



## Contact Information

### Fenton Athletic Department

Advertising Representative  
(TBA)

Email:

Phone:

Director of Athletics:  
Mike Bakker, CMAA  
Email: [mbakker@fentonschools.org](mailto:mbakker@fentonschools.org)

Athletic Administrative Secretary  
Tina Imeson  
Email: [timeson@fentonschools.org](mailto:timeson@fentonschools.org)

Phone: (810) 591-2608  
Fax: (810) 591-2624

\*FAPS reserves the right to accept/deny any advertising slogan, graphic, company, etc. if it is deemed to be inappropriate for an educational athletic setting.



Corporate  
Sponsor  
Opportunities

2015 – 2016

Partnership in  
Education!

### 2014 – 2015 Champions

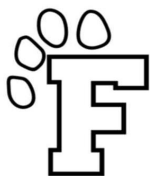
**MHSAA State Runner Up  
Girls Varsity Soccer**

**MHSAA Semi Final Champions  
Girls Varsity Soccer**

**MHSAA Regional Champions  
Girls Varsity Soccer**

**MHSAA District Champions  
Girls Basketball  
Girls Soccer**

**FML Conference Champions  
Football  
Girls Swim and Dive  
Boys Swim and Dive**



## The Athletic Program Profile

<b>Nickname:</b>	Tigers
<b>Colors:</b>	Orange & Black
<b>Conference:</b>	Flint Metro League
<b>Athletic Director:</b>	Mike Bakker
<b>Athletic Secretary:</b>	Tina Imeson
<b>Athletic Trainer:</b>	Mitch Smelis
<b>Sports Offered:</b>	26 sports
<b>Number of Teams:</b>	43 teams
<b>Athletic Participants:</b>	795
<b>Home Contests:</b>	over 300
<b>MHSAA Contest:</b>	Hosted 9 post-season Tournaments

Ask about additional  
sponsorship opportunities,  
and exclusivity sponsorship packages.

### Program Package      \$250

**Program** – The program package includes a business card ad in each of the three sport season programs.

### Pick A Season Package \$700

**Program** – A business card ad in the sport(s) program of your chosen season, which is distributed at all of the season's events.

**Banner** – Your one banner displayed on the fence or wall around one field, stadium, or gym during each season.

**P.A. Announcement** – Business name will be recognized via the loud speaker during your chosen season (when applicable).

**Season Pass** – Receive 4 passes for all home contests (Excludes hockey and all post-season tournaments, FML or MHSAA.)

### 5K Major Sponsor Package      \$750

Company name listed on race t-shirt and on printed materials for race.

### Corporate Package      \$1,800

**Program** – The program package includes a half page ad in each of the three sports season programs.

**Banner** – Your one banner displayed on the fence or wall around one field, stadium, or gym during each season.

**Rosters/Website** – Listed as a corporate sponsor on team rosters and on the Athletic Website.

**P.A. Announcement** - Business name will be recognized, via the loud speaker during contests (when applicable).

**Season Pass** – Receive 4 passes for all home contests (Excludes hockey and all post-season tournaments, FML or MHSAA.)

### Scoreboard Package      \$3,000

All items from the corporate package, except your banner will be displayed under/over the scoreboard at the specified location. A full page ad will be included in the sports program.

Note: Only one scoreboard location, other season(s) to receive traditional wall banner. Brand exclusivity on the scoreboard available for \$6,000

**Administrative Guidelines:**

**Banner Size 4' x 8'**

**Banner Specifics: White with black boarder, color and corporate logo allowed**