



E³ = BULLDOG EXCELLENCE

Effort

"The difference between desire and drive is the difference between expressing yourself and proving yourself"

-Larry Wilson

Everyone associated with Central Athletics and our Bulldog Coaching Family will give maximum effort at ALL times for the benefit of our Bulldog student-athletes, Central students, administration, staff, school and the community of West Allis!

"Effort alone is not enough. But to lack effort, means to lack a key ingredient to success. Many a talented individual or team failed because they lacked effort. Many victories have been snatched by the underdog because he wanted it more. So if you have the utmost effort and you act upon it, then everything stands within your reach" -Anonymous

Execution

"I hated every minute of the training, but I said, "Don't quit. Suffer now and live the rest of your life as a champion." -Muhammad Ali

Central Athletics will have a plan for success and we will be detail oriented, organized and will execute this plan and do it TOGETHER as a Bulldog family. A vital characteristic in the execution of any plan is COMMUNICATION!

"PLAN YOUR WORK AND WORK YOUR PLAN!"

"Vision is a process that allows you to think ahead to where you want to be and what you want to be doing, and to create workable plans to lead you there." -Fred Pryor

"Practice does not make perfect; perfect practice makes perfect." -Vince Lombardi

Enthusiasm

"I feel sorry for the person who can't get genuinely excited about his work. Not only will he never be satisfied, but he will never achieve anything worthwhile" -Walter P. Chrysler

Central Athletics will be enthusiastic in EVERYTHING we do! Our Bulldog Coaching Family will be fully invested in ALL activities at West Allis Central High School!

"Every man is enthusiastic at times. One man has enthusiasm for 30 minutes, another man has enthusiasm for 30 days, but it is the man who has it for 30 years who makes a success in life" -Edward B. Butler