

# AHS Women's Soccer



## Sponsorship Request

Dear Business Owner:

Thank you for allowing me to take this opportunity to introduce you to the Alpharetta High School Women's Soccer Booster Club. We are a volunteer board of officers and dedicated parents formed to guide the Alpharetta High School Women's Soccer program. It is our hope to continue the tradition of developing our student athlete's character and soccer skills as we build a successful soccer program at AHS on a local and regional level.

The Booster Club is responsible for most expenses for the soccer program with our annual expenses generally exceeding \$18,000 per season. The average cost per girl to play for the season is approximately \$700. Each player is required to pay individual program fees which can be particularly difficult for families with more than one player and/or modest means. To lower the overall costs for each player, we are offering an opportunity to local businesses and family members to become a Team Sponsor. Sponsor donations are used to lower the individual player program fees.

We appreciate your help in making this year a rewarding experience for our players. While any sponsorship level you select will be greatly appreciated, a donation of \$250 or more will earn your own Proud Team Sponsor Banner (*size based on donation amount*). The Sponsorship banners will be displayed at the AHS stadium throughout the season and will provide you wide spread advertising of your business. Other sponsorship levels are also available. Thank you in advance for taking a moment to review and select the attached sponsorship package and selecting one that best fits your business and/or budget.

Thanks again for your generosity!

Alpharetta High School  
Soccer Booster Club

# AHS Women's Soccer



## SOCCER BOOSTER CLUB SPONSORSHIP PACKAGES

### **\$1,000 or more PLATINUM SPONSOR**

- Your business logo on Women's Soccer Booster Club field fence 3'x20' banner
- Advertising on the ticker at the top of the Women's Soccer Booster Club Website
- Link to your website from the Prominent area of Booster Club Website
- Your business announced at the beginning and halftime of all home games
- Proud Sponsor Plaque to display in your business
- Prominent listing in the team program as Platinum Sponsor
- (4) Season Tickets for home games

### **\$500 GOLD SPONSOR**

- Your business logo on Women's Soccer Booster Club field fence 3'x12' banner
- Advertising on the ticker at the top of the Women's Soccer Booster Club Website
- Link to your website from the Gold Sponsor area of Booster Club Website
- Your business announced at the beginning and halftime of all home games
- Prominent listing in the team program as Gold Sponsor
- (2) Season Tickets for home games

### **\$250 SILVER SPONSOR**

- Your business logo on Women's Soccer Booster Club field fence 3'x8' banner
- Advertising on the ticker at the top of the Women's Soccer Booster Club Website
- Link to your website from the Silver Sponsor area of Booster Club Website
- Your business announced at the beginning and halftime of all home games

### **\$100 BRONZE SPONSOR**

- Advertising on the ticker at the top of the Women's Soccer Booster Club Website.
- Link to your website from the Bronze Sponsor area of Booster Club Website.
- Your business announced at the beginning and halftime of all home games

### **\$25 Friend of AHS Women's Soccer**

*\*Field fence banners are displayed for all spring sports.*

*\*Sponsorship donations benefit the entire program and are non-refundable. All donations tax deductible:*

**Alpharetta High School Athletic Association, Inc.**

**Tax ID# 20-2166013**

**3595 Webb Bridge Rd., Alpharetta, GA 30005**

**Visit us at [www.ahswomenssoccer.org](http://www.ahswomenssoccer.org)**

# AHS Women's Soccer



## Soccer Booster Club Sponsorship Selection Form

- \_\_\_\_\_ \$1,000 or more **PLATINUM SPONSOR**
- \_\_\_\_\_ \$500 **GOLD SPONSOR**
- \_\_\_\_\_ \$250 **SILVER SPONSOR**
- \_\_\_\_\_ \$100 **BRONZE SPONSOR**
- \_\_\_\_\_ \$25 **Friend of AHS Soccer**
- \_\_\_\_\_ \$ **Enter a general donation amount**

Date: \_\_\_\_\_

Sponsor Contact: \_\_\_\_\_

Business or Individual name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Signature of Approval: \_\_\_\_\_

***All logos must be emailed or saved on a flash drive as a JPEG or similar file.***

***Please make checks payable to AHS Womens Soccer.***

### **PLAYER SECTION:**

Contact Christine Cone at [christine\\_m\\_cone@uhc.com](mailto:christine_m_cone@uhc.com) to confirm method of delivery. (mail or hand-delivery)

Mailing address:

AHS Womens Soccer

C/O Christine Cone

225 Cotton Field Ct.

Alpharetta, GA 30022

Player to get credit for sponsorship:

\_\_\_\_\_

# **AHS Women's Soccer**



## **PLAYER INCENTIVE**

As an incentive to increase sponsorships for the 2017 season, a percentage of the donation will be applied toward the responsible player's fees. Once a player has met 100% of her fees, anything remaining will be applied to the Booster Club fund.

### **\$1,000 or more PLATINUM SPONSOR**

25% applied to player's fees

### **\$500 GOLD SPONSOR**

20% applied to player's fees

### **\$250 SILVER SPONSOR**

15% applied to player's fees

### **\$100 BRONZE SPONSOR**

10% applied to player's fees

## **CONTACT INFORMATION**

**Christine Cone**

**Treasurer**

**Christine\_m\_cone@uhc.com**

**Colette Whiting**

**VP Fundraising**

**mishka1098@msn.com**

**Make checks payable to AHS Girls Soccer and mail to:**

**AHS Girls Soccer**

**c/o Christine Cone**

**225 Cottonfield Ct.**

**Alpharetta, GA 30022**

**[alpharettaathletics.com/girls\\_soccer](http://alpharettaathletics.com/girls_soccer)**