The 18th ANNUAL ARTHUR ASHE ESSAY CONTEST

Enter and you could win a trip to New York City for Arthur Ashe Kids’ Day!
Contest entry period begins April 11, 2016 and ends at 5:00 ET on July 10, 2016.

Althea Gibson was an American tennis player and professional golfer, and the first black athlete to cross the color line of international tennis at a time when racism and prejudice were widespread in sports and in society. In 1956, she became the first person of color to win a Grand Slam title (the French Open). The following year she won both Wimbledon and the U.S. Nationals (precursor of the U.S. Open), then won both again in 1958, and was voted Female Athlete of the Year by the Associated Press in both years. In all, she won 11 Grand Slam tournaments, including six doubles titles, and was inducted into the International Tennis Hall of Fame and the International Women’s Sports Hall of Fame. Althea Gibson’s ability to show unwavering strength and courage in the face of adversity enabled her to become a trailblazer in the tennis world.

Write and You Could Win a Trip to New York City (open to all contestants age 18 and under participating in an NJTL chapter): Contestants will compete in one of the five age categories listed below. All contestants must write their answer to the question, “How have your skills in tennis impacted the development of your character and how you address your personal challenges on and off the court?” in 350 words or less on one written 8.5” x 11” page or less. If your essay is selected as a winning entry by the judges, you could be one of ten (10) national winners who win a trip for you and a parent/legal guardian to New York City. Be a VIP at Arthur Ashe Kids’ Day presented by Hess, attend a professional sporting event, see a Broadway show and receive a special award at a luncheon held in your honor. Essays must be in English and will not be returned.

Eligibility: Open to legal residents of the 50 United States and/or D.C., 18 or younger as of June 1, 2016, who are participants in a program sponsored by a local NJTL Chapter as of April 11, 2016. Visit www.usta.com/njtl for more information.

Prizes: Ten (10) national essay winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16 and 17/18 (1 boy and one girl from each category) will be awarded a trip for two to New York (Aug. 26-28). All winners will be guests at the 2016 Arthur Ashe Kids’ Day presented by Hess on Aug. 27 (ARV: $1,600 each). Finalists from each USTA Section will receive a plaque in their honor (ARV: $25 each).

Deadline: Entries, including completed entry form, must be submitted online to the USTA Foundation at www.ustafoundation.com/aaec or mailed or hand delivered to your local NJTL Chapter between April 11, 2016 at 5:00 PM ET and June 25, 2016 (mail-in entries must be postmarked by June 25, 2016 and received by your local NJTL Chapter no later than July 2, 2016).

Many will enter, few will win. See reverse side for Official Contest Rules or visit www.ustafoundation.com/aaec.

Arthur Ashe Essay Contest Entry Form (print clearly)

First Name___________________________________________ Last Name____________________________________________

Boy_________________ Girl_________ Birth Date________________________

Address ___________________________________________________________________________________________________

City__________________ State_________________________ Zip____________________________

Phone (area code) ___________ - ___________ Email  ____________________________________________________

NJTL Chapter Name____________________________________ NJTL ID#________________

USTA Section (if known) ________________________________

Age Group (as of June 1, 2016) (Circle one)

Girls 10 and under 11/12 13/14 15/16 17/18 Boys 10 and under 11/12 13/14 15/16 17/18

Parent/Guardian Signature ___________________________________________ Date ______________________

☐ As the legal guardian of the participant, I acknowledge that I have read, understand and agree to the Official Contest Rules. (Not checking this box may lead to disqualification of entry. The entire Official Contest Rules can be downloaded at www.ustafoundation.com/aaec.)
ELIGIBILITY. Contest open to boys and girls who (a) as of June 1, 2016 are 18 years of age and younger and legal residents of the 50 United States and the District of Columbia, and (b) are participants in a program sponsored by your local NJTL Chapter as of April 11, 2016. To determine which local NTJL Chapter, visit the “Locate a Chapter” function at http://www.ustafoundation.com/njtl/resources/. Employees, officers, directors and volunteers of the United States Tennis Association Incorporated (the “USTA”), the USTA Foundation Incorporated (“Sponsor”), the USTA-NJTL, the USTA National Tennis Center Incorporated, the US Open, and their respective parent companies, subsidiaries, and affiliates, collectively (the “USTA Parties”), and anyone involved in the development or execution or any other aspect related to the Contest are not eligible to participate in the Contest, to win or receive any prize. By entering and submitting an essay to this Contest, each of you and all of your immediate family members (meaning spouse, parents, siblings, children and each of their spouses) and members of the households of any such employee, officer, director, volunteer or person are not eligible.

AGE GROUPS FOR ENTRY. The age groups for the entry to the Contest are as follows: (a) 10 and younger; (b) 11 and 12; (c) 13 and 14; (d) 15 and 16; and (e) 17 and 18. Age group determined as of June 1, 2016.

CONTENT AND FORMAT OF SUBMISSION. To enter for an opportunity to win a trip to Arthur Ashe Kids’ Day: Contestants in the 10 and younger, 11 and 12, 13 and 14, 15 and 16, 17 and 18 Age Groups must submit an essay of 350 words or less (typed or handwritten) on one 8” x 11” sheet of paper answering the following question: “Althea Gibson’s ability to show unwavering strength and courage in the face of adversity enabled her to become a trailblazer in the tennis world. How have your skills in tennis impacted the development of your character? How do you address your personal challenges and off the court?”

Limit one (1) entry per person.

SPECIAL RULES REGARDING ESSAYS. No one may assist you and no one other than you may contribute to the content of your essay. Essays may not include unlawful, threatening, libelous, defamatory, obscene, inappropriate or profane material, material that violates the intellectual property rights, publicity rights, or other rights of third parties, or material that otherwise violates these Official Contest Rules, as determined by the Sponsor in its sole discretion. In submitting your essay, you represent and warrant (as does your parent / legal guardian) that your essay is original, that no one has assisted you in creating your essay, that you own all rights to the essay you have submitted, and that any of the USTA Parties’ use of the essay, or any part of the same, will not infringe upon the rights of any third party. All entries must be in English. Although the Contest Entry Form is available in Spanish, Spanish language entries are not eligible to win and will be disqualified. Incomplete entries will be disqualified.

TO ENTER BY MAIL OR HAND DELIVERY. Visit your local NJTL chapter to obtain a Contest Entry form or visit www.ustafoundation.com/aarc where you can print out a copy of the Contest Entry Form. Complete the Contest Entry form and mail or hand deliver to the address on the Contest Entry form, including a signed Contest Entry form, or have it signed by your parent or legal guardian. In addition, the following must appear on the back of your essay, your name, address, date of birth, telephone number, and name of participating NJTL Chapter. You must mail in your properly labeled essay along with a completed and signed Contest Entry Form, or deliver the same in person, to your local NJTL Program/Chapter. The addresses of all NJTL Chapters can be found at http://www.ustafoundation.com/njtl/resources. Entries submitted by hand delivery must be received by the NJTL Chapter between April 11, 2016 at 5:00PM ET and June 25, 2016. Entries submitted by mail must be postmarked between April 11, 2016 and June 25, 2016 and received by the NJTL Chapter no later than July 2, 2016. NJTL Chapter leaders are responsible for submitting all entries to the USTA Foundation Office no later than 5:00PM ET July 10, 2016.

TO ENTER ONLINE. Between April 11, 2016 and 5:00PM ET on July 10, 2016, visit www.ustafoundation.com/aarc, complete the Contest Entry form, including parent/legal guardian contact information, and follow the instructions for uploading your essay. Entries must have a parent’s/legal guardian’s permission to submit an entry. Sponsor will contact entrant’s parent/legal guardian to verify consent. If a parent/legal guardian of a minor entrant is not contacted, or fails to provide verifiable consent, such entry will be disqualified.

WINNER SELECTION. Round 1: A panel of qualified judges will be appointed by each of the seventeen (17) USTA Sections to judge all essay submissions from entrants within each such Section’s geographical area. To the extent there are more than one (1) essay from each Section, the USTA Section will award as follows: (a) one (1) boy and one (1) girl from each of five (5) age groups for a total of ten (10) finalists. Essays will be judged based on the following criteria: (i) knowledge of Althea Gibson (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall select the entry that best meets criteria is (message clarity). All decisions by the judges will be final and binding in all respects. The finalists will move on to Round 2.

Round 2: The USTA/NJTL Arthur Ashe Essay Contest Subcommittee will judge all finalist submissions, and select (a) one (1) boy and one (1) girl from each of five (5) age groups as winners for a total of ten (10) national winners. Selections will be based on the following criteria: (i) knowledge of Althea Gibson (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall select the entry that best meets criteria is (message clarity). All decisions by the judges will be final and binding in all respects. Select contestant will be notified by telephone and/or mail and confirmed winners in accordance with these Official Contest Rules. Selected contestant will be asked to sign an Affidavit of Eligibility and Release. Sponsor and the judges reserve the right to disqualify any selected contestant whose behavior, past or present, Sponsor in its sole discretion, believes to be inappropriate or embarrassing to any USTA Party. All winners will be required to sign an Affidavit of Eligibility and Release and a Contest Release within ten (10) business days of notification of selection.

PRIZES/APPRAISAL/RETAIL VALUE. Ten (10) national winners in the following age categories: 10 and Under, 11/12, 13/14, 15/16, 17/18 (1 boy and 1 one girl from each category) will be selected. Each national winner from the foregoing age group will win all applicable Federal, State and local laws and regulations. Sponsor reserves the right to decline the winner to select the winners from among all eligible, non-exempt entries received as of the action required taking such termination. The Released Parties and their respective parent companies, subsidiaries, and affiliates assume no responsibility for lost, late, stolen, illegible, incomplete, damaged, postage due, misdirected, mislabeled or mutilated entries, or other errors or problems of any kind, whether mechanical, electronic, human or otherwise. All entries become the property of Sponsor and none will be acknowledged or returned.

INTERNET. The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on line systems, servers or providers, computer equipment, software, failure of email, email software, for any delays, losses, or failures to receive email from any and all liability for any injuries, losses or damages of any kind related to or arising from (i) participation in the Contest; (ii) acceptance, possession, use and/or distribution of any prizes; (iii) Contestant’s receipt and use of the Contestant’s entry or Likeness (defined below), except where prohibited by law; and (iv) third party claims relating to the representations and warranties being made in connection with the Contest.参赛者同意本官方竞赛规则，并且同意本竞赛规则对于参赛者在利用网站或应用程序提供个人信息时所涉及的任何商业、社会或经济问题，不得以任何方式使用或利用参赛者提供的任何信息或数据。

OFFICIAL CONTEST RULES

THIS IS A SKILL CONTEST, NOT A SWEEPSTAKES. NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, FEW WILL WIN.