



**[WWW.NCACRUSADERS.ORG](http://WWW.NCACRUSADERS.ORG)**

**THE OFFICIAL WEBSITE FOR ALL CRUSADERS SPORTS INFORMATION  
MANAGED BY THE NORTHSIDE CHRISTIAN ATHLETICS DEPARTMENT AND COACHES**

**THE "GO-TO PLACE" FOR EVERY SPORT - ALL SEASONS: FALL, WINTER, SPRING,  
SUMMER CAMPS & REGISTRATION WHICH MEANS MORE REASONS FOR FANS TO VISIT SITE**

**CAPTURE A LARGE, ATTENTIVE AND PASSIONATE AUDIENCE IN YOUR BACKYARD!**

- **AVERAGE 4 PAGES VIEWED PER SESSION**
- **AVERAGE 2-3 MINUTES PER SESSION I.E. ENGAGED AUDIENCE**

Advertising with a customized, hyperlinked **DIGITAL BILLBOARD** located on every page of athletics website will:

1. Brand/market your services to the schools' parents, faculty, students, and the community as a whole
2. Introduce and position your brand as the "Hometown Supporter"
3. Exclusive in your industry/category on - stand out from your competition
4. Reinforce and showcase your commitment to the local community
5. Strengthen consideration for your brand and build brand recognition, while driving web traffic to your business website or Facebook page
6. Reach a passionate, sports-minded and community-minded families in a medium (online) that they are spending more and more time in each day. Research shows that the average American now spends 30% of their time online!

***(Annual Sponsorship Investment Listed)***

**Hall of Fame Sponsorship (\$2,400)**

- 1.) Digital Billboard: Title Spot
  - Located at very top above website banner on every page of athletics website
  
- 2.) Digital Billboard: Schedule Pages
  - Located at top of all schedules
  
- 3.) Digital Billboard: Photo Gallery
  - Located at top of Photo Gallery

**MVP Sponsorship (\$1,560)**

- 1.) Digital Billboard: Gold A
  - Located at upper right hand side (below photo gallery widget) on every page of athletics website

**All-Star Sponsorship (\$720)**

- 1.) Digital Billboard: Gold B
  - Located at center right hand side (below social media widgets) on every page of athletics website

