MEET OUR TEAM

As the official tourism promotion agency for Allegheny County, VisitPITTSBURGH is dedicated to generating convention, trade show and leisure travel business for the Pittsburgh region.

GROW YOUR BUSINESS THROUGH TOURISM

VisitPITTSBURGH partnership and marketing programs provide targeted sales, marketing and promotional exposure to the lucrative visitor and convention market. Our publications and website are the official information resources for consumers, visitors and planners seeking information on the Greater Pittsburgh region. Let our Partnership team create a custom program that’s specifically designed for your market and budget!

TOURISM BRINGS:

11.8 Million
OVERNIGHT STAYS

$5.9 Billion
INTO ALLEGHENY COUNTY

40,000 Jobs
INTO ALLEGHENY COUNTY

PARTNERSHIP DEVELOPMENT TEAM

Dawn Holden
Vice President, Partnership Development
dawn.holden@visitpittsburgh.com
412-325-0290

Colleen Smith
Partnership Development Director
colleen.smith@visitpittsburgh.com
412-325-0298

Ashley Steckel
Advertising Sales Director
ashley.steckel@visitpittsburgh.com
412-325-0280

Erica Just
Partnership Development Coordinator
ERICA.JUST@VisitPITTSBURGH.com
412-325-0283
BE A PARTNER
As a partner-based organization, we provide strategic resources and valuable exposure to local businesses that want to target visitors.

INTERESTED IN BECOMING A VISITPITTSBURGH PARTNER?
VisitPITTSBURGH.com/partners

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<tr>
<th>PARTNERSHIP BENEFITS:</th>
<th>NEIGHBORHOOD*</th>
<th>PROMOTIONAL**</th>
<th>BUSINESS</th>
<th>MARKETING</th>
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<tbody>
<tr>
<td>VisitPITTSBURGH.com listing– Basic (30 Words + Photo)</td>
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<td>Partner Rates for Advertising &amp; Events</td>
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<td>Official Visitors Guide Listing</td>
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<td><strong>PLAY Magazine Listing (Attractions, Dining, Shopping and Events Only)</strong></td>
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<td>Convention Welcome Signs Program</td>
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<td>(Convention–centric Restaurants Only)</td>
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<td>Convention Planning Bulletins</td>
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<td>VisitPITTSBURGH.com listing– Enhanced (100 Words, Logo + Photo)</td>
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<td>Convention Calendar Access</td>
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<td>Booking Leads (Hotels Only)</td>
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<td>Business Referrals &amp; Leads</td>
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<td>Brochure Distribution Program (Tourism-Related Partners)</td>
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<td>Access to Third Party Research &amp; Strategic Planning</td>
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* Neighborhood rate is open only to Restaurants and Retail establishments that are members of a participating Merchants Association or Chamber of Commerce.
** Promotional rate is only available to independent restaurants, retail establishments, Merchants Association or Chamber of Commerce.
## JOIN NOW

### ATTRACTIONS
- Neighborhood Partner*: $165
- Promotional Partner**: $280
- Business Partner: $635
- Marketing Partner: $825 for Small Nonprofit, $1,075 for Large Nonprofit, $2,435 for For-Profit.

### ACCOMMODATIONS
- 11 miles or more from Downtown: $12.00 per room
- 6-10 miles from Downtown: $15.00 per room
- 5 miles from Downtown: $20.00 per room
- Downtown location: $37.00 per room

### DINING
- Basic Listing: $280
- Limited Service: $445
- Fewer than 200 seats: $755
- 200 or more seats: $825

### SHOPPING
- Independent: $755
- National: $955
- Mall or Merchant Group: $955
- Department Store: $1,685

### TRANSPORTATION

### BUSINESS SERVICES
- Home-based: $280
- Sole Proprietor: $475
- Fewer than 10 employees: $825
- 10 or more employees: $1,075

### CONVENTION/MEETING

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Media Kit | JOIN NOW | VisitPITTSBURGH
Featured Listings have a color cover treatment that includes a photo and logo along with your name, address, phone, website, social media handles and hyperlink. Featured listings rotate order on page load.

$1,000 Annually

As part of your Featured Listing, you will receive 200 words of copy, up to 10 photos and video placement.