



VERRADO ATHLETICS

20050 W. INDIAN SCHOOL RD. • BUCKEYE, AZ 85396 • (623) 932-7400

NICK BROWDER — ATHLETIC DIRECTOR

Verrado Athletics Student-Athlete/Parent Social Media Policy

Verrado High School student-athletes are representatives of the High School, the Athletic Program and the Community. The Athletic Department requires student-athletes to exercise good judgment in their use of social media websites, and to conduct these activities in a responsible and respectful manner.

Policy and Procedure

- ✓ It is impermissible for student-athletes to post information, photos, and/or other representations of sexual content, inappropriate behavior (e.g., drug or alcohol use), or items that could be interpreted as demeaning or inflammatory. ARS 13-2916 (Prohibits the use of electronic communication to threaten, harass, bully etc.)
- ✓ Student-athletes are required to abide by all team policies, athletic department policies, and AIA rules when utilizing social media websites.
- ✓ It is not permissible to comment on injuries, officiating, or team matters that could be reasonably be expected to be confidential to team members.
- ✓ Student-athletes are required to follow all respective social media website rules.

Best Practices and Reminders

- ✓ Think twice before posting. If you wouldn't want your coach, parents, or future employer to see your post, don't post it.
- ✓ Be respectful and positive.
- ✓ Remember, many different audiences view your posts including fans, alumni, kids, local authorities, parents, faculty, etc.
- ✓ The internet is permanent. Even if you delete something, it's still out there somewhere. Be in the right state of mind when you make a post. Do not post when your judgment is impaired (i.e. after a tough loss, or when you are upset). Coaches and administrators monitor social media websites. Potential employers use these social media websites to screen candidates. Use the privacy/security settings made available on these sites.

Violations

Violation of the Student-Athlete Social Media Policy may result in disciplinary action, including temporary or permanent suspension from the team, as determined by the Athletic Director.

I have read and agree to all expectations above.

Printed Student-Athlete Name _____ Date _____ Sport _____

Printed Parent Name _____ Signature of Parent _____

Coaches Signature _____ Date _____