

GHS ATHLETICS 2017-2018

ADVERTISING OPTIONS

The Greenwood High School Athletic Department has several different advertising opportunities for you or your business to sponsor and support Greenwood Athletics.

PROGRAM ADVERTISING:

Each Sports Season a Program will be printed recognizing senior athletes and coaches for that season. Ads may be placed in these programs:

- 1/8 Page \$50
- 1/4 Page \$75
- 1/2 Page \$125
- Full Page \$200

BANNER ADVERTISING:

4' X 8' banner. Our banner program has many options. You may choose one or more of our on campus venues. The banner will remain up throughout the year from time of your sponsorship. The monies raised by these banners will be applied to purchasing equipment for each team, helping financially with travel expenses for out of town games and tournaments, pre and post game meals for our athletes, and uniforms. The price of these banners for one year is:

- \$300 for one venue
- \$550 for two
- \$750 for three
- \$1,050 for all athletic venues at GHS.

For every year thereafter, the cost will be \$200 per field. You can use your own logo and art work.

Let us know the venue you would like your banner to be placed:

- J.W. Babb Stadium
- GHS Gymnasium
- GHS Baseball Field
- GHS Softball Field

Banners will not be ordered until payment has been received.

WEBB BANNER ADVERTISING:

Web banner on the Greenwood Athletics Website (greenwoodathletics.com).

- We will build the creative banner at no additional cost to you, if needed.
- We will link the banner to your business website, Facebook page, and contact page.
- Your banner can also have print off coupons that customers can print or show with their phones.
- The digital banners can be updated throughout the year and linked to your business or business Facebook page.

Schools the size of Greenwood High average about 200,000 – 300,000 hits per year.

Yearly Pricing:

- Title Banner - \$2,000 each or \$5,000 for all three
- Gold A Banner - \$2,000 each or \$5,000 for all three
- Gold B Banner - \$1,500 each or \$2,400 for all three
- Gold C Banner - \$1,200 each or \$2,000 for all three
- Schedule Sponsor - \$4,000

BASEBALL / SOFTBALL SCOREBOARD ADVERTISING SPACE:

The price of this advertising is \$1,500 per year per scoreboard. What a great deal! You advertise and your money helps our program! You can use your own logo and art work.

Please let us know which option meets your needs and make your check payable & mail to:

Greenwood High School Athletic Department

Attn: Coach Dan Pippin

1816 Cokesbury Road

Greenwood, S.C. 29649

Thank You Very Much for your Support!