



ADVERTISING RATE CARD 2016

Website Banner Advertising

The USTA Kentucky has a new website! We are excited to offer you an opportunity to be part of the new release and promotional push directing traffic to our website. 80,000 visits annually.

✚ Logo with link	specs to follow	\$150 per month	6 months - \$750
✚ Advertisement with link	specs to follow	\$200 per month	6 months - \$1,000

✚ With a 6 month commitment you will receive 20% discount on Yearbook advertising

E News Advertising

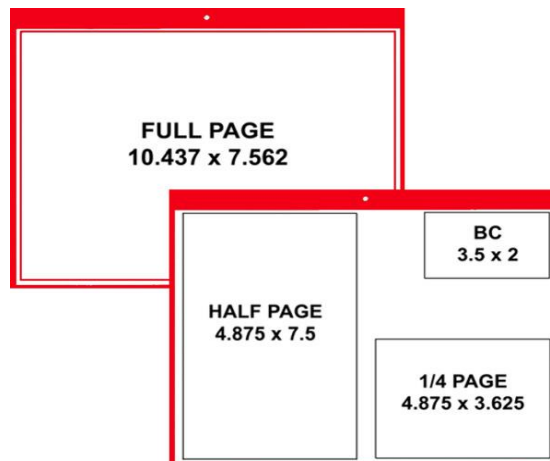
The USTA Kentucky sends a monthly E Newsletter to 6,000 subscribers with an above industry average open rate of 34%.

✚ Logo with link	specs to follow	\$50 per month	6 months - \$250
✚ Advertisement with link	specs to follow	\$75 per month	6 months - \$375

Annual Year Book Publication

The USTA Kentucky full color Yearbook is distributed to over 7,000 households across the state of Kentucky. **Deadline to advertise in the 2016 Yearbook is January 13, 2017.**

✚ Full Page	\$500
✚ Half Page	\$300
✚ Quarter page	\$200
✚ Business Card	\$100



Please contact Kim Lonnemann, Marketing and Promotions Coordinator USTA Kentucky
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