



40 & Over Social League

This is a USTA non-member based social league designed to bring players back to the court and/or introduce players to an organized tennis program, where they know they will have an opponent each week. Levels of play will vary; the coordinator will work to keep the level of competition good by placement of opponents.

This is not a program for beginner players, Tennis Apprentice is designed for this player. This is designed for someone that currently plays or has played in the past.

Local Area/Coordinator Responsibilities include:

- Secure tennis courts for eight-week time-frame, provide dates to USTA KY
- Place marketing materials in businesses around and near the courts
- Reach out to employers and businesses to engage their employees in offering a healthy alternative exercise, some may even pay the registration fee
- Secure a sponsorship/reduced rate social hour to follow play each week
- Provide a Coordinator to participate each week in the following:
 - o Communicate with participants
 - Email all participants each week to verify if they will be in attendance
 - Put together a sub list, secure subs when needed to have a full complement of players
 - Onsite each week to put up schedule, what court each player will go to, who they partner with and to explain the format of play
 - Format for 1 ½ hr play is two sets first to six by two, playing no-ad or 1 ad with opposing team selecting who receives.
 - Coordinator will be paid \$9.50 per registration

USTA Kentucky will provide the following:

- Court rental cost (if needed)
- Marketing materials
 - o Banners and flyers to be placed by local coordinator at sites and surrounding businesses
- Registration platform, collection of registration fees
- Payment to coordinator
- 1 case of balls for up to 3 courts, 2 cases of balls for 4 or more courts
- 2 cases of bottled water