

MONTICELLO HIGH SCHOOL: ATHLETICS SOCIAL MEDIA GUIDELINES

Playing and competing, or coaching, for Monticello High School is a privilege. Student-athletes and coaches are held in the highest regard and are seen as role models in the community. As leaders you have the responsibility to portray your program, our school, and yourselves in a positive manner at all times. Facebook, Twitter, Instagram and other social media sites have increased in popularity globally, and are used by the majority of student-athletes and coaches in one form or another.

Student-athletes and coaches should be aware that third parties - including the media, faculty, current and future employers, college coaches and admissions officials - could easily access your profiles and view personal information. This includes all pictures, videos, comments and posters. Inappropriate material found by third parties affects the perception of the student-athlete, coach, and our school. This can also be detrimental to a student-athletes or coaches future options (i.e. college, professional advancement). Examples of inappropriate and offensive behaviors concerning participation in online communities may include depictions or presentations of the following:

- Photos, videos, comments or posters showing the personal use of alcohol, drugs and tobacco.
- Photos, videos, and comments that are of a sexual nature. This includes links to websites of a pornographic nature and other inappropriate material.
- Pictures, videos, comments or posters that condone drug-related activity. This includes but is not limited to images that portray the personal use of marijuana and drug paraphernalia.
- Content online that is unsportsmanlike, derogatory, demeaning or threatening toward any other individual or entity (examples: derogatory comments regarding another school or contest officials; taunting comments aimed at a student-athlete, coach or team at another school and derogatory comments against race and/or gender). No posts should depict or encourage unacceptable, violent or illegal activities (examples: hazing, sexual harassment/assault, gambling, discrimination, fighting, vandalism, academic dishonesty, underage drinking, and illegal drug use).

If you are ever in doubt of the appropriateness of your online public material, consider whether it upholds and positively reflects your own values and ethics as well as those of Monticello High School. Remember, always present a positive image and do not do anything to embarrass yourself, the program, your family or Monticello High School.

These guidelines include personal social media accounts as well as accounts that represent or give the impression of representing Monticello High School or any Monticello athletics programs. The Head Coach of each program is responsible for any sites that are parent- or student-maintained.

Failure to adhere to these guidelines may result in consequences that include suspension from the team and/or additional penalties imposed by the school administration and/or school division.