# De Soto High School

## Athletics Sponsorship/Advertising Packages

### 2016-2017

<table>
<thead>
<tr>
<th>Platinum Sponsor</th>
<th>$4,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 3x5 Banner displayed at all home Varsity: Football, Soccer, Baseball, and Softball. A total of 4 banners, one at each sport.</td>
<td></td>
</tr>
<tr>
<td>• Full page color ad in the Fall All Sports Program, Winter All Sports Program, and the Spring All Sports Program.</td>
<td></td>
</tr>
<tr>
<td>• 2x sized business card color ad on the Fall, Winter, and Spring Sports Calendar Posters.</td>
<td></td>
</tr>
<tr>
<td>• Game night PA recognition as a Platinum Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
<td></td>
</tr>
<tr>
<td>• Title/Banner or Gold A location Ad placed on <a href="http://www.dhswildcatnation.com">www.dhswildcatnation.com</a>. (Limited spots available.) Our website is averaging 10,000 to 15,000 page views per month. Your ad would be shown 12 seconds per minute.</td>
<td></td>
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<table>
<thead>
<tr>
<th>Gold Sponsor</th>
<th>$3,000</th>
</tr>
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<tbody>
<tr>
<td>• 3x5 banner displayed at 3 home outdoor sporting events or your choice, Varsity: Football, Soccer, Baseball, or Softball.</td>
<td></td>
</tr>
<tr>
<td>• 1/2 page color ad in the Fall All Sports Program, Winter All Sports Program, and the Spring All Sports Program.</td>
<td></td>
</tr>
<tr>
<td>• Business card sized color ad on the Fall, Winter and Spring Sports Calendar Posters.</td>
<td></td>
</tr>
<tr>
<td>• Game night PA recognition as a Gold Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
<td></td>
</tr>
<tr>
<td>• Gold B or C location Ad placed on <a href="http://www.dhswildcatnation.com">www.dhswildcatnation.com</a>. (Limited spots available.) Our website is averaging 10,000 to 15,000 page views per month. Your ad would be shown 12 seconds per minute.</td>
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<tr>
<th>Silver Sponsor</th>
<th>$2,000</th>
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<tbody>
<tr>
<td>• 3x5 banner displayed at 2 home outdoor sporting events of your choice, Varsity: Football, Soccer, Baseball, or Softball.</td>
<td></td>
</tr>
<tr>
<td>• 1/4 page color ad in the Fall All Sports Program, Winter All Sports Program, and Spring All Sports Programs.</td>
<td></td>
</tr>
<tr>
<td>• 1/2 sized business card color ad on the Fall, Winter, and Spring Sports Calendar Posters.</td>
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</tr>
<tr>
<td>• Game night PA recognition as a Silver Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
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<tr>
<th>Bronze Sponsor</th>
<th>$1,000</th>
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<tbody>
<tr>
<td>• 3x5 banner displayed at 1 home outdoor sporting event of your choice, Varsity: Football, Soccer, Baseball, or Softball.</td>
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<tr>
<td>• 1/8 page color ad in the Fall All Sports Program, Winter All Sports Program, and Spring All Sports Programs.</td>
<td></td>
</tr>
<tr>
<td>• Mini sized business card color ad on the Fall, Winter, and Spring Sports Calendar Posters.</td>
<td></td>
</tr>
<tr>
<td>• Game night PA recognition as a Bronze Sponsor at home Varsity: Football, Soccer, Volleyball, Basketball, Wrestling, Baseball, Softball, and Track sporting events.</td>
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<tr>
<th>Game Night Sponsor</th>
<th>$500</th>
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<tr>
<td>Make your business or company stand out above the rest by being featured on a Home Game Night.</td>
<td></td>
</tr>
<tr>
<td>• Booth or table set up on game nights for marketing. (Hand out information, brochures, goodies, etc.)</td>
<td></td>
</tr>
<tr>
<td>• Game Night PA announcements for being the Game Night Sponsor.</td>
<td></td>
</tr>
<tr>
<td>• 4 Game Night 30 second commercials during the event. (Content provided by the sponsor.)</td>
<td></td>
</tr>
<tr>
<td>• Free admission to the game on the sponsor night for 25 business employees.</td>
<td></td>
</tr>
<tr>
<td>o Sports schedules can be found at <a href="http://www.frontierleagueks.org">www.frontierleagueks.org</a>.</td>
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<tr>
<th>Video Board Project</th>
<th>$TBD</th>
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<tr>
<td>We are currently seeking LIFETIME Business Partners to help initiate our Main Gym Video Board. This project will serve as an excellent resource during events in our Main Gym by showcasing our student-athletes, enhancing overall enthusiasm, and providing an outlet to generate future revenues for our school. This project will also serve as an educational outlet on a daily basis, as teachers will be able to utilize the Video Board for individual classes. Lifetime Business Partners will receive a Thank You Message and company logo on the Video Board during appropriate times during all events held in the gym for the lifetime of the Video Board.</td>
<td></td>
</tr>
<tr>
<td>If you are interested in becoming a LIFETIME Business Partner for our Video Board Project please contact our Activities Director directly: Ryan Johnson: <a href="mailto:rjohnson@usd232.org">rjohnson@usd232.org</a>.</td>
<td></td>
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De Soto High School
Athletics Sponsorship/Advertising Packages
2016-2017
A La Carte Options

Outdoor Banners
- 3x5 banner displayed at your choice of home Varsity: Football, Soccer, Baseball, and Softball. A total of 4 banners can be purchased.
- Each banner can be purchased for $500.

Sports Program Advertisements
- Each program advertisement will be in each of the Fall, Winter and Spring Sports Programs.
  - Full Page advertisement in the Fall, Winter, and Spring Sports Programs: $1,000
  - Half page advertisement in the Fall, Winter, and Spring Sports Programs: $750
  - 1/4 page advertisement in the Fall, Winter, and Spring Sports Programs: $500
  - 1/8 page advertisement in the Fall, Winter, and Spring Sports Programs: $250

Seasonal Sports Calendar Poster Advertisements
- Each poster advertisement will be on each of the Fall, Winter and Spring Sports Programs.
  - 2x Business Card sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $1,000
  - Business Card sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $750
  - 1/2 Business Card sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $500
  - 1/4 Business Card sized advertisement on the Fall, Winter, and Spring Sports Calendar Poster: $250
Sample Seasonal Sports Program w/ Ad Size

Gold Sponsors
1/2 Page Full Color

Bronze Sponsors
1/8 Page Full Color

Silver Sponsors
1/4 Page Full Color

Platinum Sponsors
Full Page Full Color

Welcome
To The DeSoto Between the Lines Spring Baseball Classic

We are pleased to welcome you to the 2016 DeSoto Between the Lines Spring Baseball Classic. We hope that your visit to our school and community will be enjoyable.

Inter-scholastic competition should demonstrate high standards of ethics and sportsmanship, and promote the development of good character and other important life skills. The highest level of sports is achieved when participants are committed to acquiring victory with honor. Our athletes recognize that good sportsmanship is a noble goal and that they must abide by the rules of the game.

Sponsors can support their high school interscholastic program by entering the 2016 Between the Lines Spring Baseball Classic.

Acceptable Behavior...

Unacceptable Behavior...

- Obstruct or cause unnecessary delays or removal from the field.
- Refuse to shake hands or give recognition for good performance.
- Blocking the base or running after a hit;
- Cheating or intentionally fouling will be considered Unsportsmanlike Conduct.
- Laughing or making fun of athletes engaged in competition;
- Use of profanity or other unbecoming language;
- Entering the field of play instead of following the rules of competition.
Sample Seasonal Sports Calendar Poster w/ Ad Sizes
Examples of Locations on Advertising on dhswildcatnation.com

Platinum Sponsors
Title/Banner Location or Gold A Location

Our website is currently averaging between 10,000 to 15,000 page views per month!

Gold Sponsors
Gold B Location or Gold C Location
We are currently seeking **LIFETIME Business Partners** to help initiate our Main Gym Video Board. This project will serve as an excellent resource during events in our Main Gym by showcasing our student-athletes, enhancing overall enthusiasm, and providing an outlet to generate future revenues for our school. This project will also serve as an educational tool on a daily basis, as teachers will be able to utilize the Video Board for individual classes. Lifetime Business Partners will receive a Thank You Message and company logo on the Video Board during appropriate times during all events held in the gym for the lifetime of the Video Board.

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2016-2017

Advertiser/Company Name: ____________________________________________________________

Address: ____________________________________________________________

City: __________________________ State: __________ Zip: ____________

Phone: ______________________ Fax: ______________________

Primary Contact: __________________________ Email: __________________________

Sponsorship/Advertising Packages:

- Platinum Sponsor $4,000
- Gold Sponsor $3,000
- Silver Sponsor $2,000
- Bronze Sponsor $1,000
- Game Night Sponsor $500
- Video Board Project $TBD

A La Carte Options:

Outdoor Banners: 1 2 3 4
(Circle desired number of banners.)

Banner displayed at: ____________________________

Program Advertisements:
- Full Page: $1,000
- Half Page: $750
- 1/4 Page: $500
- 1/8 Page: $250

Poster Advertisements:
- 2x Business Card: $1,000
- Business Card: $750
- 1/2 Business Card: $500
- 1/4 Business Card: $250

Terms and Conditions

- The advertiser agrees to purchase an advertising package selected above.
- The Advertiser agrees to make payment in full in advance of the provision of products or services by De Soto High School.
- Any required artwork for use in products or services will be designed by or provided by the Advertiser.
- De Soto High School agrees to arrange for creation of banners for the Advertiser.
- Artwork is subject to final approval of the Board of Education. This is a one-time approval of artwork.
- All sales are final, De Soto High School will not provide partial or complete refunds for unused products or services.

I, __________________________ (Advertiser) agree to the terms of the above agreement.

Enclosed is a check made payable to De Soto High School Athletics in the amount of $ __________.

Signature, Authorized Representative of Advertiser __________________________ Date __________
Signature of Athletic Director __________________________ Date __________

Submit completed form and payment to: De Soto High School, Attn: Ryan Johnson, 35000 West 91st Street, De Soto, KS 66018
Email Artwork Files to: rjohnson@usd232.org
For questions call: 913-667-6250

Ryan Johnson, Athletic Director: 913-667-6250