



Sault Athletic Boosters Program  
Advertising Order Form

Thank you for advertising in the Sault Athletic Boosters Sports Program. Your dollars will go a long way in the support of our student athletes. Please review the advertising options listed here and complete the form at the bottom of the page. If interested in purchasing an ad, you can mail the form to us at: SABC, P.O. Box 495, Sault Ste. Marie, MI 49783 **OR** Melissa Gillhooley, 7328 East Seppi Road, Sault Ste. Marie, MI 49783. If you prefer to email it instead, the email is [melissa.g1782@gmail.com](mailto:melissa.g1782@gmail.com) or [Sooboosters@gmail.com](mailto:Sooboosters@gmail.com) . Please include payment with the form or send payment to one of the above noted addresses before June 30<sup>th</sup>.

If you have any questions, please call Melissa at 440-5027.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone Number \_\_\_\_\_  
E-mail address \_\_\_\_\_

**AD CHOICE** (please check your choice):

- Full Page Ad - includes both Fall and Winter programs \* \$500.00 w/seat
- Half Page Ad - includes both Fall and Winter programs \* \$250.00 w/seat
- ¼ Page Ad - includes Fall and Winter programs \* \$150.00 w/seat
- Business Card Size Ad - includes Fall and Winter programs \$70.00

**NAME PLATE:** If ¼ size or larger, please indicate what name you'd like to have etched. Most will chose their business name, however owners or alumni for example are options.

\_\_\_\_\_

**GRAPHIC:** Please let us know how you would like to provide us with your ad (please check one):

- Please use same ad as last year
- Please use ad from last year with the following changes;
- I will e-mail my logo to [Sooboosters@gmail.com](mailto:Sooboosters@gmail.com)
- I am including my information here:

\_\_\_\_\_  
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\_\_\_\_\_  
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\_\_\_\_\_

Thank you for your support! We are looking forward to working with you!



## Sault Athletic Boosters

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Let's face it – we've all been impacted in some way by the current economic situation in our country. When we do have a few dollars to spare, it can be hard to determine the best use for those funds.

Our local school system has been hit hard by the tough economic climate, with school sports being hit hardest. But school sports' programs provide many more benefits than most people realize. It's been proven that kids who participate in school sports tend to: stay in school, have a greater incentive to keep their grades up, learn to be successful in any task, focus their attention on what they're doing, learn to communicate more effectively with others and work as a team, and learn to handle responsibility.

The Sault Athletic Booster Club is a small, but dedicated group of parents who raise money for ALL of the local High School sports teams. Funds raised by the Booster Club help offset costs of uniforms, equipment, travel, and other expenses that might otherwise prohibit students from being able to participate in school sports.

One of our most effective means of promoting the program and the students is the Bi-annual Sports Program which we make available at all Sault High sporting events and is seen by thousands of people, in town and out. It's an effective way to advertise your business, and it helps support student athletes at the same time. The prices listed below are very reasonable, considering your ad will be included in both the fall and winter programs. Please consider purchasing an ad, we offer a lot of "bang for your buck". In addition to the standard ad options we are also including our area businesses in on our one-year fundraiser to sponsor seats at the newly improved Van Citter's Field bleachers. For ads ¼ page or larger, your ad purchases includes a seat sponsorship which includes an engraved name plate and special recognition in the program. (additional seats can be purchased with a 10% discount for 10 or more).

### Program Ads

<b>Business Card size</b>	<b>\$70.00</b>
<b>¼ Page Ad</b>	<b>\$150.00 w/seat</b>
<b>½ Page Ad</b>	<b>\$250.00 w/seat</b>
<b>Full Page Ad</b>	<b>\$500.00 w/seat</b>

All ads are due by **June 30, 2017**. If you have advertised in the Program in the past and would like to use the same ad, just let us know! If you have an electronic image of your ad and/or logo, please e-mail directly [sooboosters@gmail.com](mailto:sooboosters@gmail.com) and be sure to also e-mail a copy to Melissa Gillhooley at [melissa.g1782@gmail.com](mailto:melissa.g1782@gmail.com). If you do not have an electronic image or, you're not sure how to proceed, please contact Melissa for further assistance. We are including an order form with this email, to help make the process simple for you.

**Payment must be received in full by June 30, 2017.**

Please make checks payable to:

**SAULT HIGH ATHLETIC BOOSTER CLUB**

c/o Melissa Gillhooley Treasurer

7328 East Seppi Road

Sault Ste. Marie, MI 49783

or

SABC

P.O. Box 495

Sault Ste. Marie, MI 49783

Thank you for your continued support of the Sault High Athletic Booster Club! If you have any questions, please contact; **Melissa Gillhooley**, (906) 440-5027, [melissa.g1782@gmail.com](mailto:melissa.g1782@gmail.com), [sooboosters@gmail.com](mailto:sooboosters@gmail.com). With your help we look forward to doing great things!

**FINAL DEADLINE June 30, 2017**