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Giving Voice and Opportunity to the Next Generation by Brien K. Jones, Executive Vice President, Business Development and Continuing Education

We have all seen 40 under forty promotions for various industries, including real estate, financial institutions, healthcare providers, etc. While the concept of a 40 under forty recognition programs is not new, it is new to NACVA and the CTI. As

the importance of Business Valuation, Financial Forensic, Litigation Consulting, Expert Witness, Mergers and Acquisitions, Exit Planning, Healthcare Valuation, and related fields continue to grow, the more necessary it is to identify those people that are driving innovation in their chosen field.

While NACVA and the CTI certainly have the capability to select the who's who as we see it, that would be a disservice to this program, and the industries we cater to as we are not "in the trenches" every day. The best way to find out who are the top players driving the industries is to simply ask those who are working with these industry innovators every day—our members—for the nominations. Driven by the conviction to "give voice and opportunity to the next generation of industry mavericks," we also opened the promotion to everyone—we did not want to miss a single person who deserves to be noticed and commended for their hard work, so nominations were opened to all. Nominees do not need to be affiliated with NACVA or the CTI to qualify.

The concept evolved into the current 40 under forty campaign that you may have seen in our various publications. The selected individuals will be showcased at the <u>2014 Annual Consultants' Conference</u> in Las Vegas, NV, June 17—20. They will also be featured in the NACVA publications: <u>The Value Examiner</u>[®], <u>QuickReadBuzz Blog</u>, the weekly <u>QuickRead</u> e-newsletter, and this publication (*Association News*). They will also be profiled on the NACVA and the CTI's website with a brief description of their accomplishments and bios.

The top 40 will be selected by NACVA's governance boards and Salt Lake City Headquarters' executive staff, with four of the honorees receiving free registration to the 2014 Annual Consultants' Conference in Las Vegas, NV, including two night's hotel accommodations and coach airfare. The

 Outstanding **Members** Chris Carnahan Curtis Bernstein

- **New NACVA** Members
- **Newly Members**
- **Invitation to** 2014 Annual **Consultants' Conference**
- **Free** Webcast on **New Cost of Capital Data** Sources— <u>2014</u> **Valuation Handbook**

remaining 36 honorees will receive a greatly discounted attendance package to attend the Annual Conference.

NACVA and the CTI hope that all nominees, selected honorees, and the top four honorees will attend the Annual Conference in order to for them to network with the established all-stars of the profession and for the established all-stars to network with them. The networking between the two will lead to the innovation needed to continue driving the success of the various professional consulting fields supported by NACVA and the CTI.

If you know one of these industry mavericks, please take a moment of your time and nominate <u>Credentialed</u> them by visiting <u>www.nacva.com/contact/conference_40under40.asp</u>. The submission deadline is April 30, 2014.

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