

RC Tennis Association Board of Director's meeting
Thursday, July 27, 2017 at Shelby Rhyne's home, 144 Woodhaven Drive, Stoneville

Present: Fred Thompson, Garland Hilliard, Liz Luking, John Walker, Alyssa Mann, John Walker, Jackie Cantrell and Shelby Rhyne

Fred Thompson opened meeting at 5 pm. April Board Minutes were reviewed and approved by all in agreement.

Treasurer's Report: Garland Hilliard presented the Treasurer's report and Balance Sheet

First National Bank statement 6/30/17

Beginning balance	\$10,272.12
3 credits	\$1,095.00
11 Debits	\$2,927.39
Ending balance	\$8,439.73

Executive Directors Report (attached)

Shelby Rhyne reviewed her Executive Director Report with Board

New Business

Board nominated and approved Wayne Knight as our newest Board member. Wayne Knight will take his place on the Board in our October meeting.

Everyone is encouraged to visit Jaycee Park and RCC Backboards. They have at least a 20 year expectancy of service.

We are offering our first 2-day sanctioned USTA Junior tournament on October 14-15 at Jaycee Park. Board members are encouraged to volunteer. Liz Luking will investigate free lunch from Subway for volunteers. Shelby Rhyne will serve as Tournament Director and purchase tournament trophies.

We discussed sponsoring the RCS County Tennis Tournament for Varsity Boys and Girls teams in 2017-18. The county-wide tournament was not held in 2016-17 due to lack of leadership. Liz Luking will contact varsity girls coaches to determine interest.

New Board photos were taken.

Respectfully submitted by Secretary, Jackie Cantrell

Our next RCTA Board meeting is scheduled for Thursday October 19.

EXECUTIVE DIRECTOR REPORT TO BOARD OF DIRECTORS

July 1, 2017

JUNE PROGRAM HIGHLIGHTS (18 events 515 participants)

- June 5 Coach Youth Tennis workshop with Andrew Waldrop (15 participants including Reidsville YMCA summer camp counselors)
- Summer NJTL Tennis and Education network underway with 5 summer camp partners: Eden Family Y, Eden Parks & Recreation, Boys & Girls Club of Eden, Reidsville Y and Reidsville Housing Authority's Parkview Village
- EIGHT high school interns assisting on the court with NJTL network
- Eaglemania Tennis Lessons held week of June 12-15 (15 participants)
- Family Tennis Night at RCC (20 participants and 6 volunteers)
- The **July Constant Contact Newsletter** went out on July 1 to 400 contacts.
- **RCTA Website** analytics: 614 page views, 120 unique visitors
- **81 Facebook posts**. RC Tennis Facebook page has 587 likes.. **2 Facebook ads/promotion** placed \$25
- **Eden's Own Journal July** edition featured and ad for July/August Summer Tennis programs, 2 articles about RC Tennis on pages 28 and 29 and an ad for our Summer Program. <http://www.edensown.com/>

NETWORKING AND PARTNERSHIPS

- Listened to USTA monthly webinars about NetGeneration, JTT, and Tournament Directors.
- Taking a break from Be Healthy Rockingham County committee meetings.

FINANCES/FUNDRAISING/GRANTS

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- Received second half of USTA NC Widen the Base Grant (\$975)

UPCOMING EVENTS FOR YOUR CALENDAR

July 4 Eden Fun Parade at 9am at Fair Funeral Home

July 10 RC Commissioners recognize Jackie Cantrell

July 18 Family Tennis Night at RCC 6:30-8pm

July 20 RC Tennis Board of Directors Meeting