



The 18th ANNUAL ARTHUR ASHE ESSAY CONTEST

Enter and you could win a trip to New York City for Arthur Ashe Kids' Day!

PROUDLY SUPPORTS NJTL NETWORK Contest entry period begins April 11, 2016 and ends at 5:00 ET on July 10, 2016.



Althea Gibson
(1927—2003)

Althea Gibson was an American tennis player and professional golfer, and the first black athlete to cross the color line of international tennis at a time when racism and prejudice were widespread in sports and in society. In 1956, she became the first person of color to win a Grand Slam title (the French Open). The following year she won both Wimbledon and the U.S. Nationals (precursor of the U.S. Open), then won both again in 1958, and was voted Female Athlete of the Year by the Associated Press in both years. In all, she won 11 Grand Slam tournaments, including six doubles titles, and was inducted into the International Tennis Hall of Fame and the International Women's Sports Hall of Fame. Althea Gibson's ability to show unwavering strength and courage in the face of adversity enabled her to become a trailblazer in the tennis world.

If you are an NJTL participant, then write your answer to the following question:

How have your skills in tennis impacted the development of your character and how you address your personal challenges on and off the court?

Write and You Could Win a Trip to New York City (open to all contestants **age 18 and under** participating in an NJTL chapter): Contestants will compete in one of the five age categories listed below. All contestants must write their answer to the question, "How have your skills in tennis impacted the development of your character and how you address your personal challenges on and off the court? In 350 words or less on one written 8.5" x 11" page or less. If your essay is selected as a winning entry by the judges, you could be one of ten (10) national winners who win a trip for you and a parent/legal guardian to New York City. Be a VIP at Arthur Ashe Kids' Day presented by Hess, attend a professional sporting event, see a Broadway show and receive a special award at a luncheon held in your honor. Essays must be in English and **will not be returned**.

Eligibility: Open to legal residents of the 50 United States and/or D.C., 18 or younger as of June 1, 2016, who are participants in a program sponsored by a local NJTL Chapter as of April 11, 2016. Visit www.usta.com/njtl for more information.
Prizes: Ten (10) national essay winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16 and 17/18 (1 boy and one girl from each category) will be awarded a trip for two to New York (Aug. 26-28). All winners will be guests at the 2016 Arthur Ashe Kids' Day presented by Hess on Aug. 27 (ARV: \$1,600 each. Finalists from each USTA Section will receive a plaque in their honor (ARV: \$25 each).
Deadline: Entries, including completed entry form, must be submitted online to the USTA Foundation at www.ustafoundation.com/aaec or mailed or hand delivered to your local NJTL Chapter between April 11, 2016 at 5:00 PM ET and June 25, 2016 (mail-in entries must be postmarked by June 25, 2016 and received by your local NJTL Chapter no later than July 2, 2016).
Many will enter, few will win. See reverse side for Official Contest Rules or visit www.ustafoundation.com/aaec.

Arthur Ashe Essay Contest Entry Form (print clearly)

First Name _____ Last Name _____
Boy _____ Girl _____ Birth Date _____
Address _____
City _____ State _____ Zip _____
Phone (area code) _____ - _____ Email _____
NJTL Chapter Name _____ NJTL ID# _____
USTA Section (if known) _____
Age Group (as of June 1, 2016) (Circle one)
Girls 10 and under 11/12 13/14 15/16 17/18 **Boys** 10 and under 11/12 13/14 15/16 17/18
Parent/Guardian Signature _____ Date _____

As the legal guardian of the participant, I acknowledge that I have read, understand and agree to the Official Contest Rules. (Not checking this box may lead to disqualification of entry. The entire Official Contest Rules can be downloaded at www.ustafoundation.com/aaec.)

OFFICIAL CONTEST RULES

THIS IS A SKILL CONTEST, NOT A SWEEPSTAKES. NO PURCHASE NECESSARY TO ENTER OR WIN. MANY WILL ENTER, FEW WILL WIN.

ELIGIBILITY. Contest open to boys and girls who (a) as of June 1, 2016 are 18 years of age and younger and legal residents of the 50 United States and the District of Columbia, and (b) are participants in a program sponsored by your local NJTL Chapter as of April 11, 2016. To determine your local NJTL chapter, visit the "Locate a Chapter" function at http://www.ustafoundation.com/njtl_resources/. Employees, officers, directors and volunteers of the United States Tennis Association Incorporated (the "USTA"), the USTA Foundation Incorporated ("Sponsor"), the USTA/NJTL, the USTA National Tennis Center Incorporated, the US Open, and their respective parent companies, subsidiaries, and affiliates (collectively, the "USTA Parties"), and anyone involved in the Contest's development or execution, the immediate families (meaning spouse, parents, siblings, children and each of their spouses) and members of the households of any such employee, officer, director, volunteer or person, are not eligible.

AGE GROUPS FOR ENTRY. The age groups for the entry in to the Contest are as follows: (i) 10 and younger; (ii) 11 and 12; (iii) 13 and 14; (iv) 15 and 16; and (v) 17 and 18. Age group determined as of June 1, 2016.

CONTENT AND FORMAT OF SUBMISSION. To enter for an opportunity to win a trip to Arthur Ashe Kids' Day: **Contestants in the 10 and younger; 11 and 12; 13 and 14; 15 and 16; 17 and 18 Age Groups** - an essay of 350 words or less (typed or handwritten) on one 8 1/2" x 11" sheet of paper answering the following question: "Althea Gibson's ability to show unwavering strength and courage in the face of adversity enabled her to become a trailblazer in the tennis world. **How have your skills in tennis impacted the development of your character and how you address your personal challenges on and off the court?**"

Limit one (1) entry per person.

SPECIAL RULES REGARDING ESSAYS. No one may assist you and no one other than you may contribute to the content of your essay. Essays may not include unlawful, threatening, libelous, defamatory, obscene, inappropriate or profane material, material that violates the intellectual property, privacy or other rights of third parties, or material that otherwise violates these Official Contest Rules, as determined by the Sponsor in its sole discretion. In submitting your essay, you represent and warrant (as does your parent / legal guardian) that your essay is original, that no one has assisted you in creating your essay, that you own all rights to the essay you have submitted, and that any of the USTA Parties' use of the essay, or any part of the same, will not infringe upon the rights of any third party. All entries must be in English. Although the Contest Entry Form is available in Spanish, Spanish language entries are not eligible to win and will be disqualified. Incomplete entries will be disqualified.

TO ENTER BY MAIL OR HAND DELIVERY. Visit your local NJTL chapter to obtain a Contest Entry form or visit www.ustafoundation.com/aec where you can print out a copy of the Contest Entry Form. You must complete the Contest Entry Form and have it signed by your parent or legal guardian. In addition, the following must appear on the back of your essay, your name, address, date of birth, telephone number, and name of participating NJTL Chapter. You must mail in your properly labeled essay along with a completed and signed Contest Entry Form, or deliver the same in person, to your local NJTL Program/Chapter. The addresses of all NJTL Chapters can be found at www.ustafoundation.com/njtl. Entries submitted by hand delivery must be received by the NJTL Chapter between April 11, 2016 at 5:00PM ET and June 25, 2016. Entries submitted by mail must be postmarked between April 11, 2016 and June 25, 2016 and received by the NJTL Chapter no later than July 2, 2016. NJTL Chapter leaders are responsible for submitting all entries to the USTA Foundation Office no later than 5:00PM ET July 10, 2016.

TO ENTER ONLINE. Between April 11, 2016 and 5:00PM ET on July 10, 2016, visit www.ustafoundation.com/aec, complete the Contest Entry Form, including parent/legal guardian contact information, and follow the instructions for uploading your essay. Entrants must have a parent's/legal guardian's permission to submit an entry. Sponsor will contact entrant's parent/legal guardian to verify consent. If a parent/legal guardian cannot be contacted, or fails to provide verifiable consent, such entrant will be disqualified.

WINNER SELECTION.

Round 1: A panel of qualified judges will be appointed by each of the seventeen (17) USTA Sections to judge all essay submissions from entrants within each such Section's geographical area. To the extent there are entries for each category, each USTA Section will select (a) one (1) boy and one (1) girl from each of five (5) age groups for a total of ten (10) finalists. Essays will be judged based on the following criteria: (i) knowledge of Althea Gibson (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall

select the entry that best meets criteria ii (message clarity). All decisions by the judges will be final and binding in all respects. The finalists will move on to Round 2.

Round 2: The USTA/NJTL Arthur Ashe Essay Contest Subcommittee will judge all finalist submissions, and select (a) one (1) boy and one (1) girl from each of five (5) age groups as winners for a total of ten (10) national winners. Essays will be judged based on the following criteria: (i) knowledge of Althea Gibson (ii) message clarity; (iii) quality of expression; and (iv) creative style. Each of the criteria will be given equal weight. Ties will be broken by the judges who shall select the entry that best meets criteria ii (message clarity). All decisions by Sponsor and the judges will be final and binding in all respects. Selected contestants will be notified by telephone and/or mail and confirmed winners in accordance with these Official Contest Rules. Selected contestants will be asked to sign an Affidavit of Eligibility and Release and may be asked to provide proof of age, residency, parenthood/guardianship. If prize/prize notification is returned as undeliverable, requisite release and documentation suitable to Sponsor are not provided, or a selected contestant is unable to accept prize, prize will be forfeited and the contestant that has submitted the next best submission of the same type (i.e., essay in the same age/gender category) will be selected as an alternate winner in accordance with these Official Contest Rules. Sponsor further reserves the right to disqualify any selected contestant whose behavior, past or present, Sponsor in its sole discretion, deems to be inappropriate or an embarrassment to any USTA Party.

PRIZES/APPROXIMATE RETAIL VALUE.

Ten (10) national winners from the following age categories: 10 and Under, 11/12, 13/14, 15/16, 17/18 (1 boy and one girl from each category) will be selected. Each national winner from the foregoing age groups shall receive the following: A trip to New York City for winner and a parent/legal guardian from August 26-28, 2016 consisting of: attendance at the 2016 Arthur Ashe Kids' Day presented by Hess at the US Open on August 27, 2016; roundtrip coach air transportation for winner and a parent or legal guardian from a major commercial airport near winner's residence to New York (if winner lives within a 100 mile radius of New York City, round trip ground transportation provided by Sponsor may be substituted for roundtrip airfare); 4 days/3 nights at the Grand Hyatt New York (one standard room, double occupancy); nine (9) meals; two (2) tickets to a professional sporting event; two (2) tickets to a Broadway show; and luncheon where winners will receive awards. Approximate Retail Value ("ARV") of each prize trip is \$1,600.00 USD, but the actual retail value will depend on place of residence of each winner. Each national winner and his/her parent/guardian must travel together at times requested by Sponsor and have all requisite travel documentation. All details of trip, including, airline, hotel, meals, ground transportation, sporting event and Broadway show are to be determined by Sponsor in its sole discretion and are subject to change based on availability. In the event Arthur Ashe Kids' Day is postponed or cancelled for any reason, no compensation or substitution will be provided for that portion of the prize; however, the remainder of the prize package will be awarded and Sponsor will have no further obligation to winner. Tickets are subject to terms and conditions specified by issuer. Each finalist, regardless of age group, will receive a plaque in their honor. ARV of each plaque is \$25.00 USD.

Each winner is solely responsible for all other expenses not specifically set forth herein, including, without limitation, taxes, gratuities, spending money, insurance and any other incidentals. No prize substitution or cash equivalent of prize will be given for any reason except at the Sponsor's sole discretion due to prize unavailability, and then only for a prize of equal or greater value. Limit one trip prize per individual, family or household.

RELEASES. By participating, each contestant and his/her parent/guardian (on behalf of himself/herself and contestant), releases, indemnifies and holds harmless Sponsor, USTA/NJTL, USTA, the USTA National Tennis Center Incorporated, the US Open, the City of New York, and their respective parent companies, subsidiaries, affiliates, dealers, and all others involved in the Contest's development or execution and each of their respective owners, principals, shareholders, directors, officers, volunteers, employees, agents, contractors and representatives (collectively the "Released Parties") from any and all liability for any injuries, losses or damages of any kind related to or arising from (i) participation in the Contest; (ii) acceptance, possession, use and/or misuse of any prize; (iii) the Released Parties' review and use of the contestant's entry or Likeness (defined below), except where prohibited by law; and/or (iv) third party claims relating to the representations and warranties being made in connection with the contestant's entry. By entering and submitting an essay each contestant and his/her parent/legal guardian (on behalf of himself/herself and contestant) (a) waives his/her rights in the essay and assigns all rights, title and interest in and to the essay, including, copyrights, to Sponsor; (b) acknowledges and agrees that Sponsor, as owner, has the exclusive, unrestricted, perpetual, royalty-free, worldwide, freely-assignable and

irrevocable right, but not the obligation, to use, edit, alter, copy, reproduce, license, sell, rent, disclose, display, publish, prepare derivative works from, perform, distribute, exhibit, broadcast, or otherwise exploit the entry, in whole or in part, in any form or media, now known or hereafter developed, including, without limitation, broadcast television, radio and the Internet, for any purpose whatsoever, without any payment to, or further authorization by, the contestant or his/her parent/legal guardian; (c) acknowledges and agrees that the Released Parties have the unrestricted, irrevocable right, but not the obligation, to use contestant's name, address, photograph, picture, likeness, moving image, voice, biographical material, personal information, and any performance on contestant's part, whether in their original form or as altered, edited, lifted or reproduced by the Released Parties (collectively, "your Likeness"), in perpetuity throughout the world, whether in connection with the Contest or not, in any and all media (including broadcast television, radio and the Internet) now existing or hereafter discovered or developed, for any and all purposes including, without limitation, advertising, promotion, entertainment and commercial purposes, without any payment to, or further authorization by, the contestant or his/her parent/legal guardian, except where prohibited by law; and (d) agrees to execute such further documents and instruments and take any further acts as Sponsor may reasonably request in order to effectuate these terms.

GENERAL CONDITIONS. The costs incurred in creating and submitting a contest entry will not be reimbursed by Sponsor or anyone else. No monetary compensation, payments, residuals or use fees will be made to contestants with respect to the Sponsor's use of their essay. By submitting an essay, each contestant and his/her parent or legal guardian agree to abide by these Official Contest Rules. Sponsor reserves the right permanently to disqualify from this Contest any person it believes has violated these Official Contest Rules. Contest subject to all applicable Federal, state and local laws and regulations. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Contest, at any time, and without notice, if tampering, technical difficulties or any other matter interferes with the Contest. Should this Contest be terminated Sponsor reserves the right to select the winners from among all eligible, non-suspect entries received as of the action requiring such termination. The Released Parties assume no responsibility for lost, late, stolen, illegible, incomplete, damaged, postage due, misdirected, misplaced or mutilated entries, or other errors or problems of any kind, whether mechanical, electronic, human or otherwise. All entries become the property of Sponsor and none will be acknowledged or returned.

INTERNET. The use of any automated launching or entry software or any other mechanical or electronic means that permits the participant to automatically enter repeatedly is prohibited. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. **CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

DATA COLLECTION. All personal information submitted in relation to the Contest will be handled in accordance with applicable privacy laws and the privacy policy of the USTA Parties, which may be found at <http://www.usta.com/USTA/Home/Site%20Services/Privacy%20Policy.aspx>. Your personal information will only be used in connection with the Contest and as provided for in these Contest Rules.

WINNERS' LIST. The names of all winners will be posted online at www.ustafoundation.com/njtl by September 11, 2016.

SPONSOR. USTA Foundation Incorporated, 70 West Red Oak Lane, White Plains, NY 10604. Visit www.ustafoundation.com for more information.

If there is a conflict between the Spanish translation and the English version of this document, the English version shall control.