



2016 Chick-fil-A Classic Tournament Sponsorship Opportunities
Tournament Dates: December 20, 21, 22 & 23, 2016



Levels of Sponsorship

GOLD SPONSOR (\$2,500.00)

- Full page color advertisement in tournament souvenir program
- Full color advertisement (9 by 3 foot) on LED score table located at center court
- Company logo representation on tournament print media (souvenir program)
- Company logo on back of tournament t-shirts provided to all players
- Company banner displayed (4 by 3 foot) in gymnasium
- Company logo on Chick-fil-A Classic website home page sponsor rotator ad
- 2 public address name mention during each tournament game
- Company name listed on websites sponsor's page.
- Company name listed on LED message reader atop of scoreboard in gymnasium yearlong
- Promotional opportunities during the tournament (space and table provided upon request)
- Two (2) reserved floor seating tournament books (each book has one ticket for each day of tournament)
- Six (6) comp* general admission tournament books (each book has one ticket for each day of tournament)
- Eight (8) VIP hospitality room passes (2 visits per day)
- One (1) reserved VIP parking space at tournament

SILVER SPONSOR (\$1000.00)

- Half page color ad in tournament souvenir program
- Company banner displayed (4 x 3 foot) in gymnasium
- 1 public address name mention during each tournament game
- Company name listed on websites sponsor's page
- Company name listed on LED message reader atop of scoreboard in gymnasium yearlong
- Six (6) comp* general admission tournament books (each book has one ticket for each day of tournament)
- Six (6) VIP hospitality room passes (1 visit per day)
- ***Option of purchasing full color advertisement (9' by 3') on LED score table for an additional \$150

BRONZE SPONSOR (\$500.00)

- Quarter page color ad in the tournament souvenir program OR full color advertisement (9 by 3 foot) on LED score table located at center court (sponsor's choice)
- Company banner displayed (4 x 3 foot) in gymnasium
- 1 public address name mention during each tournament game
- Company name listed on sponsor's page of Chick-fil-A Classic website
- Company name listed on LED message reader atop of scoreboard in gymnasium yearlong
- Four (4) comp* general admission tournament books (each book has one ticket for each day of tournament)
- Four (4) VIP hospitality room passes (1 visit per day)

PATRON SPONSOR (\$250.00)

- Company banner displayed (4 x 3 foot) in gymnasium
- Company name listed on sponsor's page of Chick-fil-A Classic website
- Company name listed on LED message reader atop of scoreboard in gymnasium yearlong
- Two (2) comp* general admission tournament books (each book has one ticket for each day of tournament)
- Two (2) VIP hospitality room passes (1 visit per day)

***Note:** Comp general admission ticket books provide no guarantee of admission if gym is sold out upon arrival. However, those with comp general admission tickets will have priority over those waiting in line to purchase tickets.

A la Carte Sponsorship Options

Create your Own Sponsorship by choosing from the following:

- Full Page (8.5" x11") Color Ad in Souvenir Program \$700
- Half Page Landscape (5.5" x 8.5") Color Ad in Souvenir Program \$450

- Quarter Page (4.25" x 5.5") Color Ad in Souvenir Program \$250
- LED Full Color Score Table (9' x 3') Advertisement \$300
- Banner (4' x 3') displayed in gymnasium \$175
- Logo displayed on Tournament Web Site Sponsors Page \$100
- Vendor Space at Tournament (when available) \$100 per day
- Hospitality Room Pass (1 visit each day) \$32 per pass

