



Rockingham County Tennis Association

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PRESS RELEASE – FOR IMMEDIATE RELEASE

Rockingham County Tennis Association receives USTA Foundation Grant to expand National Junior Tennis & Learning program locations

RCTA will connect tennis and education with eight summer day camp partners.

Madison, NC – May 14 – Rockingham County Tennis Association (RCTA) has received a USTA Foundation grant to expand our National Junior Tennis & Learning (NJTL) network to eight summer day camp locations in 2018. Our 2018 NJTL network partners are - Eden Family Y, Reidsville YMCA, Boys & Girls Club of Eden, New Reidsville Housing Authority's Parkview Village, Bee Peen Moore Salvation Army Community Center, Christian Baptist Schools, Woodmont Child Development Center, and Bridge Street Recreation Center.

This grant provides coaches and student interns to connect tennis and education with weekly tennis clinics and courtside enrichment activities. Fifteen RCTA middle and high school interns will assist five community coaches following the Net Generation Community Curriculum on the court and the ACE out-of-school academic curriculum off the court. Young players will have the chance to play low-key matches in a Red and Orange Ball Team Challenge, travel to Greensboro to visit GTP Tennis Academy and the NC Tennis Hall of Fame, and attend NJTL Day during the Winston-Salem Open, an ATP World Tour 250 Event held at Wake Forest Tennis Center. Fifth Grade players who participate in our NJTL Network will receive a new racket to carry them forward to join RCTA's Junior Team Tennis program and play on RCS high school and middle school teams.

RCTA is a registered Net Generation provider. Through a variety of programs, teaching and learning tools, Net Generation is capturing the imaginations of kids of all backgrounds and skill levels—bringing together a national community of parents, coaches, players, teachers, and volunteers to grow the sport of tennis. www.netgeneration.com

ACE (Academic Creative Engagement) is an out-of-school academic curriculum developed by the USTA Foundation. ACE connects the Common Core State education standards to the sport of tennis. Activities encourage academic achievement, health and wellness and social and emotional skills. When combined with a tennis program, it provides children with important developmental assets.

Through more than 500 youth development non-profit organizations locations, the NJTL network provides free or low-cost tennis and education to more than 225,000 under-resourced youth. Read more about the USTA Foundation and NJTL Network in Rockingham County on [our NJTL webpage](#) and at www.ustafoundation.com

AN NJTL CHAPTER SUPPORTED BY



Rockingham County Tennis Association (RC Tennis), a 501c3 non-profit corporation, a USTA Community Tennis Association and a registered National Junior Tennis & Learning (NJTL) chapter. We are an organized group of dedicated volunteers and professionals who promote the growth of tennis in Rockingham County, NC including the cities of Eden, Madison, Mayodan, Reidsville, Stoneville and Wentworth.

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