

## 2013 ANNUAL EEO PUBLIC FILE REPORT

### The Nathan B. Stubblefield Foundation

Station: WMNF  
Community of License: Tampa, FL

Reporting Period: September 21, 2012 – September 20, 2013

No. of Full-time Employees: More than 10  
Small Market Exemption: No

During the Reporting Period, no full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Participated in at least 4 events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

10/06-7/12 - Albert Whitted Park – St. Petersburg, FL/Creative Clay Folk Festival  
WMNF had an outreach table, where we talked to attendees about the station and community radio. The Station’s Volunteer & Outreach Coordinator and volunteers attended the table all day.

10/06/12 -Tampa Theater, Tampa, FL/Tampa International Gay & Lesbian Film Festival  
WMNF had a table during the opening day of the film festival. WMNF volunteers (overseen by the Station’s Volunteer and Outreach Coordinator) had information about the station and opportunities at the station, and in public broadcasting, for the youth groups attending the opening day.and volunteers attended the tables for the duration of the event.

11/03/12 - Vinoy Park, St. Petersburg, FL/ SPIFFS Culture & Folk Festival  
WMNF had an outreach table, where we talked to attendees about the station and community radio. We also promoted WMNF diversity programs. The Station’s Volunteer & Outreach Coordinator and volunteers attended the table all day.

01/19/13 - Curtis Hixon Park, Tampa/ Tampa Black

Heritage Festival

WMNF participated in the career tent during this festival. The Station's Volunteer and Outreach Coordinator and volunteers staffed the tent the entire day. We had information about careers, internships and volunteering at WMNF and public broadcasting.

02/13/13 - Carter G. Woodson Museum, Tampa, FL/African American History Month Presentation  
WMNF had an outreach table, where we talked to attendees about the station and community radio. The Station's Volunteer & Outreach Coordinator attended the table that evening.

7/13/13 - St. Petersburg, FL / St.Pete Art Walk  
WMNF had outreach tables, at two locations, where we talked to attendees about the station and community radio. The Station's Volunteer & Outreach Coordinator

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

Over the last 12-months, WMNF has taken on three colleges – Hillsborough Community, Tampa, St. Petersburg, and University of South Florida as community partners. The station provides selected students (with special emphasis on minorities and women) training in broadcasting, technical operations and sales & marketing. We have also had initial conversation with ITT Technical Institute regarding similar partnership. In addition, the station has continued to recruit and train community volunteers (about fifty new ones this year) in all levels of the broadcasting profession.

*Participated in **job banks, internet programs**, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies*

Local non-profit media partners such as WEDU-TV and Tampa Bay Arts & Education Network play a huge role in helping to promote WMNF's outreach activities.

In addition, the station uses Facebook and Twitter to reach out to younger demographics.

The station broadcast several ethnic programs to ensure that information on activities reach a diverse audience.

We hosted several community open houses – targeted at residents of the neighborhood where WMNF is located. One – on the Juneteenth holiday attracted over two hundred participants – mostly from our majority African American neighborhood.

*Participated in **scholarship** programs*

WMNF paid for professional development training at the

*designed to assist students interested in pursuing a career in broadcasting.*

Pointer Institute, St Petersburg, FL, for one community volunteer who is seeking to pursue a career in news reporting.

*Established **training** programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.*

Five of the twelve WMNF full-time employees (3-female, 2-male) participated in professional development training in the 12-months covered by this report.

*Participated in at least 4 **events** or **programs** sponsored by **educational** institutions relating to career opportunities in broadcasting.*

03/26/13 - Hillsborough Community College/Digital Radio & EAS Seminar. The Station's Operations Manager presented/ hosted the seminar at WMNF.

04/03/13 - University of Tampa/ Journalism Workshop. The Station's News & Public Affairs Director presented the workshop.

04/25/13 - University of South Florida – St. Petersburg/ Journalism Workshop. The Station's News & Public Affairs Director presented the workshop.

08/02/13 - ITT Technical Institute/ Careers in Broadcast Engineering Seminar. The Station's Operations Manager presented/hosted the seminar at WMNF.

*Participated in **other** activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

October 20, 2012 - Festival of Reading at USFSP Campus, St. Petersburg, approx 5,000 attendance. This free festival drew multi-demographic audiences. Located on the University campus, it abuts a lower income African American neighborhood, and provides programs for all ages. WMNF had a table next to the check in table, with lots of foot traffic. We handed out over 2,000 program guides to individuals.

April 12-14, 2013 - Tampa Bay Blues Festival, Vinoy Park, St. Petersburg  
Tampa Bay Blues Fest benefits Pinellas Association for Retarded Children (PARC). The daytime portion of the fest is geared toward families, especially families with special needs children. The Blues Fest draws one of the most diverse crowds of any of the large music festivals in Tampa Bay. WMNF had an outreach table at the festival, and spoke with attendees about the station, and opportunities at the station and in public broadcasting for careers, internships and volunteering.

August 24, 2013 - Multi-Cultural Health & Wellness

Fair, University Area Community Center, Tampa  
Approx. 500 attendance. This fair was specifically targeted to the areas in the immigrant community, which has a large concentration of Haitian, Dominican, and Mexican immigrants.

WMNF had an outreach table at the health fair, and spoke with attendees about the station, and opportunities at the station and in public broadcasting for careers, internships and volunteering. We also brought a representative from a refugee center to speak with attendees about collaborating on internships and careers.

The report was prepared and posted to the unit's public files and stations' websites prior to October 1, 2013. Edits were subsequently made on advice of counsel.