There’s one activity that is a MUST for all visitors, eating! Each year, more than 11 million visitors travel to the Pittsburgh region for conventions and leisure travel. Do the math and that’s three squares a day for these travelers, all adding up to 30,000,000 opportunities to serve new customers!

Through a marketing partnership program with VisitPITTSBURGH, we’ll make it easy for you to target these lucrative visitors. We’ll keep you in the know about upcoming conventions, special events and prime tourism season activities, all with the goal of increasing your bottom line.

**VisitPITTSBURGH’s restaurant marketing program includes the following benefits:**

**CONVENTION MARKETING**
- Inclusion in Downtown Dining Map (applies to restaurants within walking distance or subway transportation)
- Convention Welcome Sign Distribution (Downtown restaurants only)
- Convention Calendar Access
- Convention Planning Bulletins
- Menu placement, referrals and reservations onsite at the David L. Lawrence Convention Center for citywide conventions
- Banquet and Venue Referrals

**ONLINE & PRINT COUPON PROGRAM**
- Highlight a dining offer in the annual Coupon Booklet
- Post a dining offer on the VisitPITTSBURGH.com coupon section

**MENU AND RACK CARD DISTRIBUTION AT VISITPITTSBURGH WELCOME CENTERS**
- Welcome Centers:
- Official Welcome Centers located at:
  - Fifth Avenue Place, Downtown, Pittsburgh International Airport
- Satellite Centers include:
  - Heinz History Center, Duquesne Incline, South Side Chamber of Commerce, Fort Pitt Museum, Golden Triangle Bike Rental

**PUBLICATION LISTINGS**
- Official Visitor Guide listing (Annual)
- PLAY Magazine listing (3x Per Year)

**ONLINE EXPOSURE**
- Business listing in dining section of VisitPITTSBURGH.com

**PUBLIC RELATIONS ACTIVITIES**
- Media lists
- Press tour hosting opportunities

**SOCIAL MEDIA**
- VisitPITTSBURGH maintains a robust social media presence and provides opportunities for partners to integrate with Facebook, Twitter and more
- Social Media education series *
- Annual Tweet, Like and Be Social event *

**ADVERTISING & COOPERATIVE MARKETING OPTIONS**
- Discounted partner rates for print, online and cooperative advertising programs

**B2B NETWORKING AND EDUCATION**
- VisitPITTSBURGH hosts 20 instead partnership events annually for the purposes of networking and education *

* Nominal fees may apply

**PRICING OPTIONS:**

**PREMIUM MARKETING PACKAGE:**
- 200 or more seats $750
- Fewer than 200 seats $695
- Limited Service $400

**BASIC LISTING PACKAGE:**
- Print & Online $250
- Basic Listing

**PARTNER INQUIRIES**
Contact Colleen Smith at 412-325-0298 or colleen.smith@visitpittsburgh.com