

WUS Athletic Boosters Minutes

Monday, September 14, 2015

Present: Shelly Whitley (volleyball, baseball, boys basketball), Kris Shyne (wrestling), Dave @ Shane Merice (volleyball, girls basketball, softball), Dawn Attruia (boys swim, boys cross country), Valerie Andrews (girls swim, girls track), Mike Nagel (hockey), Vicki Hooker (boys swim), Dana Omness, Diane Martus (girls basketball, girls golf, competitive/sideline cheer), Leigh Holtz (boys basketball), Tim Reed (boys tennis), Beth Zuiderveen (boys cross country, boys swim, boys track), Kari Johnson (volleyball), Tom Salingue (BOE), Justin Wilson (AD)

Sports not represented: Bowling, girls cross country, boys soccer, girls soccer, girls tennis

Topics discussed:

- **Approval of Minutes:** June minutes were approved in July by the board via email.
- **Financial Report:** Mike Salisbury reports that as of 8/31/2015 there is \$38,427.12 in the United Bank working checking account after commitments.
 - *Dawn Attruia motioned to approve financial report*
 - *Kris Shyne seconded*
 - *VOTE: All in favor, 0 opposed. APPROVED.*
- **May Booster Athletes of the Season:** Boosters will recognize two male and two female Athletes of the Season in November. We will get recommendations from the AD office and vote in October.
- **Website Update:** Justin Wilson reports that 2015/2016 WUHS Athletics website is up and running smoothly. The Athletics link on the district website is easier to access and works great. Middle School athletics have been added to the website. Boosters will pay an annual cost of \$500 for Middle School and \$900 for High School. This will make the website a one-stop-shop for High School and Middle School athletics and will generate more hits. Our website ranks amongst the top 40 in the state for hits. Rebate checks from VNN are sent twice annually and based on how many hits we receive.
- **Concessions:** Shelly Whitley reports that 2015/2016 concessions are off to a good start. Sales are good. We are moving into being fully staffed by Boosters, with New Life Church assisting the transition. Our goal is to successfully staff all concession events and provide volunteer opportunities to parent volunteers looking to fulfill their service, as well as assisting New Life Church in their endeavors to serve the community. Three Concession Coordinators have stepped up this season. Soccer: Lori Atwell, Volleyball: Kari Johnson, and JV Football: Megan Place.

Shelly discusses operating a "Spirit Table" at concessions. We would sell spirit related items that include t-shirts, hoodies, hats, and goods. This will be a trial run to see if it generates interest.

- *Kris Shyne motioned to approve up \$500 for the purchase of spirit goods.*
 - *Dawn Attruia seconded*
 - *VOTE: All in favor, 0 opposed. APPROVED.*
- **Tabled items:** The final details on Tom Andrews Memorial Scholarship will be discussed at October meeting. This scholarship will be available to seniors this 2015/2016 school year.

- **New Business/Visitor Requests:**

- a) **Booster Bash update:** The final numbers of the 2015 Bash will be detailed in the September financial report. Profit is approx. \$10,000. Thank you notes have gone out and a sign thanking donors and sponsors has been made.
- b) **End zone/banner/program sponsors:** Shelly is working with the AD office to correct any misprints in the program.
- c) **Parents can earn season passes to home events with five acts of service to the Athletic Department.** Service includes concession volunteering, ticket sales, etc. Parents can pre-commit to five acts of service to earn their pass at the start of school year. We will contact Julie Mulder for a complete list of service opportunities to share with parents.
- d) **Middle school concession use request:** As holders of the Food Service license through Allegan County, Boosters is responsible for the operations of all concession areas. Middle school football is granted the use of the stadium facilities to sell concessions, provided a Booster member opens and closes the concession stand, and health code rules are followed.
- e) **Swim request:** Vicki Hooker, on behalf of coach Beat, has requested the purchase of 25 Finesse posture trainers @ \$19.99 each, 16 Finesse tempo trainers @ \$49.99 each (total: \$799.84) and Finesse Swimmer Snorkels totaling \$1869.40.
 - *Kris Shyne motioned to approve \$1869.40 for swim request.*
 - *Dawn Attruia seconded*
 - *VOTE: All in favor, 0 opposed. APPROVED.*
- f) **Cheer request:** Competitive/sideline cheer coach Diane Martus requests the purchase of 20 cheer warm-ups @ \$122.50 each totaling \$2,447.00. Discussion noted that Booster request approvals do not typically support the purchase of warm-ups. Due to the circumstances regarding the cheer program, Boosters will vote to approve request on this singular case basis.
 - *Kris Shyne motions to approve \$2,447 for cheer request.*
 - *Valerie Andrews seconded*
 - *VOTE: All in favor, 0 opposed. APPROVED.*
- g) **Serve Safe:** Serve Safe certification is available to Boosters and parent volunteers. Certification involves an 8 hour class for 5 people @\$150 each. Boosters would cover this cost.
- h) **Booster Code of Conduct:** Developing a Code of Conduct for WUHS Athletic Boosters was discussed. Talks highlighted public conduct, social media behavior and Booster's role in the community to foster and support WUHS athletics in a positive manner.
- i) **By-law review:** Wayland Athletic Boosters Club By-laws were reviewed and changes noted. Updated By-laws for 2015/2016 will be proposed and voted on at October meeting.
 - *Shelly Whitley motioned to adjourn*
 - *Dave Merice seconded*
 - *VOTE: All in favor, 0 opposed. APPROVED.*

Next Booster meeting will be Monday, October 12, 2015.