

NOMATA Board Meeting Minutes

November 3, 2015

The meeting was called to order at 12:39. Members present were: Kathy Hinrichs, Carla Catalano, Kelly Spear, Chris Dazet, Cleburne Simon, Sara Massey, Lana Whitlow, and Diane Simpson.

MIXED 40+ STATE TOURNAMENT/TOURNAMENTS: Cleburne, Bob and Carla secured courts at City Park for the 2016 40+ Mixed State Tournament. With court costs of \$5500, an increase over the use of UNO's facility, sponsorships will be critical to offset the expenditures. Cleburne pointed out 3 things regarding the 2015 tournament which stand out: that this CTA and its volunteers are capable of hosting any event; that this group works well together to offer the best service possible; and this group hosted joyfully and made registrants feel well cared for. Looking ahead, Cleburne presented bid information for upcoming tournaments, adding number of courts needed and projected player numbers for consideration. Discussion for consideration of NTRP tournaments in our area and the possibility of hosting at Capitanos.

LEAGUE REPORT: Kathy reports that Combo is up 44 players compared to last year. Kathy proposed the following ideas for 2016 planning:

Attendance at the CTA workshop in Baton Rouge on Friday, December 4th, from 9:00-2:00; Hosting Pro Meeting lunches in March and October to listen to feedback and get ideas from local pros; Consideration of offering a free 90 minute kids clinic in February to promote and kick off JTT; Hosting event for high school kids or parent/child tennis event; Continue searching for an individual qualified to offer the after school tennis program.

Kathy discussed the possibility of hosting a 55 Mixed Invitational since National Championships are not offered for that level. Also discussed a City Championship event and alignment monthly with a charity.

TENNIS APPRENTICE LEAGUE: Both October and November TA Leagues sold out with a maximum of 25 & 24 players, respectively. Numbers are capped due to court availability. Lana will follow up with Liz at LTA to plan for the 2016 season. Carla set up a TA Flex League to be announced and explained at TA League nights. All TA graduates and beginner players are eligible to participate given a rating of 2.5 or below.

TREASURERS REPORT: Sara provided the Statement of Activity for 2015 along with anticipated expenses not yet received.

JUNIOR PROGRAMS: Diane reports that JTT coordinator, Amanda Hammack, was unable to attend the meeting.

AWARDS: Diane reported that the State awards will be announced at the LTA annual membership meeting December 5 in Baton Rouge.

MARKETING: Kelly reported that the latest newsletter went out Tuesday!! Facebook promotions continue to show substantial gains and Carla reported facebook at 829 likes.

NOMATA celebrates its 15th anniversary on November 20th ☺

AREA REPRESENTATIVE: Chris reported that New Orleans had good representation at the USPTA National Meeting in New Orleans.

NOMATA will host a volunteer appreciation luncheon on December 8th.

Meeting was adjourned at 2:14