

## Student United Way Registration Form United Way Worldwide

### OVERVIEW

This Registration Form helps United Way Worldwide better support your efforts, share your successes and lessons learned, and tell the story of Student United Way. Student leaders and their adviser(s) should work together to complete this form. Please note that this online form requires physical or electronic signatures from your student leader, United Way adviser, and campus adviser. Please complete this form and email to [student@unitedway.org](mailto:student@unitedway.org).

### Section I. BACKGROUND INFORMATION

#### Campus Information

Campus name:

City:

State:

Type of campus (4 Year Public College/University, 4 Year Private College/University, 2 Year College, Technical, High School, or other):

#### Student leader information

Name:

Position: (optional)

Phone:

Email:

#### Local United Way Information

United Way name:

Metro size: (optional)

Contact name:

Contact title:

Contact phone:

Contact email:

#### Campus advisors

Staff/Faculty advisor name:

Staff/Faculty advisor title:

Phone:

Email:



### III. BRAND LICENSE AGREEMENT BETWEEN LOCAL UNITED WAY AND PROSPECTIVE *STUDENT* UNITED WAY

Thank you for your support and commitment in establishing a *Student* United Way. We applaud your efforts and look forward to working with you to advance the common good. This brand license agreement is between the advising local United Way and the prospective Student United Way. With it, a Student United Way gains limited use of the locally-identified United Way brand as described below.

You are hereby authorized to use the United Way name and logo with the appropriate geographic modifier as noted in Schedule A below (the Licensed Marks) under the terms and conditions set forth below.

1. This license is royalty- free and non-exclusive and for the area not to exceed the Service Area of your authorizing United Way organization.
2. Your *Student* United Way may use the Licensed Marks only in connection with fundraising and community impact services as described in section II of the attached Registration Form.
3. Your *Student* United Way will comply with the brand and graphic standards set forth in the *Student* United Way Brand Book.
4. United Way Worldwide and your local United Way shall have the right to reasonably verify your compliance with the terms of this License.
5. This License shall not be assignable nor shall there be any right to issue sublicenses.
6. This License will remain in effect for a term not to exceed the duration of your *Student* United Way charter from your local United Way.
7. Upon termination of this License, you will discontinue immediately all use of the Licensed Marks.

We look forward to working with you. Your electronic signature below shall indicate your *Student* United Way's agreement with respect to the terms for usage of the Licensed Marks.

Note: This agreement is optional, but in order for it to apply both a student leader and United Way adviser/representative must sign below.

Student Leader Name: \_\_\_\_\_ (optional)

Date: \_\_\_\_\_ (optional)

United Way adviser/representative: \_\_\_\_\_ (optional)

Date: \_\_\_\_\_ (optional)

**Schedule A – The Licensed Marks**

Local United Way Name:

United Way of/for \_\_\_\_\_ (optional)

OR

\_\_\_\_\_ United Way (optional)