

A Valuable
Resource **FREE**
To All Members

EconAssist

The following databases
are included in EconAssist:

- Archived Industry and Metro Reports
(1,000+ reports)
- Federal & State Law Cases
(2,000+ cases)
- Conference Presentations
(550+ presentations)
- Compensation Data
- S-1 Filings
(60,000+ filings)
- Expert Witness Profiler



To learn more about
each database and
access EconAssist, visit
the Member Portal
on NACVA.com.

We Have A Member Benefit You Won't Believe (*Worth Thousands*)



To express our deep gratitude to our membership, in 2015 we implemented a new member benefit which all members receive for **free**. That is an **EconAssist™** subscription to KeyValueData® (bundle value of \$695). EconAssist is the basic KeyValueData subscription and is one of the five KeyValueData subscription levels—EconAssist, Silver, Gold, Platinum, and Titanium.

You really need to see for yourself how spectacular these databases are because I promise you, once you do, you will find yourself using KeyValueData on a regular basis, and not just for your valuation work, but for litigation, M&A, and business advisory services as well.

How You Can Take Advantage

EconAssist through KeyValueData is something you must *see to believe*. You should already have your KeyValueData log-in instructions, which are simply:

- Log in to NACVA.com Member Portal with your e-mail address and password to access the EconAssist benefits and resources.
- Under Membership Resources in the Member Portal click Free EconAssist Subscription.
- Call us if you need assistance.

I encourage you to check out your new EconAssist service. This is **free** to all NACVA members whether you are an Academic, Associate, Government, Practitioner, Professional, or Student level member. While you are there, take a close look at the other KeyValueData subscription levels, because they are even more incredible and at prices that will have you shaking your head and wondering—how do these guys do it?

Thank you for everything you do to make this Association great.

Parnell Black, MBA, CPA, CVA
Chief Executive Officer

What is Included in EconAssist:

- The **Archived Industry and Metro Reports** is a compilation of every archived custom report ever produced by KeyValueData's research staff, except those produced in the last six (6) months. If you added up what valuers actually paid for all these custom research reports, it would total over \$1,000,000.
- The **Federal & State Law Cases** is our compilation of all the business valuation (BV) relevant cases and case digests going back 30 years. This library is updated monthly with case summaries included and has always been available to members for a cost, but now it is **free**. If you are paying for this service from other industry providers, save yourself \$300–\$500 a year because that is what they charge, and here, you have everything you need for BV case law research for free.
- Our **Conference Presentations** are a goldmine of cutting-edge insight, presented by the industry's most revered leaders, covering the most important topics of the last 15 years. The vast majority of these presentations/topics are still the focus of industry discussions today. NACVA used to sell each year's conference materials, but now, this library valued in excess of \$10,000 is **free** to NACVA members.
- Our **Compensation Data** is hard-to-find data provided by the government. What we have done is brought it together in one place to simplify your research. Some providers of this type of data charge hundreds of dollars a year for a single user. This service is **free** to NACVA members.
- **S-1 Filings** is a treasure-trove of industry information that is often overlooked by valuers because sifting through publically available SEC filings is a daunting task. S-1 filings are required submissions for companies going public that address the industry's economics, opportunities, and risks. This is an incredibly reliable and rich source for your own research, providing threads to other sources and helping you to quickly become an expert on any industry. KeyValueData is the only service I know of to make this tremendous resource available and easily searchable. Its value cannot be ascertained because we have nothing to compare it to. I do know hundreds of hours went into compiling it, and now it is **free** to NACVA members.
- **Expert Witness Profiler (EWP)** is a service that allows you to obtain *Daubert* relevant background information on any "expert." This service normally costs \$45 each time you use it, but it is **free** to NACVA members. Though the information you obtain is summary oriented, the reports are based on 40 sources that will point you in the right direction to dig up more meaningful insights on an expert you are up against. This is a source you can use to educate and impress the attorneys you work with and provide them a winning-edge service. If you wish, the provider of our EWP service, *Daubert Tracker, LLC.*, will provide expanded and deeper research into the expert you want profiled for a fee. But with EWP, you can also do this research yourself.

"EconAssist is a must-have for any business valuation analyst. From quick industry reports and state and federal law cases, to conference presentations, along with powerful compensation data and S1-fillings, EconAssist helps financial modelers and business valuation analysts gain a comprehensive understanding of valuation issues and identify the best strategies for their clients."

–Octavian Ionici, PhD, CVA, Washington, DC

Feel free to contact one of HQ's Member/Client Services consultants if you want more information about EconAssist or any other KeyValueData level.

A Valuable Resource **FREE** To All Members

Through its five web-based annual subscription packages, KeyValueData offers Internet-based access to thousands of dollars in essential valuation data, research, and tools—all for a single, low annual subscription fee.*

EconAssist

Purchase a Database à la Carte or Bundle and Save		À LA CARTE PRICE	SILVER SAVE 68%	GOLD SAVE 60%	PLATINUM SAVE 49%	TITANIUM SAVE 53%
IBA Market Data (Downloads Per Year)		\$495	7	Unlimited	Unlimited	Unlimited
BIZCOMPS® (Downloads Per Year)		\$540	3	7	10	10
IRS Corporate Ratios Database		\$275		✓	✓	✓
RMA Valuation Edition (Includes 10 Years of RMA Data)		\$925			✓	✓
Duff & Phelps Valuation Handbook + Decile Data + Cost of Capital Analyzer		\$669				✓
Pluris DLOM Database™		\$595				✓
DoneDeals®		\$595				✓
Mergerstat Review Premiums and Discounts		\$125				✓
Mergerstat Review Price to Earnings Ratios		\$125				✓
Around The Valuation World® (Monthly) Additional Fee for CPE Credit				✓	✓	✓
Business Appraisal Practice™				✓	✓	✓
Guideline Public Company Database (Downloads Per Year)			7	10	Unlimited	Unlimited
National Economic Reports (Monthly and Quarterly Reports)			✓	✓	✓	✓
Valuation Reports Library			✓	✓	✓	✓
Archived Industry and Metro Reports (1,000+ Reports)			✓	✓	✓	✓
Business Valuation Articles (5,000+ Articles)			✓	✓	✓	✓
Federal & State Law Cases (2,000+ Cases)			✓	✓	✓	✓
Conference Presentations (550+ Presentations)			✓	✓	✓	✓
Compensation Data			✓	✓	✓	✓
S-1 Filings (60,000+ Filings)			✓	✓	✓	✓
Expert Witness Profiler			✓	✓	✓	✓
À La Carte Data Sources Discounts			5%	10%	15%	N/A
15% Off Valuation Software Plus Free Technical Support						✓
TOTAL BUNDLE VALUE†		\$695	\$1,090	\$1,609	\$2,855	\$5,634

Actual Bundle Costs

- Single-user / Yearly ▶
- Single-user / Monthly†† ▶
- Multi-user / Yearly ▶
- Multi-user / Monthly†† ▶

FREE with NACVA membership	\$345	\$645	\$1,445	\$2,645
	\$30	\$60	\$130	\$240
	\$555	\$1,035	\$2,315	\$4,235
	\$48	\$96	\$208	\$384

Bundle Add-Ons (Additional Fee Required)

Add-On	Yearly / Monthly††	Silver	Gold	Platinum	Titanium	
First Research Unlimited	Yearly / Monthly††	\$1,099 / NA	\$1,099 / \$100	\$1,044 / \$95	\$990 / \$90	\$935 / \$85
Unlimited CPE On-Demand Webinars	Yearly / Monthly††	\$995 / NA	\$795 / \$72	\$595 / \$55	\$395 / \$38	\$195 / \$20
Surgent CPE: NASBA Qualified Self-Study Courses	Yearly / Monthly††		\$240 / \$20	\$240 / \$20	\$240 / \$20	\$240 / \$20

* See website for details, conditions, and upgrading to unlimited BIZCOMPS. EconAssist is free with NACVA membership.

† Bundle value is a composition based on established retail prices if purchased separately, what competitors charge for the data/service if we do not sell it separately, and estimates of what we would charge on data not found elsewhere if we did sell the data separately.

†† Requires annual commitment.

A Benefit That Keeps on Giving

The EconAssist subscription comes with many other perks like our Business Valuation articles library now with 5,000+ articles archived. Plus, there is more—other services/sources we have pulled together to help you perform your valuation research.

Two other important databases that do require a fee but for which we have worked out a special arrangement for our members are: First Research Industry and State Profiles, and BizMiner Industry Financial Reports.

- **First Research** is a warehouse of up to date and historical industry studies (over 900 industries) and is the valuation industry's primary source for this type of research required for every valuation engagement. Each report costs \$139, and an annual unlimited access subscription is only \$1,099, an absolute bargain.
- **BizMiner Industry/Metro Reports:** The report includes three year's industry market research trends. You can select any industry for the national or local U.S. market. The report also contains a competitive advantage analysis, mapped intelligence, industry volume, average sales, and rank. Each report costs \$109.

"I have found [EconAssist] easy to use to complete my assignments."

—Gary D. Anderson, CBI, San Diego, CA

"EconAssist is a toolbox that helps professionals and academics alike in their fair value quest."

—Hafiz Imtiaz Ahmad, PhD, CVA, MAFF, Abu Dhabi, UAE



CPE On-Demand

An online library of more than **600** recorded webinars

Do not forget to take a look at KeyValueData's other new service, which is unlimited access to our CPE On-Demand library of over 600 pre-recorded webinars. These are now available to all subscribers for a nominal annual fee.

This convenient method for gaining the highest quality of Continuing Professional Education (CPE) is affordable, easy to access, and available to you on-demand.

You can add Unlimited CPE On-Demand to any KeyValueData subscription, including EconAssist.

Feel free to contact one of HQ's Member/Client Services consultants if you want more information about EconAssist or any other KeyValueData level.