



BETTER COURTS ARE BETTER FOR YOUR COMMUNITY

You can make your community's tennis dream come true with help from the USTA. Whether you're attempting to build a new tennis facility or renovate and upgrade an existing one, the USTA can provide the tools and support you need to make it happen — from guidance on advocacy efforts to technical and financial assistance. Our expert staff can assist you throughout your project with resources including:

- Personalized concept plans
- Document and bid review
- Partial funding on approved projects through a competitive grant process

- 36' and 60' court recommendations
- Construction and Maintenance Manual

Renovating or building a tennis facility can be challenging, but getting started with the USTA's Facility Assistance Program is easy!

Submit an online Facility Assistance Form available on **usta.com/facilities** and you will hear back from a USTA representative within 30 days to review the project and our resources in greater detail.

CATEGORIES	FUNDING DESCRIPTION	USTA CONTRIBUTION
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LINE GRANTS	Painting permanent 36' and 60' tennis lines on existing courts, paved areas, blacktops, playgrounds or gymnasiums	Up to 50% of total project cost (\$4,000 maximum)
CATEGORY I	Basic facility improvements, including fixed court amenities (i.e. backboards, fencing, windscreens, etc.)	Up to 50% of total project cost (\$4,000 maximum)
CATEGORY II	Resurfacing of existing 36', 60' and 78' courts; Converting an existing 78' court to stand-alone 36' courts; Lighting	Up to 50% of total project cost (\$10,000 maximum)
CATEGORY III	New construction or existing facility reconstruction of 36', 60' and 78' courts	Up to 50% of total project cost (\$20,000 maximum)

USTA OUTSTANDING FACILITY OF THE YEAR AWARD

If you know of an outstanding tennis facility that should be recognized for its contribution to tennis in the community, please nominate the facility for an Outstanding Facility Award online at **usta.com/facilityawards**.



ADDITIONAL RESOURCES

NATIONAL RECREATION AND PARK ASSOCTION (NRPA)

Take advantage of the unique and dynamic partnership between the NRPA and the USTA for the Tennis in the Parks initiative. Visit NRPA.org for more information.

WORKSHOPS TO ENHANCE YOUR PROGRAM

- **USTA Tennis Development Workshop** For information on the annual TDW, including dates and scholarship opportunities, please visit **usta.com/TDW**.
- NRPA Congress & Exposition For information on the annual NRPA Congress & Exposition, including dates, please visit NRPA.org/congress.

COACH YOUTH TENNIS PROGRAM

Designed in partnership with the PTR, USPTA and the USOC, this program includes six interactive online courses and a dynamic on-court workshop designed to improve your coaching skills while working with kids ages 10 and under. To learn more, visit **coachyouthtennis.com**

EQUIPMENT DISCOUNTS

USTA organization members have access to purchase discounted equipment from several tennis manufacturers at usta.com/equipmentdiscounts.





PROMOTE AND DEVELOP TENNIS IN YOUR COMMUNITY!

find yourself in the game

United States Tennis Association 70 West Red Oak Lane, White Plains, NY 10604 usta.com

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The USTA offers resources, grants and programs to park & recreation departments, facilities and tennis providers.

THE LIFELONG RECREATIONAL SPORT OF TENNIS IS ONE OF THE BEST WAYS TO GET **FAMILIES ACTIVE IN YOUR COMMUNITY**

TENNIS PARTICIPATION POSITIVELY INFLUENCES THE LIVES OF U.S. YOUTH ACROSS ALL SOCIOECONOMIC LEVELS

Youth who play tennis are less prone to risky behaviors and are also less likely to be overweight or at-risk for being overweight.*







TENNIS SIZED RIGHT FOR AGE AND ABILITY

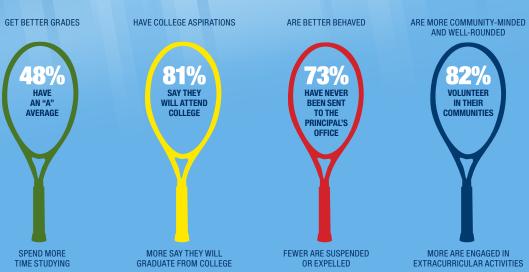
Tennis is a lifetime sport for all ages and levels and you can get more players on your courts today by offering the right formats! It's easy — and we'll help. Smaller courts allow players to build confidence and learn skills and strategy while covering the entire court. Balls that bounce lower and move more slowly through the air are easier to hit, leading to greater success earlier in the learning process.

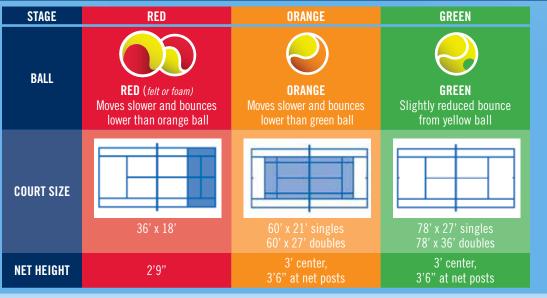
With tennis sized right, kids will have more fun and keep coming back for more, which translates to tennis growth in your community — and greater revenue and increased participation for your programs!

PROGRAM RESOURCES

The USTA offers programs for youth and adults, individuals and teams in competitive or non-competitive environments for players of all ages and abilities.

Contact your local USTA Section Office, or visit usta.com, for more information on the variety of programs available to your community.





Register your facility and events at **YouthTennis.com** to be part of the year-round destination for all youth programming, offering industry practices, tools, equipment and materials to help you grow the game.

*USTA Serves Special Report: More Than a Sport - Tennis, Education and Health, is the first nationwide study to compare the education and health profiles of youth tennis participants with participants in other contact and non-contact sports, as well as students who do not participate in sports, 54,048 8th and 10th graders surveyed, 4,278 tennis participants included.



2. Eastern eastern.usta.com (914) 697-2300

1. New England newengland.usta.com (508) 366-3450

- 3. Middle States middlestates usta com (610) 935-5000
- 4. Mid-Atlantic midatlantic.usta.com (703) 556-6120
- 5. Southern southern.usta.com (770) 368-8200
- 6. Florida ustaflorida.com (386) 671-8949
- 7. Caribbean caribbean.usta.com (787) 726-8782
- 8. Midwest midwest.usta.com (317) 577-5130
- 9. Northern northern jista.com (952) 887-5001
- 10. Missouri Valley missourivallev.usta.com (913) 322-4800
- 11. Texas texas.usta.com (512) 443-1334
- 12. Southwest southwest jista.com (480) 289-2351
- 13. Intermountain intermountain.usta.com (303) 695-4117
- 14. Pacific Northwest pnw.usta.com (503) 520-1877
- 15. Northern California norcal.usta.com (510) 748-7373
- 16. Southern California scta.usta.com (310) 208-3838
- 17. Hawaii Pacific hawaii.usta.com (808) 585-9503