

April 2013 NOMATA Board Meeting Minutes

4/9/13

The meeting was called to order at 12:43 by Kathy Hinrichs.

The following members were present: Chris Dazet, Carla Catalano, Kathy Hinrichs, Elizabeth Hamlin, Bob Browning, Lori Ochsner, Lana Whitlow and Sandy Huston.

TREASURER'S REPORT: Bob – update on financial data on par with last year's numbers. Consideration to convert system to Excel as used by LTA.

ADULT LEAGUE REPORT: Kathy - discussion on best way to address lapsed players as reported by LTA.

JUNIOR COMMITTEE REPORT: Kathy - registrants at 252, numbers down from this time last year. Need programming to drive numbers and way to involve parents. Diane is looking for help with JTT and considering breaking in to 10&U and 12+ for division. NOMATA needs to focus on this project.

PRO AFFILIATION REPORT: Chris reported working with Kathy to develop a job description for this position.

SOCIAL MEDIA: Carla – 225 likes on FB. Carla to research if we can promote NOMATA through an 'enter to win' contest via FB. BJ has found a company to consider for website redesign. Carla to check in with Joey on our Twitter account status.

OLD BUSINESS: Lori to check into Sports Foundation affiliation for NOMATA jointly with LTA. Executive Committee continues to work on Board Handbook with structure based models – to be completed by end of April. To include description of position, commitments, duties and time associated with the role. Once approved for a position, that individual will be asked to form a committee of volunteers to assist. Volunteer forms will be available online.

NEW BUSINESS: Elizabeth has volunteer to head up Tennis Apprentice formerly known as Friends, Fun & Fitness. Kathy covered model implemented by Columbus as a beginner campaign for consideration.

Board voted to continue sponsorship of 2A & 5A High School Regional Tourney with 2 cases of balls for each event.

A's & Aces has asked for assistance in their Kids Cup weekend May 4 and NOMATA voted to loan nets, donate 200 water bottles, some tshirts and are considering offering a table for USTA membership sign up.

Board voted for continuation of incentive program for leagues for MXD captains with the most new players- 1st and (2) 2nd place awards.

ADJOURNED: The next NOMATA board meeting is scheduled for May 7th at 12:30 at Metairie Country Club. The meeting was adjourned at 2:27.