



# WAYLAND ATHLETIC BOOSTERS WILDCAT ADVERTISING OPPORTUNITIES



Reach hundreds of potential new customers who share your love of the Wayland Union Wildcats  
Here are three great opportunities for you to show your support of our school and attract new business

## A-FRAME END ZONE SIGNS

Advertise your business with an A-frame sign right on the Wayland High School Athletic field.



- DOUBLE SIDED 34" x 96" ON EACH SIDE
- THERE ARE ONLY 12 SPOTS AVAILABLE
- GREAT VISIBILITY FOR YOUR LOGO
- DISPLAYED FALL AND SPRING
- JUST \$2000 ANNUALLY



## FOOTBALL FIELD FENCE BANNERS

Advertise your business with a banner on the Wayland High School Athletic field's fence line.



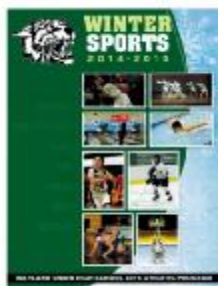
- 3' x 8' SIZE
- PLACEMENT DURING FALL & SPRING
- JUST \$500 ANNUALLY

Your banner will be displayed at every event at one of our athletic fields during the fall and spring.  
If supplying your own banner it should be 3'x8' and have grommets along top and bottom (8-10 grommets total).  
Signs will be placed on a first come, first serve basis. WUS reserves the right to determine banner suitability to safeguard academic integrity.

Deliver ASAP to Justin Wilson, WUHS AD at the HS Athletics office for immediate placement.

## FALL/WINTER ATHLETICS PROGRAM

Advertise and promote your business to a captive audience each week and throughout the athletic year at multiple home games.  
Wayland and visiting fans from the greater Grand Rapids & Kalamazoo area are potential new customers  
and can benefit from your special discount or coupon you place in your advertisement.



### Program Ad sizes:

- Full page inside front or back cover (color) **\$500.00**
- Full page black and white **\$400.00** (7 1/2 w x 10 h)
- Half page black and white **\$250.00** (7 1/2 w x 4 3/4 h)
- Quarter page black and white **\$125.00** (3 13/16 w x 4 3/4 h)
- Eighth page black and white **\$75.00** (3 13/16 w x 2 5/16 h)



Please email your advertisement .pdf to: [Elizabeth\\_Gaynor@mlive.com](mailto:Elizabeth_Gaynor@mlive.com)

# WAYLAND ATHLETIC BOOSTERS

## GOLD SPONSOR PACKAGE

JOIN OUR TEAM

AS A GOLD SPONSOR YOU WILL RECEIVE  
1 - 34"x96" A-FRAME END ZONE SIGN  
1 - 3'x8' FENCE BANNER  
1 - FULL PAGE B&W AD (IF COLOR ADD \$100)



\$3000 VALUE FOR JUST  
**\$2500**

SIGN UP NOW!

Please mail your check (payable to: WAYLAND ATHLETIC BOOSTERS) ASAP to: Wayland Athletic Boosters

Full balance due when order is placed

COMPANY \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

DEADLINE  
AUGUST 1

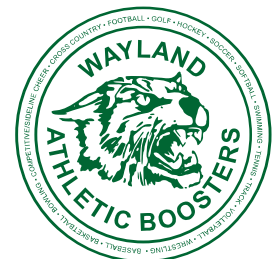
Wayland High School  
870 E. Superior  
Wayland, MI 49348

GOLD SPONSOR \$2500  
A-FRAME - BANNER - FULL PAGE AD

BANNER \$500 - 1 YEAR

PROGRAM AD (CHECK BELOW)

- FULL PAGE COLOR \$500     FULL PAGE B&W \$400  
 HALF PAGE AD \$250     QUARTER PAGE AD \$125  
 EIGHTH PAGE AD ( BUSINESS CARD SIZE) \$75



Wayland Athletic Boosters Contact: Shelly Whitley waylandathleticbooster@gmail.com 616-723-4002