



## Oxford Partnerships Application

*Oxford Partnerships exists for the purpose of promotion of Oxford, MS and University events to people living outside Lafayette County. Events that are funded by Oxford Partnerships must include the Visit Oxford logo on all materials.*

**Business/ Organization (check will be written to):** \_\_\_\_\_

**Date of application:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Organization Website:** \_\_\_\_\_

**Organization social media handle:** \_\_\_\_\_

**Event Name:** \_\_\_\_\_

**Event Date:** \_\_\_\_\_

**Amount Requested:** \_\_\_\_\_

*\*Amount not to exceed \$3000, requests for more than \$3000 may be available based on funding and tourism impact.*

**Tell us about your event (length, location, theme):**

Tell us how Oxford Partnerships funding will aid your event:

How many people will attend your event: \_\_\_\_\_

Where are attendees from: \_\_\_\_\_

How many of attendees stay overnight in and Oxford, MS Hotels or B&Bs? \_\_\_\_\_

Do you have a media schedule planed for your event:      YES      NO

The following list of attachments are not required but are highly encouraged for those seeking Oxford Partnership funding:

- Past hotel room blocks, current hotel room blocks or proof of event overnights from Oxford Hotels and/or B&Bs
- Past events ticket sales and/or registration records complete with attendee's hometowns
- Media Schedule for current event and a past year media schedule
- Any press received for the event

*All applications are subject to Oxford Tourism Council and Oxford Partnerships Committee review and funding availability. Funding may be used for promotion, administrative costs, performance fees, meals, staff, etc. Minimum 30-day turn around for payment based on application date. Funding is available for event occurring Oct. 1, 2017- Sept. 30, 2018.*

*Should an event be canceled for any reason, including inclement weather, all monies from Visit Oxford are to be re-paid by the event or organization no later than 30 days from the date of cancelation. This includes any money spent on advertising, and or pre-event expenses.*

### **Statement**

I \_\_\_\_\_ understand and agree to the term presented by Visit Oxford in this partnership application. By signing this application, I agree to all terms of this partnership with Visit Oxford and verify that all past event information and proposed event information is true.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date