Through a marketing partnership program with VisitPITTSBURGH, we’ll make it easy for you to target the lucrative visitor market. We’ll keep you in the know about upcoming conventions, special events and prime tourism season activities, all with the goal of increasing your bottom line.

**BENEFITS:**

**CONVENTION MARKETING**
- Inclusion in Downtown Dining Map (applies to restaurants within walking distance from the David L. Lawrence Convention Center or subway transportation)
- Convention Welcome Sign Distribution (Downtown restaurants only)
- Convention Calendar Access
- Convention Planning Bulletins
- Banquet and Venue Referrals

**ONLINE & PRINT COUPON PROGRAM**
- Highlight a dining offer in the annual Coupon Booklet
- Post a dining offer on the VisitPITTSBURGH.com coupon section

**MENU AND RACK CARD DISTRIBUTION AT VISITPITTSBURGH WELCOME CENTERS**
- Official Welcome Centers located at: Fifth Avenue Place (Downtown), David L. Lawrence Convention Center (Downtown), Pittsburgh International Airport
- Satellite Centers include: Senator John Heinz History Center, Duquesne Incline, South Side Chamber of Commerce, Fort Pitt Museum, Golden Triangle Bike Rental, Kayak Pittsburgh

**PUBLICATION LISTINGS**
- Official Visitors Guide (Annually)
- PLAY (3x Per Year)

**ONLINE EXPOSURE**
- Listing in dining section of VisitPITTSBURGH.com

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**30,000,000 OPPORTUNITIES TO SERVE NEW CUSTOMERS**

**PUBLIC RELATIONS ACTIVITIES**
- Media lists
- Press tour hosting opportunities

**SOCIAL MEDIA**
- VisitPITTSBURGH maintains a robust social media presence and provides opportunities for partners to integrate with Facebook, Twitter and more

**ADVERTISING COOPERATIVE MARKETING OPTIONS**
- VisitPITTSBURGH hosts over 20 partnership events annually for the purposes of networking and education *

* Nominal fees may apply

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<table>
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<tr>
<th>PREMIUM MARKETING PACKAGE:</th>
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<tbody>
<tr>
<td>200 or more seats</td>
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<tr>
<td>Fewer than 200 seats</td>
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<tr>
<td>Limited Service</td>
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**BASIC LISTING PACKAGE:**

Print & Online Basic Listing  $280

**PARTNER INQUIRES**
Colleen Smith | 412-325-0298 | colleen.smith@visitpittsburgh.com