# **Community Tennis Associations**

Centers for Tennis in America

# What is a Community Tennis Association?

"Any geographically defined, not-for-profit, volunteer-based tennis organization that supports or provides programs that promote and develop the growth of tennis."

A Community Tennis Association is an organized group of dedicated volunteers and professionals who come together to support community tennis programs. As an association, the group works to coordinate and maintain programs and services, that are open and accessible to all. These tennis enthusiasts may act as advocates, program administrators or promoters. Fueled by local volunteers, these not-for-profit associations exist to promote and develop the game of tennis in the community.

### Types of CTAs

#### 1. SINGLE-PURPOSE CTA

Organized with a narrow purpose that addresses a specific need in the community. Delivers only one program or service and does not attempt to address the needs of the entire community.

#### 2. MULTI-PURPOSE CTA

Offers more than one program or service while still not being a full-service organization.

### 3. UMBRELLA CTA

The most comprehensive type of CTA delivering a full menu of programs and services to the entire community.

### 4. COALITION CTA

Represents the alliance of diverse community organizations whose purpose is to facilitate the delivery of tennis programs and services through these organizations.

### **Programs and Services**



#### **LEAGUES**

Join the country's largest adult recreational tennis league – USTA League. USTA Jr. Team Tennis connects kids on teams to compete within a league.



### **10 AND UNDER TENNIS**

Create fun for kids learning and playing tennis with lower-bouncing, slower-moving balls and lighter, shorter racquets on modified courts using modified scoring.



# USTA RECREATIONAL ON-COURT TRAINING

Host an On-Court Training workshop to prepare coaches/ instructors to give players an exceptional tennis experience.



## NATIONAL JUNIOR TENNIS & LEARNING

Provide programming for youth during out-of-school time to help keep kids engaged, healthy, and strong.



### **COMMUNITY ADVOCACY**

Build tennis facilities, acquire funding, create programming and implement diversity and inclusion strategies in your community.

After School, Tennis on Campus, Coaching, Wheelchair, Adaptive, Military Outreach, Facility Resources and more... usta.com

### USTA Services and Benefits for Registered CTAs

- Complimentary subscription to Racquet Sports Industry magazine
- . Eligibility for discounted US Open tickets
- Eligibility for USTA Awards
- Access to low-cost General Liability and Accident Insurance Programs
- Marketing assistance
- Network communication
- Access to USTA Serves grants and scholarships
- Quarterly USTA CTA E-Newsletter
- Training, educational workshops, seminars, and web workshops
- USTA Guide for Community Tennis Associations
- USTA Recreational On-Court Training Workshops: Recreational Coach Workshops & 10 and Under Tennis Workshops
- · Assistance with website development

Partner with the
United States Tennis Association Incorporated
to promote and develop the growth of tennis
in your community