

2011 OUTREACH EVENTS

The holidays can be a dark season for hurting families and children in Chattanooga's inner city. Hope for the Inner City offers your business or organization two opportunities to share with our urban neighbors the hope that is in Jesus Christ.

Both events also are designed to raise support for year-round programs at Hope for the Inner City that help the urban poor to become self-sufficient.



Turkey for Two

Feeding families in crisis since 1987

November 19

Single mothers, widows and the elderly receive frozen turkeys, groceries and one-on-one prayer.

Hope4theInnercity.org/turkey

Christmas Store

Empowering low-income parents with an affordable way to provide gifts for their loved ones.

December 5-16

New toys, clothes, books and other gifts are deeply discounted, to preserve parents' dignity and sacred role as providers.

Hope4theInnercity.org/christmas



ABOUT US

Hope for the Inner City is a Christian ministry in East Chattanooga that helps the urban poor to become self-sufficient.

The organization partners with churches, businesses and other agencies to offer emergency relief and personal development services to Chattanooga's inner-city poor, including food and medical assistance, job-readiness coaching, dental care, adult literacy classes, homeownership training and youth leadership camps.

*"The Spirit of the Lord is on me, because he has anointed me to preach good news to the poor. He has sent me to proclaim freedom for the prisoners and recovery of sight for the blind, to release the oppressed, to proclaim the year of the Lord's favor."
(Luke 4:18-19)*



Changing lives.
Transforming communities.

HOPE FOR THE INNER CITY

(1800 Roanoke Avenue)

P.O. Box 11584

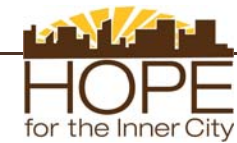
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2011 Holiday Sponsorships



Promoting Your Business
at Holiday Outreach Events

Hope4theInnercity.org/holidays

WHY SPONSOR?

As a corporate sponsor of Hope for the Inner City's 25th annual Turkey for Two or 13th annual Christmas Store, you can:

- **Support the life-changing ministry** of Hope for the Inner City, a Christian organization in East Chattanooga that helps the urban poor to become self-sufficient.
- **Gain broad local exposure** at two annual events involving scores of Chattanooga-area Christian volunteers.
- **Promote your business beyond the actual events** by featuring your company name and/or logo in Hope for the Inner City's routine communication vehicles, including media releases, Web site, Facebook, donor e-newsletter and more.

2010: Highlights from Last Year

- **149 families** fed at Turkey for Two
- **129 families** empowered to afford children's gifts at the Christmas Store
- **400 clients** helped with food, clothing, rent, prescriptions and utilities, through year-round mercy outreaches
- **965 clients** personally prayed for and invited to hear the life-saving message of Jesus Christ year-round



As a **2011 holiday sponsor**, you can choose from several attractive sponsorship packages:



PLATINUM SPONSOR (\$1,000)

Feed 20 families in crisis this Thanksgiving

- **Media photo opportunity** with executive director at the event; released to press
- **We include your company name** in all Hope for the Inner City e-mail taglines for 30 days
 - Plus ALL benefits below

GOLD SPONSOR (\$750)

Feed 15 families in crisis this Thanksgiving

- **You may distribute your company's promotional literature** at the event
 - Plus ALL benefits below

SILVER SPONSOR (\$500)

Feed 10 families in crisis this Thanksgiving

- **You may display your company banner** and/or logo at the event
- **Monthly donor E-newsletter** will display your company name and/or logo
 - Plus ALL benefits below

BRONZE SPONSOR (\$250)

Feed 5 families in crisis this Thanksgiving

- **Our home page** will display your name and/or logo with a "thank-you" message for 30 days



PLATINUM SPONSOR (\$1,000)

Adopt 20 children for Christmas

- **Media photo opportunity** with executive director at the event; released to press
- **We include your company name** in all Hope for the Inner City e-mail taglines for 30 days
 - Plus ALL benefits below

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Adopt 10 children for Christmas

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- **Monthly donor E-newsletter** will display your company name and/or logo
 - Plus ALL benefits below

BRONZE SPONSOR (\$250)

Adopt 5 children for Christmas

- **Our home page** will display your name and/or logo with a "thank-you" message for 30 days