Student United Way Registration Form
United Way Worldwide

OVERVIEW
This Registration Form helps United Way Worldwide better support your efforts, share your successes and lessons learned, and tell the story of Student United Way. Student leaders and their adviser(s) should work together to complete this form. Please note that this online form requires physical or electronic signatures from your student leader, United Way adviser, and campus adviser. Please complete this form and email to student@unitedway.org.

Section I. BACKGROUND INFORMATION
Campus Information
Campus name:
City:
State:
Type of campus (4 Year Public College/University, 4 Year Private College/University, 2 Year College, Technical, High School, or other):

Student leader information
Name:
Position: (optional)
Phone:
Email:

Local United Way Information
United Way name:
Metro size: (optional)
Contact name:
Contact title:
Contact phone:
Contact email:

Campus advisors
Staff/Faculty advisor name:
Staff/Faculty advisor title:
Phone:
Email:
Section II. ROLES AND RESPONSIBILITIES OF PROPOSED STUDENT UNITED WAY

Student United Way mission and purpose:
The primary functions of Student United Way are to…

- Give, Advocate, and Volunteer in the areas of education, income, and health
- Build lasting relationships with each other and the United Way movement, and
- Grow as leaders and connect to the community

Student leader roles and responsibilities:

- Staff and run the Student United Way student organization,
- Coordinate with partner United Way and follow its procedures
- Coordinate with host campus and follow its procedures
- Maintain strong financial accountability at all times
- Follow brand guidelines as outlined in the SUW Brand Book and attached brand agreement
- Take responsibility for reporting results annually to United Way Worldwide

Local United Way roles and responsibilities:

- Attend general membership and/or officer meetings as possible
- Provide advising and guidance to student organization and/or officers
- Help student group connect to community & assist their efforts to Give, Advocate & Volunteer
- Liaise with United Way Worldwide as necessary to access helpful resources, gain insights from other campus work, and participate in national programs and promotions
- Coordinate and communicate directly with host campus as necessary

Host campus/adviser roles and responsibilities:

- Attend general membership and/or officer meetings as possible
- Provide advising and guidance to student organization and/or officers
- Assist student leadership in successfully navigating campus regulations and identifying campus resources
- Help with student leadership transition and, as possible, training and mentoring
- Be a consistent point of contact on campus for the student organization
- Coordinate and communicate directly with United Way as necessary

Agreement
To be physically or electronically signed by individual named.

Student leader name

United Way adviser name

Campus adviser name
III. BRAND LICENSE AGREEMENT BETWEEN LOCAL UNITED WAY AND PROSPECTIVE STUDENT UNITED WAY

Thank you for your support and commitment in establishing a Student United Way. We applaud your efforts and look forward to working with you to advance the common good. This brand license agreement is between the advising local United Way and the prospective Student United Way. With it, a Student United Way gains limited use of the locally-identified United Way brand as described below.

You are hereby authorized to use the United Way name and logo with the appropriate geographic modifier as noted in Schedule A below (the Licensed Marks) under the terms and conditions set forth below.

1. This license is royalty-free and non-exclusive and for the area not to exceed the Service Area of your authorizing United Way organization.

2. Your Student United Way may use the Licensed Marks only in connection with fundraising and community impact services as described in section II of the attached Registration Form.

3. Your Student United Way will comply with the brand and graphic standards set forth in the Student United Way Brand Book.

4. United Way Worldwide and your local United Way shall have the right to reasonably verify your compliance with the terms of this License.

5. This License shall not be assignable nor shall there be any right to issue sublicenses.

6. This License will remain in effect for a term not to exceed the duration of your Student United Way charter from your local United Way.

7. Upon termination of this License, you will discontinue immediately all use of the Licensed Marks.

We look forward to working with you. Your electronic signature below shall indicate your Student United Way’s agreement with respect to the terms for usage of the Licensed Marks.

Note: This agreement is optional, but in order for it to apply both a student leader and United Way adviser/representative must sign below.
Student Leader Name: ___________________________ (optional)

Date: ____________________________ (optional)

United Way adviser/representative: ______________________ (optional)

Date: ____________________________ (optional)

Schedule A – The Licensed Marks

Local United Way Name:

United Way of/for ________________ (optional)

OR

_______________ United Way (optional)