

INCREASE YOUR BUSINESS EXPOSURE... SHOW YOUR COMMUNITY SUPPORT...  
 ADVERTISE WITH HOOVER BUCS FOOTBALL!



**DID YOU KNOW...**

Hoover High has played in 16 of the last 18 State Championship Games  
 Hoover has played and beaten State Champions from; GA, SC, FL, MS, TN, LA, OK  
 Hoover High has the most followed and watched Social Media of any High School Football program in the USA.

Join in on the success of the Hoover Bucs Football program today  
 by purchasing one of the sponsorship opportunities below. GO BUCS!!!

**2017 MEDIA GUIDE ADS**

- \_\_\_ Business Card 2" x 3-3/8" .....\$100.00
- \_\_\_ Half Page (B&W horizontal) 7.5" x 5" .....\$200.00
- \_\_\_ Full Page (B&W vertical) 7.5" x 10".....\$300.00
- \_\_\_ Full Page (Color vertical) 7.5" x 10" .....\$450.00
- \_\_\_ Inside Covers and Back Cover .....\$1,500.00

**JUMBOTRON AT THE HOOVER MET**

- \_\_\_ Jumbotron Ad.....\$1,000.00  
*(All season; shown 10-15 times per game)*
- \_\_\_ Jumbotron Video .....\$2,500.00  
*(All season; 10-30 seconds in length, shown 3 times per game)*

\_\_\_ **FIELD/STADIUM SIGNS (3'x6')**.....\$800.00

\_\_\_ **GAME SPONSOR** .....\$3,500.00  
*Includes Jumbotron ad, game ball presentation, 2 games passes, 2 patio party passes, a reserved parking pass, display products and distribute flyers at game, and enjoy a "Game Day Experience with Coach Josh Niblett".*

\_\_\_ **SEASON SPONSOR** .....\$12,000.00  
*Comes with a full menu of advertising options that can be tailored for you.*

**2017 VARSITY FOOTBALL SCHEDULE**

8/25	Grayson (GA)	Away
9/1	Meridian (MS)	The Met
9/8	Mountain Brook	Away
9/15	Spain Park	Away
9/22	Tuscaloosa Co.	The Met
9/29	OPEN	
10/6	Oak Mountain	The Met
10/13	Huffman	Away
10/20	Vestavia	Away
10/27	Thompson	The Met
11/3	IMG Academy (FL)	The Met

**Questions?**

**EMAIL: [bucs.media.2017@gmail.com](mailto:bucs.media.2017@gmail.com)**

*The Buccaneer Touchdown Club is a Parent Support Group for Hoover High School Football. Thank you for your generous support of Hoover High School Football.*

## SEE WHAT OTHER SPONSORS ARE SAYING...

*"The best decision I made was to be a corporate sponsor with Hoover Football. It drives fans, families, and the community to my restaurant. We love the jumbotron ads, the broadcasted games, and the chance to connect with the fans who are always looking for a place to eat!"*

~ George McCluney, Owner - Beef O'Brady's, Hoover

*"We used Hoover Football to connect with Dads and Athletes for our Hoover Sports Clips business, and what a difference it has made. We get folks in every week who have seen the website ads, the jumbotron video, and game broadcasts. It has made a huge impact on our business.*

~ Ed Taliaferro, Owner - Sports Clips at The Grove

*"We have been a corporate sponsor for 11 years; Wal-Mart and the Hoover Bucs are a great team! We love selling your logo'd merchandise in the store and marketing at your game day venues. No one does it like Hoover Football. I compare you not to other high schools, but to colleges like Alabama and Auburn for impact and deliverables. We love working with Hoover High!"*

~ Jeff Jay, General Manager - Wal-Mart, Hoover (Hwy 150)

## SPONSOR INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PLAYER INFORMATION

Player Name: \_\_\_\_\_

Grade in 2017: \_\_\_\_\_

Phone: \_\_\_\_\_

Personal Ad: \_\_\_\_\_

Picture to be Taken at Picture Day: \_\_\_\_\_



## ARTWORK REQUIREMENTS

### FOR MEDIA GUIDE ADS, FIELD/DUGOUT SIGNS:

Acceptable Art File Format provided by email (email is preferred for tracking purposes):

- Vector Art files – ending in “.pdf”, “.ai”, “.eps”
- At Least 300 dpi at print size
- Photos: 1MB or higher

### FOR JUMBOTRON ADS/VIDEO:

Graphics for ads should end in “.jpg” or “.tiff” and measure 464 x 192 pixels.

Video files should end in “.avi” and measure 464 x 192 pixels.

If possible, include a hard copy of your digital ad with this form for reference purposes. We will do our best to accommodate your request; however adjustments may be made to fit the required space.

On all email correspondence, please include in subject line: Company Name, Student Name, and size/type of ad purchased.

EMAIL: [bucs.media.2017@gmail.com](mailto:bucs.media.2017@gmail.com)

## PAYMENT:

Payments can be made by checks made out to BTC. If paying by check, a telephone number must be written on the check. Payments via credit card must be handled through registering on the website [Myschoolfees.com](http://Myschoolfees.com). No cash payments. Please email any questions about payments to [bucs.media.2017@gmail.com](mailto:bucs.media.2017@gmail.com).