NOMATA Board Meeting Minutes

April 25, 2017

The meeting was called to order at 12:40. Members present were: Bob Browning, Pedro Docampo, Jason Hazley, Carla Catalano, Cleburne Simon, Diane Simpson, Kerri Becker, Lana Whitlow, and very special guests Coordinator Susan Simoneaux and Community Tennis Coordinator Julie Hotstream.

COMMUNITY COORDINATOR/JUNIOR TENNIS: Bob welcomed and introduced Julie to NOMATA board members. Bob proposed that Julie and Diane travel to Memphis to meet Laura Huss, the Community coordinator who has been very helpful in advising NOMATA regarding potential success in this position. The board unanimously approved a travel budget of no more than \$1000 for the meeting.

Diane spoke with a director regarding USTA's Net Generation program. USTA is enticing pros and CTA's to get involved by giving tablets to tennis pros and \$1000 of equipment to schools which partner with their CTA. Reportedly, the website will be very user friendly to encourage the sharing of information.

LTA has partnered with 2 local pros to run junior programs sponsored by LTA.

Diane reported that all JTT teams (excepting the 18's) have opted for the more flexible format "Local' League which is a non-advancing league. Diane reported that 228 (!!) players registered for JTT as follows:

8=37; 10b=35; 10i=36;12b=14; 12i=55; 14i=29; 18i=22 Great Job, Diane ☺

TREASURER'S REPORT: Pedro presented the statement of activity, less court fees due. Discussion held to consider putting together a Finance Committee.

MARKETING: Kerri and League Coordinators have been working on Match of the Week which has had a welcome reception on the court ☺

TOURNAMENT: Cleburne reported on continuing efforts for the NOMATA Fun Day tournament scheduled for Sunday, June 25th at City Park. This event will be free and open to all USTA League players. Format will be women's, men's and mixed doubles with play lasting for 1 hour. Made to order po'boys, Gatorade, and a large commemorative cup included. On **Friday, June 23rd**, players can call a number to book a court and time slot. After each match, players can sign up for additional match play with the coordinator. Great Job, Cleburne ©

OTHER BUSINESS: Bob proposed needing additional storage space which would cost an additional \$85/month which was unanimously approved.

Susan Simoneaux reported on Spring Adult League and held a discussion of Local League Awards. 40+ and 55+ leagues have ended. Tri and Mixed League registration is still open. Overall 18+, 40+ day, and 40+ men league numbers increased over 2016 while 40+ night and 55+ numbers were slightly down.

NOMATA's next meeting is scheduled for May 16th.

Meeting was adjourned at 2:20.