



Visit Big Sky Board of Directors Meeting

Thursday, December 14, 2017 | 8:30am

Big Sky Chamber Office – 55 Lone Mountain Trail

1. Roll Call Ryan
 2. Public Comment
 3. Review and Approval of November Minutes Tim
 4. Approval of November Financials Tim
 - Old Business**
 5. Visitbigskymt.com Website Re-design Process – Big Sky Style Guide Candace/Heather
 6. Tourism Master Planning Process – Update Ryan/Candace
 - a. Big Sky DNA Survey
 - b. SAVE THE DATE - DNA Workshop Presentation (Jan 8-9)
 7. Air Transportation Marketing Committee – Update Glenniss/Krista
 8. Resort Tax Board Resolution Request: CVB Fiscal Sponsorship – Update Candace
 - a. Motion to approve Amended FY18 Budget most likely in January
 - b. VBS Membership & Annual Meeting Discussion
 9. National Park Service Proposed Entrance Fees Dan/Candace
 - New Business**
 10. 2018 International Travel Trade Shows – GoWest (Jan), RMI (Apr) and IPW (May) Candace
 - Staff Reports**
 11. CEO Report/Marketing Update Candace, Heather & Caitlin
 12. Other Non-Agenda Items
 13. Executive Session: TCP Update
 14. Adjourn
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Upcoming Important Events:

- Fri-Sun, Dec 15-17 | Level 1 Avalanche Course at Big Sky Resort
- Fri, Dec 16th 8:00-9:00pm | *First Snow: Aoide at Christmas* free holiday concert at Big Sky Chapel
- Sat-Sun, Dec 16th – 17th | Educator's Appreciation Weekend at Big Sky Resort
- Sun, Dec 24th | Christmas Eve and Torchlight Parade at Big Sky Resort
- Mon, Dec 25th | Christmas Day
- Mon-Tues, Jan 8-9 | VBS & Destination THINK! DNA Presentation and continued Tourism Master Planning research,
- Wed-Thur, Jan 10-11 | Montana Chamber of Commerce Business Days at the Capitol, Helena
- Wed, Jan 31st | BBER Economic Outlook Seminar LIVE Webcast in Big Sky at Lone Peak Cinema | 8:00am-1:00pm