

INCREASE YOUR BUSINESS EXPOSURE... SHOW YOUR COMMUNITY SUPPORT...  
**ADVERTISE WITH HOOVER BUCS FOOTBALL!**



**DID YOU KNOW...**

- Hoover High has won 3 State Championships in a row.
- Hoover has 11 State Football Titles - an Alabama Record.
- Hoover has over 2,450,000 visits to the Athletics/Football website during football season; #1 in the US for high schools.
- Hoover is the second winningest football program in the US during the last 14 years.
- Hoover has the top 6 rated football broadcasts in high school football history.
- The Hoover BUCS create exposure, generate business, and drive partnerships!

**Join in on the success of the Hoover Bucs football program today  
 by purchasing one of the sponsorship opportunities below. GO BUCS!!!**

**2015 MEDIA GUIDE ADS**

- \_\_\_ Business Card 2" x 3-3/8" .....\$100.00
- \_\_\_ Half Page (B&W horizontal) 7.5" x 5" .....\$200.00
- \_\_\_ Full Page (B&W vertical) 7.5" x 10" .....\$300.00
- \_\_\_ Full Page (Color vertical) 7.5" x 10" .....\$450.00
- \_\_\_ Renewal Ad: Use the same ad printed last year, page \_\_\_
- \_\_\_ Inside Covers and Back Cover .....\$1,500.00

**JUMBOTRON AT THE HOOVER MET**

- \_\_\_ Jumbotron Ad.....\$800.00  
*(All season; shown 10-15 times per game)*
- \_\_\_ Jumbotron Video .....\$2,000.00  
*(All season; 10-30 seconds in length, shown 3 times per game)*

**FIELD/STADIUM SIGNS (3'x6')**

- \_\_\_ .....\$500.00

**GAME SPONSOR**

- \_\_\_ .....\$2,500.00  
*Includes Jumbotron ad or video, game ball presentation, 2 games passes,  
 2 patio party passes, a reserved parking pass, opportunity to display products,  
 distribute flyers at game, etc.*

**SEASON SPONSOR**

- \_\_\_ .....\$12,000.00  
*Comes with a full menu of advertising options that can be tailored for you.*

**2015 VARSITY SCHEDULE**

22-Aug	Oakland, TN	TBA	MTSU
28-Aug	Manatee, FL	7 p.m.	The Met
4-Sep	Mountain Brook	7 p.m.	Away
11-Sep	Oak Mountain	7 p.m.	Away
18-Sep	Thompson	7 p.m.	The Met
25-Sep	Open		
1-Oct	Spain Park	7 p.m.	The Met
9-Oct	Tuscaloosa Co.	7 p.m.	The Met
16-Oct	Vestavia	7 p.m.	Away
23-Oct	Hewitt Trussville	7 p.m.	The Met
30-Oct	North Marion, FL	7 p.m.	The Met

**Questions?**

**EMAIL: [bucs.media.2015@gmail.com](mailto:bucs.media.2015@gmail.com)**

*The Buccaneer Touchdown Club is a Parent Support Group for Hoover High School Football. Thank you for your generous support of Hoover High School Football.*

## SEE WHAT OTHER SPONSORS ARE SAYING...

*"I am a new business to Hoover, 3 years old, and the best decision I made was to be a corporate sponsor with Hoover Football. It drives fans, families, and the community to my restaurant. We love the jumbotron ads, the broadcasted games, and the chance to connect with the fans who are always looking for a place to eat!"*

**~ George McCluney, Owner - Beef O'Brady's, Hoover**

*"We used Hoover Football to connect with Dads and Athletes for our Hoover Sports Clips business, and what a difference it has made. We get folks in every week who have seen the website ads, the jumbotron video, and game broadcasts. It has made a huge impact on our business.*

**~ Ed Taliaferro, Owner - Sports Clips at The Grove**

*"We have been a corporate sponsor for 11 years; Wal-Mart and the Hoover Bucs are a great team! We love selling your logo'd merchandise in the store and marketing at your game day venues. No one does it like Hoover Football. I compare you not to other high schools, but to colleges like Alabama and Auburn for impact and deliverables. We love working with Hoover High!"*

**~ Jeff Jay, General Manager - Wal-Mart, Hoover (Hwy 150)**

## SPONSOR INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## PLAYER INFORMATION

Player Name: \_\_\_\_\_

Grade in 2015: \_\_\_\_\_

Phone: \_\_\_\_\_

Personal Ad: \_\_\_\_\_

Picture to be Taken at Picture Day: \_\_\_\_\_



## ARTWORK REQUIREMENTS

### FOR MEDIA GUIDE ADS, FIELD/DUGOUT SIGNS:

Acceptable Art File Format provided by email (email is preferred for tracking purposes):

- Vector Art files – ending in “.pdf”, “.ai”, “.eps”
- At Least 300 dpi at print size
- Photos: 1MB or higher

### FOR JUMBOTRON ADS/VIDEO:

Graphics for ads should end in “.jpg” or “.tiff” and measure 464 x 192 pixels.

Video files should end in “.avi” and measure 464 x 192 pixels.

If possible, include a hard copy of your digital ad with this form for reference purposes. We will do our best to accommodate your request; however adjustments may be made to fit the required space.

On all email correspondence, please include in subject line: Company Name, Student Name, and size/type of ad purchased.

**EMAIL: [bucs.media.2015@gmail.com](mailto:bucs.media.2015@gmail.com)**

## PAYMENT:

Payments can be made by checks made out to BTC. If paying by check, a telephone number must be written on the check. Payments via credit card must be handled through registering on the website Myschoolfees.com. No cash payments. Please email any questions about payments to [bucs.media.2015@gmail.com](mailto:bucs.media.2015@gmail.com).