

**RC Tennis Board of Directors Minutes
October 15, 2015**

Attending: Fred Thompson, Jackie Cantrell, Liz Luking, Alyssa Mann, Garland Hilliard and Shelby Rhyne

Board Development Workshop with Amy Franklin, NC Tennis Director of Community Development

Mission Statement: To promote and develop the growth of tennis in Rockingham County.

BENEFITS OF TENNIS	COMMUNITY ISSUES
Lifelong Sport	Transportation (rural)
Sportsmanship	Expense
Health	Lack of neighborhood courts
Fitness	Unemployment
Social	Drop Out Rate
Individual/accessible	Obesity/Diabetes
Educate	Health care Access
Inexpensive start up	Limited opportunities for recreation for teens
Self discipline	Below poverty level
Conflict resolution	Older Age Demography
Confidence/self worth	

Vision: When I close my eyes and think about the future of tennis in Rockingham County, I see:

1. Every Child has the opportunity to participate in tennis.
2. More tennis facilities with lights and maintenance budget.
3. A large public facility with teaching professional staff.
4. Stronger Middle School tennis program feeding into HS
5. Trained RCS PE staff including tennis every year in PE curriculum.
6. Recreation Leagues for adults – combining smaller area groups into one for fun and social benefits.
7. Increase tennis outreach to neighborhoods while kids are hanging out. (new Salvation Army gym in Reidsville)
8. RCTA as a HUB for tennis in the county.
9. Collaboration with tennis facility owners - three Parks & Recreation Departments and Eden Family Y, Deep Springs CC and Penrose Park CC.
10. Funding for RC Tennis staff position and to sustain programs
11. Adults learning to play.

We quickly outlined **6 Key RC Tennis Objectives with Action Plan:**

1. EVERY CHILD age 6-12

1. Contact Charter, Private and Home Schools to offer youth tennis programs
2. Training for PE teachers at Charter, Private and Home Schools
3. Training for After School Tennis providers
4. Continue to update/train RCS PE staff
5. After School Kids Tennis Clubs at 14 locations in place for 2015-16
6. PE demo days offered at after school RCS elementary schools.

2. MIDDLE SCHOOL TENNIS (4 RCS Middle Schools)

1. No Middle School Boys teams.
2. High School Mentoring day (Girls HS teams to Girls MS teams)
3. Training for MS coaches
4. Creating a school location with professional coaching staff for community (McMichael HS or RCCC new courts)
5. Equipment for Middle School PE classes

3. RCTA HUB (Executive Director)

1. Publicity – Facebook, Webpage, monthly CC newsletters, Tennis Talk Column, publicize HS/MS match schedule
2. Share Resources (equipment) ALL areas of County
3. Connect with Community Partners (Be Healthy Committee, Facility owners, After School providers)
4. Connect with Community Leaders (RC Citizens Academy, Public Comments at County Commissioners, Board of Education, Town Councils and P&R meetings)
5. RC Tennis Banners at every tennis court facility.

4. ADULT LEARN TO PLAY OPPORTUNITIES

1. RCCC Continuing Ed and PE curriculum
2. Tennis Apprentice at RCC/Eden Family Y
3. Family Play Days
4. Bitrus Istifanus

5. FUNDING

1. Reach individual donors.
2. Grant Funding for Summer 2016 Kids Tennis Clubs at summer camps.
3. "Widen the Grant" to fund after school Kids Tennis Clubs 2015-16

6. ADVOCATING FOR COURTS

1. New central court location with on-site instruction; neighborhood courts
2. Renovating McMichael High School Courts/Resurfacing RCC courts
3. Parks and Rec collaboration for maintenance of existing courts
4. USTA Line Grant for Playground courts (4 elementary schools, BGCE)

10/20/15