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JOSHUA CHURCHILL NAMED USTA TENNESSEE DIRECTOR OF MARKETING AND GROWTH

NASHVILLE, Tenn. – USTA Tennessee announced today that the organization has named Joshua Churchill of Atlanta, Ga., as the new Director of Marketing and Growth.

Churchill comes to USTA Tennessee from his role as Adult Leagues Program Coordinator for USTA Atlanta, a position he has held since 2011. USTA Atlanta is the largest Community Tennis Association in the country with more than 50,000 adult and junior players.

"I am looking forward to my new future and the exciting opportunity to work with the great staff and volunteers at USTA Tennessee," Churchill said.

In his new role at USTA Tennessee, Churchill will be responsible for leading the organization's mission "To Promote and Develop the Growth of Tennis" throughout Tennessee. He will also be responsible for marketing functions in addition to growing USTA membership in Tennessee.

"Josh has been an integral part of the growth and innovation of leagues and programming in USTA Atlanta, and we are thrilled to have him bring his ideas and experience to USTA Tennessee," said Executive Director Tracy Davies. "We feel that he will be a tremendous resource to our staff, players, and volunteers through his passion and excitement for the game."

Churchill is scheduled to start at USTA Tennessee on January 5, 2015.

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About USTA Tennessee

USTA Tennessee is a state branch of the United States Tennis Association (USTA). We are one of nine states in the USTA's Southern Section. We are a non-profit organization, run by a Board of Directors and various committees. Our mission is to promote and develop the growth of tennis in Tennessee. We are committed to creating opportunities for all players to enjoy the sport of a lifetime. For more information, visit www.ustatn.com.