

**Minutes of the October 8, 2020 RCTA Board Retreat**  
**Rockingham County Tennis Association**

October 8, 2020

Google Meeting Platform



Blueprint for Success-USTAF & USTA Southern Capacity Building

**MISSION:** *We are an organized group of dedicated volunteers and professionals who promote the growth of tennis in Rockingham County, NC including the cities of Eden, Madison, Mayodan, Reidsville, Stoneville and Wentworth. As a member of the National Junior Tennis & Learning Network, we connect tennis and education to change lives of our Rockingham County youth.*

**BOARD MEMBERS PRESENT ON ZOOM CALL:** Liz Luking, Sally Bason, Jackie Cantrell, Troy Marquardt, Fred Thompson, Scottie Penn, and Shelby Rhyne, executive director.

**GUESTS AND MEETING FACILITATORS:** Jean Marie Simon, Tim Richardson, Cee Jai Jones, and Amy Franklin

Jean Marie Simon opened the meeting and thanked Cee Jai Jones for helping with the technology. She introduced the USTA team and explained their job was to help RCTA to thrive. Board members then introduced themselves and explained what motivates them.

Liz Luking took over and asked for a motion to approve the consent agenda that was sent to board members earlier in the week, including the July minutes, an updated balance sheet, and the October Executive Directors Report. Jackie Cantrell made the motion to approve and Sally Bason seconded the motion.

Tim Richardson continued the meeting by going through the retreat agenda items. He lead the group in discussing RCTA's celebrations from the past year. He went over the 2019-2020 Chapter Profile pointing out all the good the group has been able to do with a comparatively low amount of revenue. He also mentioned there were only 2 details that needed improving or updating that would move the group to the 2 star level. Tim then led the Board in an open discussion concerning the role of the board and its future direction. The board came up with several areas of concern as the organization moved forward. One issue was building a network of volunteers to mentor young tennis players, along with transitioning out of the pandemic, and finally working on an ED succession plan. He challenged the group to work on items that needed to be tackled and who would be in charge of those areas.

Jean Marie Simon discussed what was necessary to move RCTA to a 2 star level. The RCTA needs to have a minimum of 2 standing committees. One could include a finance committee and these could take some of the workload off of the ED. The new committees would need to be written into the by-laws. The second detail would be to up the percentage of volunteer and pro coaches that are certified.

**Goals for the next period**

- A plan for ED succession
- A plan for achieving next star level
- A plan for possibly diversifying funding

The meeting concluded with a discussion of a follow up meeting. The group decided on Monday, October 26 at 5:30 and a reminder and details on the meeting platform will be sent out in a few days.