionalism and accountability by exploring and developing a proposal for consent agenda policies

19. Old Business / Follow-up:
Board/Staff Retreat: March 5
Probably the Museum of Fine Arts in downtown St Pete. We will have to leave by 4pm
18. Attendance Review – Lauren Adriaansen:
• All members are in good standing!
19. Evaluation – Laura Keane: Participation: 9.13
Accomplishments: 8.73
Listening: 8.87
Scheduling: 8.13
20. Adjournment – Michael Bagby: The Board meeting adjourned at 10:20 pm.

By: _____
Lauren Adriaansen, Secretary

Approved by the Board on: _____

Appendix A – Station Manager’s Report

MANAGEMENT REPORT

December 2015/January 2016

Prepared by: Craig Kopp, General Manager

General Manager:

Hi remember me? It has been a while. I trust everyone had a good holiday or, at least, survived without any permanent injuries.

As we start the new year 2016, let’s start with the good news about how we finished 2015. Our End of Year campaign was our biggest ever, according to Gene Moore. Our EOY goal was \$32,400. By midnight December 31st, we had raised \$51, 355.86!

Laura Taylor and I collaborated on the letter, splashed it up with some color and a little cheekiness and Gene came up with the mailing list. Laura kept the airwaves filled with EOY appeals through the final weeks and I had JoEllen Schilke and Rob Fitzpatrick put up an EOY countdown clock on the website which started ticking down on Christmas day.

The effort paid off in a big way, wiping out the remaining deficit from the Fall drive and leaving us \$8000.00 over on the contributions line as we head into 2016.

Development/Marketing

The Development Department comes right off the uber-successful End of Year campaign into planning for our upcoming Winter Fund Drive Feb 4 -11. With help from JoEllen Schilke and Robert Fitzpatrick, this drive will begin our process of converting over to online processing of pledge calls. Pledges will be entered on a laptop instead of a pledge sheet. This will cut down on the amount of paper pledges and bring us into better compliance on donor information security. It also means some changes in the pledge room and more training. Development is already setting up training sessions. Hopefully, we will convert to all online pledge processing by the Summer drive.

Development is also working to secure match money for the drive. So far we stand around \$16,000 but we need more.

Engineering and Operations

The second reading at Tampa City Council for our variance request to put up the new STL tower was January 5th. It was approved on second reading so we are off and running to get ready for construction sometime in early summer. There’s lots yet to do. We have to solicit bids for construction and firm up our agreement for the funding under our grant from Hillsborough County. We are in communication with the county on that and project manager Mark Donald and Chief Engineer Dustin Hapli will be shouldering the load on getting the bids in. Thanks to Mark for getting the plans together for presentation to the city and shepherding that process to a successful conclusion.

Programming

Heatwave booking has begun. Randy Wynne has been working the phones for the past seven days and whipping together a theme because – toward the end of the year – it became apparent that a lot of acts were just plain out of our price range. Even some local acts that got their start with WMNF shows are asking too much for our budget. We are asking some name acts who have appeared at Heatwave to come back for a kind of 35th reunion. And we are close to signing a name act with younger demo appeal to headline. And we are – obviously – watching the expense line.

Programmer reviews are underway. Randy got about five done before the end of the year and we hope to keep that pace or better in the coming months.

We have a very busy February coming up. There are two shows by Paul Thorn, a show with Dave and Phil Alvin and The Ruckus – which this year is a tribute to Sun Records.

Outreach/Volunteers

Lots on the plate of Outreach. This month we have the Martin Luther King Day March and a Skate Party. And, in February, It's the Record Sale.

We are lining up volunteers for the upcoming drive, too.

But the big news is that we've signed a contract with Big Sea to build the WMNF phone app. Hopes are we will go live with it before Heatwave. Big Sea, it turns out, bought the local company we were talking with for the app so we are back among the friends who built the website. Main goals for this initial iteration of the app... hear the radio main channel and the digital channels, access the archives and pledge. It's a big step.

And, since I just mentioned the web site, many of you may be aware of the problems we encountered over the holiday with crashing. Thankfully, the major crashes didn't happen until New Year's Day so we could take web pledges for the End of Year Campaign. The problem was not the site but our host serving company in Atlanta. It came under denial of service attacks which it could not keep up with. Turns out a couple of their clients' passwords had been compromised. Robert Fitzpatrick has secured us refunds for the time we were down. Oh yeah, as part of that critical outreach to the younger listener, I am teaching a course on podcasting at the University of South Florida this term. Got a sold out class of young broadcast majors, for the most part. I will be spreading the word and probably hosting the best podcasts produced by the class on our website on a special page in the Spring.