



Sponsorship Package for 2015 Mixed Doubles 40 & Over Louisiana State Championships

The New Orleans Metropolitan Area Tennis Association (NOMATA) is pleased to announce that it has been awarded the responsibility for hosting the Mixed Doubles 40 & Over State Championships for Louisiana. NOMATA expects to attract a field of more than 250 local and state players as adults have been asking to play this highly attractive tournament in New Orleans. This tournament will also economically impact the New Orleans metropolitan area as players book hotel room nights, dine in restaurants and visit area attractions.

When: Sept 11-13, 2015 **Where:** University Tennis Center of New Orleans, 6500 Press Dr, New Orleans

NOMATA is staffed by volunteers who coordinate the USTA league play year- round for more than 3700 adults and youth. To host a high quality tournament, NOMATA seeks sponsors to support the cost of providing some of the most exciting adult tennis competition in the state! The financial success of our tournament is strictly dependent on the generosity of our tennis friends and members of the community. The sponsorship funds collected will be used for court fees, lunch, printing, fruit, snacks and hydration for players.

PLEASE JOIN US AS A SPONSOR!

Championship Sponsor- \$2500- The Championship Sponsor will be featured on the main tournament banner and offered a full page ad in the Team Bags given to the captains. This sponsor will be the featured name on signage at the Player Check-In Table and in the Hospitality Areas as well as Court #1 and on the NOMATA website and social media communications. Sponsor may distribute goods and services with prior approval of the tournament committee. In-kind donations will be considered.

Hall of Fame Sponsor- \$1000- Hall of Fame Sponsors will be offered a half- page ad in the Team Bags. Sponsors will be recognized on signage at the Player Check-In Table and in the Hospitality Areas as well as a Court sign awarded in the order that sponsorship commitments are received. Sponsors will be recognized on the NOMATA website and social media communications. In-kind donations will be considered.

Ace Sponsors- \$500- Ace Sponsors will be offered a half- page ad in the Team Bags. Sponsors will be recognized on signage at the Player Check-In Table and in the Hospitality Areas as well as a Court sign awarded in the order that sponsorship commitments are received. Sponsors will be recognized on the NOMATA website and social media communications.

Rally Sponsor- \$250- Rally Sponsors will be recognized on signage at the Player Check-In Table and in the Hospitality Areas. Sponsors will be recognized on the NOMATA website and social media communications.

Commitment/Payment date: August 14, 2015

Please reply to Sara Massey at nomatatreasurer@gmail.com to commit your sponsorship level by this date. Sponsorship payment is also due by this date. Please make sponsorship payment to NOMATA and mail to PO Box 8553, Metairie, LA 70011-8553. Questions? Call Sara 504-330-4746.

Logo and Advertisement date: August 21, 2015

Please return your logo and advertisement in pdf format to nomatatreasurer@gmail.com.



SPONSOR FORM

2015 Mixed Doubles 40 & Over Louisiana State Championships

Your sponsorship helps NOMATA provide for league level play for adults and youth of all ages and skill level. Thanks!

I would like to sponsor the Mixed Doubles 40 & Over Louisiana State Tournament Sept 11-13, 2015.

☐ **Championship Sponsor- \$2,500**

☐ **Ace Sponsor- \$500**

☐ **Hall of Fame Sponsor- \$1,000**

☐ **Rally Sponsor- \$250**

Please list the person(s) or business name EXACTLY as it is to be acknowledged between the blue stripes:

Please Print

Contact Name

Contact Phone number

Contact E-mail Address

Company Name (if applicable)

Address

City

Zip

_____ I will provide NOMATA with my logo OR _____ I do not have a logo to provide

For Championship and Hall of Fame Sponsors Only:

_____ I will provide my own ad OR _____ I need NOMATA to design my ad (\$75 fee)

Total amount enclosed: \$ _____

Make check payable to NOMATA and mail to Sara Massey, NOMATA, PO BOX 8553, Metairie, LA 70011-8553. For questions call Sara at 504-330-4746 or email her at nomatatreasurer@gmail.com. NOMATA is a 501(c)(3) organization Tax ID 72-1498473. Contributions are tax exempt to the extent allowed by law.